

# CORRESPONDENCE MEMORANDUM

DT1175 97

Wisconsin Department of Transportation

Date: January 18, 2000  
To: Jackie Lawton, FHWA  
From: Jane Carrola, Wisconsin Rustic Roads & Scenic Byways Coordinator  
CC: Marty Beekman  
Subject: TRANSMITTAL OF SCENIC BYWAYS YEAR 2000 NOMINATION FORM FOR THE GREAT RIVER ROAD

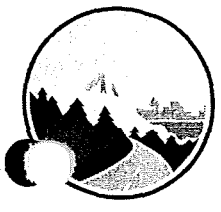
Jackie,

Attached please find a hard copy of FHWA's Scenic Byways Year 2000 Nomination Form that has been completed for Wisconsin's Great River Road. In addition to the completed Nomination Form, there are 17 attachments which are accompanying our application.

Per FHWA guidelines, the application was electronically submitted to you as well.

If you have any questions about Wisconsin's submittal, please contact me at 266-0649. Thanks for your help and support!

Jane



# Year 2000 Nomination Form

## All-American Roads and National Scenic Byways

All sections must be completed on an electronic form at <http://www.byways.org>  
Applications must be submitted online and on paper.

### Nomination Type

National Scenic Byway  All-American Road

Consider the byway for National Scenic Byway designation if it does not meet the requirements for All-American Roads.

### Section A: Byway Information

Byway Name Wisconsin Great River Road	
State WI	Location Pierce, Pepin, Buffalo, Trempealeau, LaCrosse, Vernon, Crawford, Grant counties
Length 249.00 mi (400.72 km)	Driving Time 10 hours

### Section B: Contacts

Byway Leader      Evan Zantow  
                             WiMRPC Chairman  
                             Wisconsin Mississippi River Parkway Commission  
                             355 West Franklin Street  
                             West Salem, Wisconsin, WI 54669-1533  
                             Phone: 608-786-0774  
                             Fax: 608-786-0710  
                             E-mail: EvanZan@AOL.com

Byway Marketing      Debbie Skinner  
                             Consultant  
                             Wisconsin Department of Tourism  
                             210 W. Washington Avenue  
                             P.O. Box 7976  
                             Madison, WI 53707-7976  
                             Phone: 608-267-0752  
                             Fax: 608-786-0710  
                             E-mail: dskinner@tourism.state.wi.us

Byway Organization      WiMRPC  
                             355 West Franklin Street  
                             West Salem, WI 54669-1533  
                             Phone: 608-786-0774  
                             Fax: 608-786-0710  
                             E-mail: EvanZan@AOL.com

## Section B: Contacts (Continued)

### Form Preparer

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 Form Preparer  
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 Eau Claire, WI 54701  
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 E-mail: marlin.beekman@dot.state.wi.us

### Byway Organization Contact

Evan Zantow  
 WiMRPC Chairman  
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 355 West Franklin Street  
 West Salem, Wisconsin, WI 54669-1533  
 Phone: 608-786-0774  
 Fax: 608-786-0710  
 E-mail: EvanZan@AOL.com

### State Signator

Jane Carrola  
 Scenic Byway Program Cordinator  
 Wisconsin Department of Transportation  
 4802 Sheyboygan Avenue  
 P.O. Box 7913  
 Madison, WI 53707-7913  
 Phone: 608-266-0639  
 Fax: 608 -267-0294  
 E-mail: jane.carrola@dot.state.wi.us

## Section C: Routes

Route	Type	Length	Details
Wisconsin Great River Road	State Route	249.00 mi	Start Terminus Prescott
			End Terminus Keiler
			Counties Pierce, Pepin, Buffalo, Trempealeau, LaCrosse,
			Surface Asphalt
			Landscape Types Farmland, Forest, Grassland, Lakeside, Marsh, Mountain, Riverside, Urban
			Land Management

## Section D: Senators and Representatives

### Associated States

State	Senators
WI	Feingold, Russell Kohl, Herb

### State Representatives

State	District	Representative
WI	3	Kind, Ron

## Section E: Designations

No.	Agency	Designation Date	Designated Name	Coverage
1	State	24 Jun 1999	Wisconsin Great River Road	Entire

## Section F: Points of Interest

Name & Description	Details				
<p>Bad Ax River and the Black Hawk War</p> <p>Under at the Historical Marker along the Great River Road and on Battle Island and "hear" the sounds of the Black Hawk War. By the early 1800's, generations of Sauk and Mesquakie, had lived on the east side of the Mississippi River - their villages dotting the valley for many miles. During the War of 1812, they allied themselves with the British. By 1816, following America's victory over Great Britain, the Sauk and the Mesquakie were forced to cede their lands and move west across the Mississippi. Most left their ancestral lands, but a few kept returning despite increased threats from American military. In 1832, when a large group of Sauk Indian families followed their aging leader, Black Hawk, back east across the river, a war broke out that lasted 3 months. The fighting ended with the Battle of Bad Ax on and near Battle Island where hundreds of men, women and children were killed as they tried to flee back across the Mississippi. Black Hawk escaped, but was later captured.</p>	<p>Route</p> <p>Wisconsin Great River Road</p>				
	<table border="1"> <thead> <tr> <th>Distance Along Route</th> <th>Distance Off Route</th> </tr> </thead> <tbody> <tr> <td>145.50 mi</td> <td>0.00 mi</td> </tr> </tbody> </table>	Distance Along Route	Distance Off Route	145.50 mi	0.00 mi
	Distance Along Route	Distance Off Route			
	145.50 mi	0.00 mi			
<p>Interpretive Facilities</p> <p>Interpretive Signs</p>					
<p>Visitor Services</p> <p>Paved Parking</p>					
Barns in Wisconsin	<p>Route</p> <p>Wisconsin Great River Road</p>				

Name & Description	Details					
<p>When the Great River Road meanders inland from the Mississippi River, it offers sweeping views of fields and farmsteads. Barns are a particularly noteworthy feature of the agrarian landscape. Barns in Wisconsin have evolved over time in response to farming practices. Three bay barns were popular in the mid 1800's - added bays emerged later to accommodate the dairy herd and equipment. Roof designs changed over time to increase storage. The gable design gave way to the gambrel roof which, in turn, was replaced for a short time by the gothic-arch roof. As the dairy industry grew, the University of Wisconsin developed the model barn - with better ventilation, more exterior lighting and improved sanitation. Silos connected to the barn evolved. The Tobacco barns of Vernon County are long, single story structures with openings along the vertical slats to provide air movement for tobacco curing.</p>	<table border="1"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>197.00 mi</td> <td>0.00 mi</td> </tr> </table>		Distance Along Route	Distance Off Route	197.00 mi	0.00 mi
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197.00 mi	0.00 mi					
	Interpretive Facilities					
	Visitor Services					
<p>Beef Slough Historical Marker</p>	<p>Route Wisconsin Great River Road</p>					
<p>Read the marker in this little wayside overlooking vast backwaters and lowlands - and let your imagination recreate the sights and sounds of this area during the logging "heydays" of the mid 1800's. Beef Slough was a sluggish branch of the Chippewa River that provided an excellent pond for the logs floated downstream by numerous logging companies. Loggers arranged the mixed-up logs in orderly rafts to be towed by steamboats to sawmills down the Mississippi.</p>	<table border="1"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>48.00 mi</td> <td>0.00 mi</td> </tr> </table>		Distance Along Route	Distance Off Route	48.00 mi	0.00 mi
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48.00 mi	0.00 mi					
	Interpretive Facilities					
	Historical Markers					
	Visitor Services					
	Paved Parking					
<p>Bow and Arrow Historical Marker</p>	<p>Route Wisconsin Great River Road</p>					
<p>In 1903, Jacob Brower of the Minnesota Historical Society mapped an unusual arrangement of boulders on the tall bluff slope located between the river towns of Hager City and Bay City. He concluded that the aligned boulders depicted a bow (200 feet tall) with an arrow set to shoot towards Lake Pepin while others thought it portrayed a large bird. A State Historical Marker and parking area is located adjacent to the Great River Road affording a distant view of the mystic site.</p>	<table border="1"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>20.50 mi</td> <td>0.00 mi</td> </tr> </table>		Distance Along Route	Distance Off Route	20.50 mi	0.00 mi
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	Interpretive Facilities					
	Historical Markers					
	Visitor Services					
<p>Bridgeport</p>	<p>Route Wisconsin Great River Road</p>					

Name & Description	Details									
<p>The name of this Village is most fitting. In the late 1800's, a ferry carried grain and other farm products across the Mississippi River to a railroad in Minnesota. Today, Bridgeport is near the highway bridge crossing the Wisconsin National Scenic River and the gateway to Wyalusing State Park and Sentinel Ridge.</p>	<table border="1"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>184.00 mi</td> <td>0.00 mi</td> </tr> </table>	Distance Along Route	Distance Off Route	184.00 mi	0.00 mi	<table border="1"> <tr> <td>Distance Off Route</td> <td></td> </tr> <tr> <td>0.00 mi</td> <td></td> </tr> </table>	Distance Off Route		0.00 mi	
Distance Along Route	Distance Off Route									
184.00 mi	0.00 mi									
Distance Off Route										
0.00 mi										
<p>British Hollow</p> <p>British Hollow grew from a lead mining settlement into a bustling village with several hundred people and shops. Soon after a large lead lode of about 80,000 pounds was discovered, four smelting furnaces filled the air with vapors toxic enough to kill the surrounding vegetation. After the lead was extracted, the air cleared and all but a few farmers left the hollow by the 1930's. Stone foundations are scattered throughout the hollow and on the hills - with most of the village site now a private pasture. Across the Great River Road is the British Hollow cemetery, a poignant reminder of the village that once thrived.</p>	<table border="1"> <tr> <td>Route</td> <td colspan="2">Wisconsin Great River Road</td> </tr> </table>	Route	Wisconsin Great River Road		<table border="1"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>232.70 mi</td> <td>0.00 mi</td> </tr> </table>	Distance Along Route	Distance Off Route	232.70 mi	0.00 mi	
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Distance Along Route	Distance Off Route									
232.70 mi	0.00 mi									
<p>Centerville</p> <p>Centerville was named for its location at the heart of the broad Tremplealeau Prairie. This crossroads developed into a small trading post, a relief for long-distance traveler and a convenience for residents in the area.</p>	<table border="1"> <tr> <td>Route</td> <td colspan="2">Wisconsin Great River Road</td> </tr> </table>	Route	Wisconsin Great River Road		<table border="1"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>95.00 mi</td> <td>0.00 mi</td> </tr> </table>	Distance Along Route	Distance Off Route	95.00 mi	0.00 mi	
Route	Wisconsin Great River Road									
Distance Along Route	Distance Off Route									
95.00 mi	0.00 mi									
<p>Chief Win-No-Shik Historical Marker</p> <p>This marker located along the Great River Road two miles north of the Village of DeSoto presents an overview of life and fame of Win-No-Shik, the noble chief of the large Winnebago Indian Village at LaCrosse.</p>	<table border="1"> <tr> <td>Route</td> <td colspan="2">Wisconsin Great River Road</td> </tr> </table>	Route	Wisconsin Great River Road		<table border="1"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>145.00 mi</td> <td>0.00 mi</td> </tr> </table>	Distance Along Route	Distance Off Route	145.00 mi	0.00 mi	
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145.00 mi	0.00 mi									
<p>City of Alma</p> <p>Built by Swiss settlers, picturesque Alma is nestled in a narrow corridor between the Mississippi River and Twelve Mile Bluff, which towers 500 feet above the river valley. The entire city, with its</p>	<table border="1"> <tr> <td>Route</td> <td colspan="2">Wisconsin Great River Road</td> </tr> </table>	Route	Wisconsin Great River Road		<table border="1"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>60.00 mi</td> <td>0.00 mi</td> </tr> </table>	Distance Along Route	Distance Off Route	60.00 mi	0.00 mi	
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<p>turn-of-the-century commercial buildings and elegant homes, is listed in the National Register of Historic Places. Visit the observation deck at Lock and Dam 4 located on the riverfront in the downtown area. The city's Buena Vista Park, located on the bluff top, provides a panoramic view of the city, Lock and Dam, the Mississippi River and its vast valley. In the fall, stop at Rieck's Lake Park to see hundreds of migrating Tundra Swans.</p>	<p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services</p>					
<p>City of Holmen</p> <p>Wisconsin is now known as "America's Dairyland". Holmen's creamery (built in 1923) still stands in the town's original commercial district and was a stalwart business, processing the milk brought by the dairy farmers nestled in fertile coulees of the region. Relax at the County Park located in Holmen. creameries in Wisconsin characterized by metal roof ventilators.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="901 588 1518 661"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>111.00 mi</td> <td>0.00 mi</td> </tr> </table> <p>Interpretive Facilities</p> <p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Other; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>		Distance Along Route	Distance Off Route	111.00 mi	0.00 mi
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111.00 mi	0.00 mi					
<p>City of LaCrosse</p> <p>LaCrosse, Wisconsin's largest city on the Great River Road, is situated between towering bluffs and the Mississippi River near the outlets of the Black and LaCrosse rivers. The rivers first made it a natural rendezvous site and later a booming logging place as logs were floated down the rivers to sawmills dotting the valley. Today LaCrosse is a lively, attractive city yearning to reveal its history, culture, and architecture, and to share its outstanding recreation opportunities. Visit Riverside Park which hosts "Riverside USA", an animated exhibit describing life on the Mississippi. Spence Park Historical Marker portrays the early importance of LaCrosse as the most strategic Wisconsin port on the river. Enjoy a river excursion aboard the sternwheeler "LaCrosse Queen" or view "Coulee" scenery from either the Great River or the LaCrosse River Bike Trails or from Granddad Bluff. Swarthout Museum provides a glimpse of local history. The Hixon House displays its 1800s furnishings.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="901 1008 1518 1081"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>123.00 mi</td> <td>0.00 mi</td> </tr> </table> <p>Interpretive Facilities Brochures; Historical Markers; Interpretive Signs; Kiosks; Visitor's Center</p> <p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Other; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>		Distance Along Route	Distance Off Route	123.00 mi	0.00 mi
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123.00 mi	0.00 mi					
<p>City of Onalaska</p> <p>Onalaska's location near the juncture of</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="901 1900 1518 1974"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>115.00 mi</td> <td>0.00 mi</td> </tr> </table>		Distance Along Route	Distance Off Route	115.00 mi	0.00 mi
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<p>the Black and Mississippi Rivers made it an important lumber town. During the mid 1800's, the Black River carried over six million board-feet of logs from the state's pine forests to Onalaska and some 30 sawmills crowded the river banks in the area. Visit the Onalaska Area Historical Society to learn of local history. The home of lumber baron Frank Eugene Nichols still overlooks the Mississippi River Valley and Lake Onalaska (created by Lock and Dam 7) as a testimony to the industry's golden age.</p>	<p><b>Interpretive Facilities</b> Brochures; Historical Markers; Interpretive Signs; Kiosks; Visitor's Center</p> <p><b>Visitor Services</b> Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services</p>				
<p><b>City of Prescott</b></p> <p>The Great River Road enters Wisconsin and the historic City of Prescott via a unique lift bridge at the confluence of the St. Croix (National Scenic River) and the Mississippi River. A self-guided walking tour reveals the city's historic beauty. The riverfront features beaches and a delightful river walk. Main Street, which is also the Great River Road, has been reconstructed exhibiting Prescott's river town theme and welcomes tourists. Freedom Park provides a blufftop panoramic view of the rivers and their valleys. Prescott's Welcome and Heritage Center provides historic and informational displays.</p>	<p><b>Route</b> Wisconsin Great River Road</p> <table border="1" data-bbox="911 646 1521 722"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>0.00 mi</td> <td>0.00 mi</td> </tr> </table> <p><b>Interpretive Facilities</b> Brochures; Historical Markers; Interpretive Signs; Kiosks; Visitor's Center</p> <p><b>Visitor Services</b> Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Other; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>	Distance Along Route	Distance Off Route	0.00 mi	0.00 mi
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0.00 mi	0.00 mi				
<p><b>Dams on the Mississippi State Historical Marker</b></p> <p>This Marker, which is located at Lock and Dam 8 at Genoa, puts in perspective the massive undertaking by the U.S. Army Corp of Engineers, beginning in the 1930's, to build dams on the Mississippi to provide a waterway deep enough for barge travel and at the same time created vast backwater areas in the lowlands bordering the river channel. There are nine lock and dams on the Mississippi River along this 250 mile segment of Wisconsin's western border. Access to four of the Dams (Alma, Tremplealeau, Genoa, Lynxville) is conveniently provided off the Wisconsin Great River Road. Selected visitor services and observation decks are available.</p>	<p><b>Route</b> Wisconsin Great River Road</p> <table border="1" data-bbox="911 1224 1521 1299"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>136.50 mi</td> <td>0.00 mi</td> </tr> </table> <p><b>Interpretive Facilities</b> Historical Markers</p> <p><b>Visitor Services</b> Drinking Water; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; Restrooms</p>	Distance Along Route	Distance Off Route	136.50 mi	0.00 mi
Distance Along Route	Distance Off Route				
136.50 mi	0.00 mi				
<p><b>Diamond Bluff</b></p> <p>Traveling from Prescott through the</p>	<p><b>Route</b> Wisconsin Great River Road</p> <table border="1" data-bbox="911 1902 1521 1978"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>14.00 mi</td> <td>0.00 mi</td> </tr> </table>	Distance Along Route	Distance Off Route	14.00 mi	0.00 mi
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Name & Description	Details				
<p>rolling countryside and deep coulees, the Great River Road traveler encounters the settlement of Diamond Bluff located on the shoreline of the Mississippi River. The name relates to the prominent limestone bluffs cradling this small quaint settlement, which served as a landmark for river pilots and inspired an early French settler to name the place MONTE DIAMOND. The Diamond Bluff (Mero) Site Complex is located in this area. At the peak of its occupation nearly 1,000 years ago, the complex consisted of numerous camps and villages occupied by the Oneota Indians. The Archaeological Conservancy purchased a portion of this site complex, including the Panther Effigy mound, in 1990.</p>	<p>Interpretive Facilities</p> <p>Visitor Services</p> <p>Other</p>				
<p>Effigy Mounds on Sentinel Ridge</p> <p>The Woodland Indians left behind hundreds of earthen mounds. Some were built in valleys while others, like those on Sentinel Ridge in Wyalusing State Park, were built on prominent bluffs. Many of the mounds are dome shaped while others are in the form of animals and birds.</p>	<p>Route</p> <p>Wisconsin Great River Road</p> <table border="1" data-bbox="911 779 1511 848"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>188.50 mi</td> <td>0.00 mi</td> </tr> </table> <p>Interpretive Facilities</p> <p>Brochures; Historical Markers; Interpretive Signs; Visitor's Center</p> <p>Visitor Services</p> <p>Camping; Drinking Water; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; Restrooms</p>	Distance Along Route	Distance Off Route	188.50 mi	0.00 mi
Distance Along Route	Distance Off Route				
188.50 mi	0.00 mi				
<p>Fort St. Antoine Historical Marker and Scenic Overlook</p> <p>This wayside provides a "closeup" view of the site of Fort St. Antoine. Nicholas Perrot built the Fort on the shores of Lake Pepin in 1686. Alarmed by the aggressions of the English, the French government felt it necessary to repeat their claims with sufficient pomp and ceremony to impress the Indians and to assure their allegiance. Accordingly, here at Fort St. Antoine on May 8, 1689, Perrot formally took possession of the entire region west of the Great Lakes "no matter how remote" in the name of Louis XIV.</p>	<p>Route</p> <p>Wisconsin Great River Road</p> <table border="1" data-bbox="911 1220 1511 1289"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>43.00 mi</td> <td>0.00 mi</td> </tr> </table> <p>Interpretive Facilities</p> <p>Historical Markers</p> <p>Visitor Services</p> <p>Paved Parking</p>	Distance Along Route	Distance Off Route	43.00 mi	0.00 mi
Distance Along Route	Distance Off Route				
43.00 mi	0.00 mi				
<p>Fountain City and Fountain City Historical Marker</p> <p>This picturesque river town clings to the base of the 550 foot Eagle Bluff and Indian Head rock. Its name was inspired by</p>	<p>Route</p> <p>Wisconsin Great River Road</p> <table border="1" data-bbox="911 1766 1511 1835"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>78.00 mi</td> <td>0.00 mi</td> </tr> </table> <p>Interpretive Facilities</p> <p>Brochures; Interpretive Signs; Visitor's Center</p>	Distance Along Route	Distance Off Route	78.00 mi	0.00 mi
Distance Along Route	Distance Off Route				
78.00 mi	0.00 mi				

Name & Description	Details				
<p>the many natural springs in the area. There are many Gothic Revival homes with their second story balconies offering views over rooftops to the river as well as Queen Anne style structures. Also, a Prairie Style house is on the National Register of Historic Places. The Fountain City Museum maintains a collection of Indian artifacts. U.S. Corp Of Engineers large dredging and work boats are harbored here. Lock and Dam 5A and the State Highway 54 bridge crossing of the Mississippi River are located 4 and 6 miles downstream. Learn more about this quaint community by viewing the Historical Marker located in Fountain Park in the central business district.</p>	<p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>				
<p>Glen Haven</p> <p>"Haven" meaning a sheltered anchorage port is why this spot became a busy livestock shipping port for steamboats at least 20 years before Glen Haven was platted in 1857. Main Street runs from the adjacent farmlands directly to the landing where stockyards and storehouses held livestock and farm produce.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="909 777 1523 850"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>202.00 mi</td> <td>0.00 mi</td> </tr> </table> <p>Interpretive Facilities Brochures</p> <p>Visitor Services Drinking Water; Paved Parking; Phone; Picnic Area; Restrooms</p>	Distance Along Route	Distance Off Route	202.00 mi	0.00 mi
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202.00 mi	0.00 mi				
<p>Grant River Public Use Area</p> <p>The Grant River Public Use area, administered by the U.S. Corps of Engineers, provides a wide variety of outdoor recreation opportunities. Cemeteries and burial grounds provide a glimpse into the lives of the people interred there. Situated on a knoll near the Grant River Public Use Area, the Osceola Site is one of only three Middle Archaic "Old Copper" cemeteries that have been scientifically excavated in Wisconsin.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="909 1123 1523 1197"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>229.00 mi</td> <td>0.50 mi</td> </tr> </table> <p>Interpretive Facilities Brochures</p> <p>Visitor Services Camping; Drinking Water; Handicapped Accessibility; Other; Paved Parking; Picnic Area; Restrooms</p>	Distance Along Route	Distance Off Route	229.00 mi	0.50 mi
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<p>Great River Bike Trail</p> <p>While the Wisconsin Great River Road can, for the most part, accommodate bikers on its wide paved shoulders, the Great River Bike Trail provides a surfaced bikeway for all level of bikers on an abandoned railroad facility. The bikehead is located 1 mile east of the Village of Trempealeau and the trail eventually connects to the LaCrosse River Trail some 11 miles southerly. The Van Loon Wildlife Area located just east of Trempealeau is the location of historic McGilvray Road with</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="909 1575 1523 1648"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>100.50 mi</td> <td>0.00 mi</td> </tr> </table> <p>Interpretive Facilities</p> <p>Visitor Services Restrooms</p>	Distance Along Route	Distance Off Route	100.50 mi	0.00 mi
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100.50 mi	0.00 mi				

Name & Description	Details			
<p>its five steel bow string, arch-truss bridges being restored by the Wisconsin Department of Natural Resources.</p>				
<p>Hager City</p> <p>This small community still has the same railroad going by as it did when it was founded in 1886 by the Chicago, Burlington &amp; Northern Railroad. USH 63 which borders the community leads to the interstate bridge crossing of the Mississippi River to Red Wing Mn.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="917 331 1521 405"> <tr> <td>Distance Along Route 19.00 mi</td> <td>Distance Off Route 0.25 mi</td> </tr> </table> <p>Interpretive Facilities</p> <p>Visitor Services Drinking Water; Gas, food, lodging; Phone; Picnic Area; Restrooms</p>		Distance Along Route 19.00 mi	Distance Off Route 0.25 mi
Distance Along Route 19.00 mi	Distance Off Route 0.25 mi			
<p>Lake Pepin Historical Marker and Wayside</p> <p>This beautiful lake is 22 miles long, and varies in width from one to two miles. It was created by the delta of the Chippewa River spreading across the gorge of the Mississippi River at the southeastern end of the lake. The Great River Road hugs Lake Pepin and has been called one of the most scenic drives in America. One of Lake Pepin's admirers was William Cullen Bryant whose praise of its natural scenery and his declaration that the area "... ought to be visited in the summer by every poet and painter in the land" is inscribed on the historical marker located in a wayside overlooking the lake.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="917 684 1521 758"> <tr> <td>Distance Along Route 29.00 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Historical Markers</p> <p>Visitor Services Drinking Water; Handicapped Accessibility; Paved Parking; Picnic Area; Restrooms</p>		Distance Along Route 29.00 mi	Distance Off Route 0.00 mi
Distance Along Route 29.00 mi	Distance Off Route 0.00 mi			
<p>Little House in the Big Woods Historical Site and Wayside</p> <p>This historical marker and wayside, located on a 3-acre site 7 miles northwest of the Village of Pepin, hosts a log cabin replica of the "Little House in the Big Woods" at which Wilder's childhood memories are presented. The "trail blazed" migration route of the Wilders thru Minnesota and ending in South Dakota begins at this site.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="917 1262 1521 1335"> <tr> <td>Distance Along Route 43.70 mi</td> <td>Distance Off Route 7.00 mi</td> </tr> </table> <p>Interpretive Facilities Brochures; Historical Markers; Interpretive Signs; Kiosks; Visitor's Center</p> <p>Visitor Services Drinking Water; Handicapped Accessibility; Paved Parking; Picnic Area; Restrooms</p>		Distance Along Route 43.70 mi	Distance Off Route 7.00 mi
Distance Along Route 43.70 mi	Distance Off Route 7.00 mi			
<p>Luther College Historical Marker</p> <p>The marker commemorates the first college founded by Norwegian Lutheran pioneer immigrants in the United States. It opened in the parsonage of Halfway Creek Lutheran Congregation on September 1, 1861. Enrollment was 16. The parsonage was destroyed by fire in 1865. The college moved to Decorah, Iowa in 1862 where it continues today.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="917 1675 1521 1749"> <tr> <td>Distance Along Route 111.50 mi</td> <td>Distance Off Route 2.50 mi</td> </tr> </table> <p>Interpretive Facilities Historical Markers</p> <p>Visitor Services Paved Parking</p>		Distance Along Route 111.50 mi	Distance Off Route 2.50 mi
Distance Along Route 111.50 mi	Distance Off Route 2.50 mi			

## Section F: Points of Interest (Continued)

Name & Description	Details			
<p><b>Maiden Rock Historical Marker</b></p> <p>This Historical Marker is located in a Great River Road Wayside which overlooks Lake Pepin from the base of the towering limestone bluff from which, according to legend, a distraught young and beautiful Sioux girl precipitated herself.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 321 1523 394"> <tr> <td>Distance Along Route 33.00 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Historical Markers</p> <p>Visitor Services Drinking Water; Paved Parking; Picnic Area; Restrooms</p>		Distance Along Route 33.00 mi	Distance Off Route 0.00 mi
Distance Along Route 33.00 mi	Distance Off Route 0.00 mi			
<p><b>Major General C.C. Washburn Historical Marker</b></p> <p>This marker, located at the Interstate 90 Rest Area-Tourist Information Center on French Island in LaCrosse, pays tribute to Cadwallader Colden Washburn. He served in Congress, organized and become Colonel of the Second Wisconsin Volunteer Cavalry Regiment and was one of only two Wisconsinites to attain the rank of Major General. Washburn became governor in 1871. His flour milling interest in Minneapolis eventually became known as General Mills. Washburn died in 1882 and is buried in LaCrosse.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 674 1523 747"> <tr> <td>Distance Along Route 119.50 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Historical Markers; Visitor's Center</p> <p>Visitor Services Drinking Water; Handicapped Accessibility; Paved Parking; Phone; Restrooms</p>		Distance Along Route 119.50 mi	Distance Off Route 0.00 mi
Distance Along Route 119.50 mi	Distance Off Route 0.00 mi			
<p><b>Merrick State Park</b></p> <p>This 320 acre State Park has a Nature Center, 73 campsites, and access to the Mississippi River and its backwaters.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 1224 1523 1297"> <tr> <td>Distance Along Route 75.00 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Brochures; Interpretive Signs; Kiosks; Visitor's Center</p> <p>Visitor Services Camping; Drinking Water; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>		Distance Along Route 75.00 mi	Distance Off Route 0.00 mi
Distance Along Route 75.00 mi	Distance Off Route 0.00 mi			
<p><b>National Fish Hatchery</b></p> <p>The U.S. Fish and Wildlife Service raises several species of fish in man-made ponds fed by artesian wells and the nearby Bad Ax River. Each spring, the hatchery staff catch cool water fish from the Mississippi River - remove their eggs and return the fish to the river. Some one million new hatches are later returned to the Mississippi River.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 1665 1523 1738"> <tr> <td>Distance Along Route 141.00 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Visitor's Center</p> <p>Visitor Services Drinking Water; Paved Parking; Picnic Area; Restrooms</p>		Distance Along Route 141.00 mi	Distance Off Route 0.00 mi
Distance Along Route 141.00 mi	Distance Off Route 0.00 mi			

## Section F: Points of Interest (Continued)

Name & Description	Details		
<p>Nelson Dewey - First Governor of Wisconsin Historical Marker</p> <p>This marker, located in a cemetery in the Village of Lancaster, presents an overview of the life and accomplishments of Nelson Dewey, Wisconsin's first governor. Arriving in Grant County in 1836, his love of the area moved him to develop a 2,000 acre plantation called Stonefield, located near Cassville along the Great River Road, which is still preserved today in Nelson Dewey State Park.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 317 1528 390"> <tr> <td>Distance Along Route 232.80 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Historical Markers</p> <p>Visitor Services Paved Parking</p>	Distance Along Route 232.80 mi	Distance Off Route 0.00 mi
Distance Along Route 232.80 mi	Distance Off Route 0.00 mi		
<p>Nichols Mound</p> <p>Nearly 90 feet wide and 11 feet high, Nichols Mound may be the largest Hopewell Indian mound in Wisconsin. An excavation in 1930 unearthed human remains, and ceremonial artifacts that reflect both the artistry and the extensive trade network of the Hopewell Indians. Archaeologists found large stone knives made from obsidian and flint quarried as far west as the Rocky Mountains; ornaments of copper and silver from Lake Superior; and decorated ceramics similar to those discovered in Ohio and Illinois mounds. Nichols Mound is the only one of a 26-mound group to have survived decades of farming and can be seen in the distance from the Great River Road, approximately 1.5 miles east of Trempealeau. A closer view can be obtained from the Great River Bike Trail.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 772 1528 846"> <tr> <td>Distance Along Route 101.50 mi</td> <td>Distance Off Route 0.25 mi</td> </tr> </table> <p>Interpretive Facilities</p> <p>Visitor Services</p>	Distance Along Route 101.50 mi	Distance Off Route 0.25 mi
Distance Along Route 101.50 mi	Distance Off Route 0.25 mi		
<p>Old Settlers Overlook</p> <p>Leave the Great River Road for a short trip on a rural side road meandering up through the coulee's to Old Settlers Overlook/Rest Area. Located on the top of the bluff, this overlook provides a spectacular view of the vast river valley and three states i.e. Wisconsin, Iowa, and Minnesota.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 1509 1528 1583"> <tr> <td>Distance Along Route 133.50 mi</td> <td>Distance Off Route 0.50 mi</td> </tr> </table> <p>Interpretive Facilities</p> <p>Visitor Services Other; Paved Parking; Picnic Area</p>	Distance Along Route 133.50 mi	Distance Off Route 0.50 mi
Distance Along Route 133.50 mi	Distance Off Route 0.50 mi		
<p>Pere Marquette and Sieur Jolliet Historical Marker</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 1866 1528 1940"> <tr> <td>Distance Along Route 177.50 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table>	Distance Along Route 177.50 mi	Distance Off Route 0.00 mi
Distance Along Route 177.50 mi	Distance Off Route 0.00 mi		

Name & Description	Details			
<p>This marker, located at the Mississippi River Bridge Wayside and Information Center in Prairie du Chien, informs the viewer about the visit of Louis Jolliet and Father Jacques Marquette to this area in 1673.</p>	<p>Interpretive Facilities Historical Markers</p> <p>Visitor Services Drinking Water; Paved Parking; Phone; Restrooms</p>			
<p>Perrot State Park and Trempealeau Mountain</p> <p>This 1,400 acre State Park is named after French explorer Nicholas Perrot who built a trading post at this location in 1685. It is located near the confluence of the Trempealeau and Mississippi Rivers. For 7,000 years, people have enjoyed the view of Trempealeau Mountain "the mountain whose foot is bathed by water (La Montagne Qui trempe a L'Eau)". The area's history is revealed by some 30 archaeological sites in and near Perrot State Park which hosts pictographs, burial mounds, the "Perrot's Post" Historical Marker and the remains of two French trading posts. History and artifacts are displayed at the park's Interpretive Center.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="914 432 1516 499"> <tr> <td>Distance Along Route 99.50 mi</td> <td>Distance Off Route 0.50 mi</td> </tr> </table> <p>Interpretive Facilities Brochures; Historical Markers; Interpretive Signs; Kiosks; Visitor's Center</p> <p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>		Distance Along Route 99.50 mi	Distance Off Route 0.50 mi
Distance Along Route 99.50 mi	Distance Off Route 0.50 mi			
<p>Perrot's Post Historical Marker</p> <p>This marker commemorates the influence that Nicholas Perrot, one of the leading early French traders and diplomats among the Indians, had in this upper Mississippi region. After building Fort St. Nicholas in Prairie du Chien in 1685, he moved north, to what is now Perrot State Park, and spent the winter here "at the foot of the mountain". Perrot later moved north to establish Fort St. Antoine near Maiden Rock. In 1731, Godefroy de Linctor built a small fort among the Sioux here. The ruins of the fort were uncovered at this site in 1887, where a hearthstone was found that probably was used by Perrot during the winter of 1685-1686. Learn more of this history and see artifacts at the Interpretive Center.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="914 1041 1516 1108"> <tr> <td>Distance Along Route 99.60 mi</td> <td>Distance Off Route 0.50 mi</td> </tr> </table> <p>Interpretive Facilities Historical Markers</p> <p>Visitor Services Paved Parking</p>		Distance Along Route 99.60 mi	Distance Off Route 0.50 mi
Distance Along Route 99.60 mi	Distance Off Route 0.50 mi			
<p>Prairie du Chien</p> <p>Stop at the Wisconsin Tourist Information Center to learn about the many area attractions of this second oldest settlement in Wisconsin. It became a trade center as early as the 1670's with the arrival of Marquette and Jolliet. Hercules Dousman built Villa Louis, now owned and operated by the State Historical Society,</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="914 1713 1516 1780"> <tr> <td>Distance Along Route 177.00 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Visitor's Center</p> <p>Visitor Services Drinking Water; Handicapped Accessibility; Paved Parking; Phone; Restrooms</p>		Distance Along Route 177.00 mi	Distance Off Route 0.00 mi
Distance Along Route 177.00 mi	Distance Off Route 0.00 mi			

Name & Description	Details																
<p>an opulent 1870's estate with one of the nation's finest collection of Victorian decorative arts. The Villa Louis historical marker at this site provides an overview of the origin and history of this luxurious mansion. Medical history from the 1800's and an exhibit of medical quackery is displayed at the Fort Crawford Medical Musuem. The American Fur Company sone warehouses built in the early 19th century still survive today on historic St. Feriole Island as does remnants of the old American Fort built to protect this outpost. Tour the town in a horse and carriage or view the Mississippi aboard excursion boats.</p>																	
<p>Prairie du Chien Historical Marker</p> <p>This marker, located along the Great River Road two miles south of Prairie du Chien, reveals the origin of the wide valley on which French explorers, traders and missionaries found a large and well established Fox Indian village. Also, learn of important U.S. Government treaties negotiated with the Indians here in 1825, 1829, and 1830.</p>	<table border="1"> <tr> <td colspan="2">Route</td> </tr> <tr> <td colspan="2">Wisconsin Great River Road</td> </tr> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>179.00 mi</td> <td>0.00 mi</td> </tr> <tr> <td colspan="2">Interpretive Facilities</td> </tr> <tr> <td colspan="2">Historical Markers</td> </tr> <tr> <td colspan="2">Visitor Services</td> </tr> <tr> <td colspan="2">Paved Parking</td> </tr> </table>	Route		Wisconsin Great River Road		Distance Along Route	Distance Off Route	179.00 mi	0.00 mi	Interpretive Facilities		Historical Markers		Visitor Services		Paved Parking	
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Visitor Services																	
Paved Parking																	
<p>Rafting On The Mississippi Historical Marker</p> <p>Located adjacent to the Great River Road just south of Lynxville, this Marker describes the magnitude of Wisconsin's logging industry in the mid to late 1800's - and in particular the "rafting" of logs on the Mississippi.</p>	<table border="1"> <tr> <td colspan="2">Route</td> </tr> <tr> <td colspan="2">Wisconsin Great River Road</td> </tr> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>165.00 mi</td> <td>0.00 mi</td> </tr> <tr> <td colspan="2">Interpretive Facilities</td> </tr> <tr> <td colspan="2">Historical Markers</td> </tr> <tr> <td colspan="2">Visitor Services</td> </tr> <tr> <td colspan="2">Paved Parking</td> </tr> </table>	Route		Wisconsin Great River Road		Distance Along Route	Distance Off Route	165.00 mi	0.00 mi	Interpretive Facilities		Historical Markers		Visitor Services		Paved Parking	
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Distance Along Route	Distance Off Route																
165.00 mi	0.00 mi																
Interpretive Facilities																	
Historical Markers																	
Visitor Services																	
Paved Parking																	
<p>St. Croix National Scenic River</p> <p>In 1968 Congress designated some 150 mile of the St. Croix River extending northerly from its confluence with the Mississippi River at Prescott to be included in the National Wild and Scenic River program. Visitor information is available at the Prescott Visitor Center - the Riverway's administrative headquarters is in Hudson.</p>	<table border="1"> <tr> <td colspan="2">Route</td> </tr> <tr> <td colspan="2">Wisconsin Great River Road</td> </tr> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>0.10 mi</td> <td>0.00 mi</td> </tr> <tr> <td colspan="2">Interpretive Facilities</td> </tr> <tr> <td colspan="2">Visitor's Center</td> </tr> <tr> <td colspan="2">Visitor Services</td> </tr> <tr> <td colspan="2">Drinking Water; Handicapped Accessibility; Paved Parking; Phone; Restrooms</td> </tr> </table>	Route		Wisconsin Great River Road		Distance Along Route	Distance Off Route	0.10 mi	0.00 mi	Interpretive Facilities		Visitor's Center		Visitor Services		Drinking Water; Handicapped Accessibility; Paved Parking; Phone; Restrooms	
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Visitor's Center																	
Visitor Services																	
Drinking Water; Handicapped Accessibility; Paved Parking; Phone; Restrooms																	
<p>Stonefield and Nelson Dewey State Park</p> <p>Enjoy a guided tour of the Gothic Revival mansion built by Nelson Dewey, our state's first governor, on a large estate called</p>	<table border="1"> <tr> <td colspan="2">Route</td> </tr> <tr> <td colspan="2">Wisconsin Great River Road</td> </tr> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>213.00 mi</td> <td>0.00 mi</td> </tr> <tr> <td colspan="2">Interpretive Facilities</td> </tr> <tr> <td colspan="2">Visitor's Center</td> </tr> </table>	Route		Wisconsin Great River Road		Distance Along Route	Distance Off Route	213.00 mi	0.00 mi	Interpretive Facilities		Visitor's Center					
Route																	
Wisconsin Great River Road																	
Distance Along Route	Distance Off Route																
213.00 mi	0.00 mi																
Interpretive Facilities																	
Visitor's Center																	

Name & Description	Details		
<p>Stonefield. Nearby, on land once a part of the estate, is a reconstructed turn-of-the-century community named Stonefield Village in honor of the Governor. Both Stonefield Village and the Nelson Dewey homesite are open for tours, as are the State Agricultural Museum and a re-created early 1900's farmhouse. Just across the street, wooded family campsites within view of spectacular river bluffs are available at Nelson Dewey State Park. Also nearby is Eagle Nature Reserve, a haven for migrating eagles. In mid-winter, eagles roost on the nearby islands in the Mississippi River.</p>	<p>Visitor Services Camping; Drinking Water; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>		
<p>Swedish Evangelical Tabor Lutheran Church</p> <p>Swedish immigrants organized the Tabor congregation in 1881. The church burned twice, and each time was rebuilt copying the original design (typical of this area) with its steeple, high-pitched roof and pointed gothic windows clearly identifying it as a Christian church.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="919 716 1516 783"> <tr> <td>Distance Along Route 26.00 mi</td> <td>Distance Off Route 0.25 mi</td> </tr> </table> <p>Interpretive Facilities Interpretive Signs</p> <p>Visitor Services</p>	Distance Along Route 26.00 mi	Distance Off Route 0.25 mi
Distance Along Route 26.00 mi	Distance Off Route 0.25 mi		
<p>The Coulee Region Historical Marker</p> <p>Coulee is a term from the French verb "couler" meaning "to flow". As you stand at the marker site the area before you, like the entire coulee region of west central Wisconsin, displays how the rugged terrain has been dissected over time by water erosion creating narrow ridges separated by steep sided valleys called coulees. Fertile soils are farmed on the bottom and sides of the coulees. As you travel the Wisconsin Great River Road, you will view numerous (sometimes continuous) coulees and intervening ridges.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="919 1037 1516 1104"> <tr> <td>Distance Along Route 124.00 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Historical Markers</p> <p>Visitor Services Paved Parking</p>	Distance Along Route 124.00 mi	Distance Off Route 0.00 mi
Distance Along Route 124.00 mi	Distance Off Route 0.00 mi		
<p>The Mississippi River Parkway Historical Marker</p> <p>This Marker is located alongside the first segment of the Great River Road project built in Wisconsin in 1953. The completion of this project provided tangible evidence that the earlier vision of the 10 Mississippi River states and later the National Park Service and Bureau of Public Roads to develop a pleasurable roadway along the Mississippi River, from its source to the Gulf of Mexico, would be realized. Since that early project, Wisconsin has expended millions of dollars</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="919 1556 1516 1623"> <tr> <td>Distance Along Route 100.60 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Historical Markers</p> <p>Visitor Services Paved Parking</p>	Distance Along Route 100.60 mi	Distance Off Route 0.00 mi
Distance Along Route 100.60 mi	Distance Off Route 0.00 mi		



Name & Description	Details					
<p>on the Great River Road, its amenities, and appertenances while at the same time employing sensitive design techniques to preserve the very special scenic and natural qualities of the Mississippi River Corridor.</p>						
<p>The Pilot's Wheel Historical Marker</p> <p>This marker, located at the Mississippi River Bridge Wayside and Tourist Information Center in Prairie du Chien, displays this official emblem of the Great River Road. The 12 spokes represent the 10 member states and, at the time, two provinces. This "helmsman" route marker is displayed along the entire 2,500 mile 10 state route of the Great River Road.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 428 1534 501"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>177.60 mi</td> <td>0.00 mi</td> </tr> </table> <p>Interpretive Facilities</p> <p>Visitor Services</p>		Distance Along Route	Distance Off Route	177.60 mi	0.00 mi
Distance Along Route	Distance Off Route					
177.60 mi	0.00 mi					
<p>The Upper Mississippi Historical Marker</p> <p>Located at the Interstate 90 Rest Area - Tourist Information Center on French Island (on the Mississippi) in LaCrosse, this Marker capsulizes the history, the adventure, the mystic, and the beauty of the 1,000 mile segment of the Upper Mississippi River as it meanders through America's heartland. Extensive information about the Great River Road and the Mississippi River Corridor is available in the Information Center.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 821 1534 894"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>119.00 mi</td> <td>2.00 mi</td> </tr> </table> <p>Interpretive Facilities Historical Markers; Visitor's Center</p> <p>Visitor Services Drinking Water; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; Restrooms</p>		Distance Along Route	Distance Off Route	119.00 mi	2.00 mi
Distance Along Route	Distance Off Route					
119.00 mi	2.00 mi					
<p>Trempealeau National Wildlife Refuge</p> <p>Managed by the U.S. Fish and Wildlife Service, this 6,000-acre National Wildlife Refuge (one of the nation's largest) hugs the banks of the Mississippi River and provides an abundance of outdoor activities to its visitors. Its wetlands are home to a wide range of waterfowl including ducks, geese, herons, egrets and also the American Bald Eagle.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 1272 1534 1346"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>74.50 mi</td> <td>0.25 mi</td> </tr> </table> <p>Interpretive Facilities Brochures; Interpretive Signs; Kiosks; Visitor's Center</p> <p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>		Distance Along Route	Distance Off Route	74.50 mi	0.25 mi
Distance Along Route	Distance Off Route					
74.50 mi	0.25 mi					
<p>Upper Mississippi River National Wildlife &amp; Fish Refuge</p> <p>The Upper Mississippi River National Wildlife and Fish Refuge offers a unique</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 1749 1534 1822"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>81.00 mi</td> <td>0.00 mi</td> </tr> </table> <p>Interpretive Facilities Visitor's Center</p>		Distance Along Route	Distance Off Route	81.00 mi	0.00 mi
Distance Along Route	Distance Off Route					
81.00 mi	0.00 mi					



Name & Description	Details	
<p>Pepin to the striking bluffs on the Minnesota side. Miles of tunnels were dug into the limestone bluffs in this area to facilitate the silica mining.</p>	<p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; Restrooms</p>	
<p>Village of Buffalo City</p> <p>Buffalo City was established in 1856. The founders, the Colonization Society of Cincinnati, selected this site because it was on the main channel of the Mississippi River and would benefit from steamboat traffic. Things went well at first, but a flood caused the the Mississippi's main channel to jump to the Minnesota side and steamboats could no longer reach Buffalo City. In 1886, the railroad bypassed the town and its land company founded Cochrane where a commercial district with shops, a hotel, and grain elevator soon joined the depot. Buffalo City remains today as Wisconsin's smallest incorporated city yet boasts seven public parks, a campground and a full service marina.</p>	<p>Route Wisconsin Great River Road</p>	
	<p>Distance Along Route 68.00 mi</p>	<p>Distance Off Route 1.00 mi</p>
	<p>Interpretive Facilities</p>	
	<p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>	
<p>Village of Cassville and the Dennison House Historical Marker</p> <p>Cassville was the site of the first territorial legislature of Wisconsin, and was an important steamboat center. Many early Cassville boosters felt strongly that it should be chosen as the state's capital. The Historical Marker in downtown Cassville tells the story of the Daniels and Dennison Company, a New York land developer who owned large tracts of land in the area, whose efforts failed to have the capital located here and the firm went bankrupt. Cassville's elegant brick homes display the City's early prosperity and the booming business of a local brickyard. The Cassville Car Ferry is a fun way to cross the Mississippi - and then return to Wisconsin for more great touring along the Great River Road.</p>	<p>Route Wisconsin Great River Road</p>	
	<p>Distance Along Route 215.00 mi</p>	<p>Distance Off Route 0.00 mi</p>
	<p>Interpretive Facilities Historical Markers; Visitor's Center</p>	
	<p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>	
<p>Village of Cochrane and Cochrane Chert</p> <p>Cochrane was established in 1884 when the Chicago, Burlington, and Northern Railroad relocated its tracks out of the neighboring river town of Buffalo City. By the 1900's, kit homes like those</p>	<p>Route Wisconsin Great River Road</p>	
	<p>Distance Along Route 69.00 mi</p>	<p>Distance Off Route 0.00 mi</p>
	<p>Interpretive Facilities Brochures; Historical Markers; Interpretive Signs; Kiosks</p>	

Name & Description	Details					
<p>available from retailers Sears &amp; Roebuck were built in the area and remain today. Farmers planting the bluffs just south of Cochrane frequently unearth what archaeologists term Cochrane Chert. Tools were made from this chert during the Paleo-Indian period, some 11,000 years ago.</p>	<p>Visitor Services Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>					
<p>Village of DeSoto</p> <p>This river town has the distinction of being named after the famous Spanish explorer Fernando DeSoto, the first European to see the Mississippi River. It was platted in 1854 on the site of a small outpost of the American Fur Company. Today this community is a shadow of its past when it "peaked" with sawmills, grain dealers, blacksmiths, dressmakers, breweries and hotels. Learn from the "locals" how the wing dams constructed in the Mississippi diverted the river closer to their community.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="917 441 1534 514"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>148.00 mi</td> <td>0.00 mi</td> </tr> </table> <p>Interpretive Facilities Brochures</p> <p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>		Distance Along Route	Distance Off Route	148.00 mi	0.00 mi
Distance Along Route	Distance Off Route					
148.00 mi	0.00 mi					
<p>Village of Dickeyville</p> <p>The Grotto at the Holy Ghost Catholic Church in Dickeyville is famous throughout the region. Built in the 1920's, the shrine is dedicated to religion and patriotism, and is elaborately embellished with rocks, shells, and other materials from around the world.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="917 955 1534 1029"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>240.00 mi</td> <td>0.00 mi</td> </tr> </table> <p>Interpretive Facilities Brochures</p> <p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>		Distance Along Route	Distance Off Route	240.00 mi	0.00 mi
Distance Along Route	Distance Off Route					
240.00 mi	0.00 mi					
<p>Village of Ferryville</p> <p>This little river town clings to the bluffs along the river and is the longest one-street village in the world. It was first called Humble Bush, but was rechristened Ferryville when platted in 1858. The name reflects the founder's intentions to establish ferry service across the Mississippi to Iowa. In 1878, after being devastated by a tornado it was written " ... today a passerby can see no evidence of a village...". Ferryville today still clings to the bluffs and portays a true river town experience to its visitors.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="917 1375 1534 1449"> <tr> <td>Distance Along Route</td> <td>Distance Off Route</td> </tr> <tr> <td>155.00 mi</td> <td>0.00 mi</td> </tr> </table> <p>Interpretive Facilities Brochures</p> <p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>		Distance Along Route	Distance Off Route	155.00 mi	0.00 mi
Distance Along Route	Distance Off Route					
155.00 mi	0.00 mi					
<p>Village of Genoa</p>	<p>Route Wisconsin Great River Road</p>					

Name & Description	Details	
<p>In 1854, this village of 266 residents, was first a settlement of Italian and Italian speaking Swiss immigrants relocated from the lumbering and lead-mining community of Galena, Illinois. Originally named Bad Ax, it was rechristened in 1868 in honor of Christopher Columbus. Mother-of-pearl buttons were produced here and tobacco was grown by area farmers. Genoa also had a local sawmill and a limestone quarry. Local limestone incorporated in buildings and walls are prevalent today. Envision history as you view Zabolio's dry goods store still standing at the corner of Main and Swan Streets. Today Genoa is the home of commercial fishing operations and a fresh fish market. Lock and Dam 8 is located on the outskirts of Genoa.</p>	Distance Along Route 136.00 mi	Distance Off Route 0.00 mi
	Interpretive Facilities Brochures	
	Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms	
	Route Wisconsin Great River Road	
<p>Village of Kieler</p> <p>Kieler's stone church, like many churches in Wisconsin communities, occupies a prominent site, reflecting its important role in community life. The village was established in 1855 by German Catholic's who built a small wood frame church in 1859, and then the stone church in 1869. In 1896, remodeling added Gothic Revival detailing to the main entrance and two stone towers in front.</p>	Distance Along Route 243.00 mi	Distance Off Route 0.00 mi
	Interpretive Facilities Brochures	
	Visitor Services Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms	
	Route Wisconsin Great River Road	
<p>Village of Lynxville</p> <p>Because of the stable depth of the river at Lynxville, it was a reliable and popular landing during the steamboat era of mid to late 1800's. While the steamboats are gone, this quaint little river town remains as the host community to Lock and Dam No. 9.</p>	Distance Along Route 163.00 mi	Distance Off Route 0.00 mi
	Interpretive Facilities Brochures	
	Visitor Services Restrooms	
	Route Wisconsin Great River Road	
<p>Village of Maiden Rock</p> <p>The Village of Maiden Rock takes its name from the towering limestone bluff to the south where legend claims that a young Indian woman jumped to her death. The well-preserved second-story facades of the commercial buildings along the Great River Road display a variety of decorative detailing - some telling who built the building and when.</p>	Distance Along Route 32.00 mi	Distance Off Route 0.00 mi
	Interpretive Facilities Brochures	
	Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility	
	Route Wisconsin Great River Road	
<p>Village of Nelson</p>	Route Wisconsin Great River Road	

Name & Description	Details	
<p>The Village of Nelson is the "gateway" to a causeway extending into the vast Mississippi River backwaters and to an intra-state bridge to Minnesota. Come enjoy a taste of Wisconsin and sample some of the exquisite cheeses at a local cheese factory.</p>	<p>Distance Along Route 52.00 mi</p>	<p>Distance Off Route 0.00 mi</p>
<p>Village of Pepin</p> <p>Pepin is proud to boast the birthplace of Laura Ingalls Wilder, author of the popular "Little House" book series. A memorial in her honor has been erected in the village park. In the quaint downtown, the Pepin Historical Museum focuses on local history and the Wilder legacy. Pepin also boasts a swimming beach, courtesy dock and a marina which is a popular embarking point for the sailboats frequenting Lake Pepin. When the Great River Road was reconstructed in this town, its streetscape included planters and benches, special lighting and unique markers as you enter the village.</p>	<p>Route Wisconsin Great River Road</p>	
<p>Village of Potosi</p> <p>First Native Americans and then the European explorers mined lead in this region. Learn more of the mining history by touring the St. John's lead mine - and a self-guided tour of several local sites dating back to the 1827 "lead rush". The settlement expanded into a Village by the late 1800's and went by many names until the villagers settled on Potosi, a Spanish word meaning "lead". The Potosi Brewery, a local landmark at the west end of the village, operated continuously from 1852 to 1972. During the Prohibition, the brewery produced legal "near beer". You can't get lost in Potosi since the village has only one street (Main Street), but it is nearly three miles long!</p>	<p>Distance Along Route 44.00 mi</p>	<p>Distance Off Route 0.00 mi</p>
<p>Village of Stockholm</p> <p>Stockholm is a picturesque village backdropped by the steep bluffs on one side and overlooking Lake Pepin on the</p>	<p>Interpretive Facilities Brochures; Historical Markers; Interpretive Signs; Kiosks</p>	
<p>Village of Potosi</p> <p>First Native Americans and then the European explorers mined lead in this region. Learn more of the mining history by touring the St. John's lead mine - and a self-guided tour of several local sites dating back to the 1827 "lead rush". The settlement expanded into a Village by the late 1800's and went by many names until the villagers settled on Potosi, a Spanish word meaning "lead". The Potosi Brewery, a local landmark at the west end of the village, operated continuously from 1852 to 1972. During the Prohibition, the brewery produced legal "near beer". You can't get lost in Potosi since the village has only one street (Main Street), but it is nearly three miles long!</p>	<p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>	
<p>Village of Stockholm</p> <p>Stockholm is a picturesque village backdropped by the steep bluffs on one side and overlooking Lake Pepin on the</p>	<p>Route Wisconsin Great River Road</p>	<p>Distance Along Route 232.50 mi</p>
<p>Village of Potosi</p> <p>First Native Americans and then the European explorers mined lead in this region. Learn more of the mining history by touring the St. John's lead mine - and a self-guided tour of several local sites dating back to the 1827 "lead rush". The settlement expanded into a Village by the late 1800's and went by many names until the villagers settled on Potosi, a Spanish word meaning "lead". The Potosi Brewery, a local landmark at the west end of the village, operated continuously from 1852 to 1972. During the Prohibition, the brewery produced legal "near beer". You can't get lost in Potosi since the village has only one street (Main Street), but it is nearly three miles long!</p>	<p>Distance Along Route 232.50 mi</p>	<p>Distance Off Route 0.00 mi</p>
<p>Village of Stockholm</p> <p>Stockholm is a picturesque village backdropped by the steep bluffs on one side and overlooking Lake Pepin on the</p>	<p>Interpretive Facilities Brochures; Interpretive Signs</p>	
<p>Village of Potosi</p> <p>First Native Americans and then the European explorers mined lead in this region. Learn more of the mining history by touring the St. John's lead mine - and a self-guided tour of several local sites dating back to the 1827 "lead rush". The settlement expanded into a Village by the late 1800's and went by many names until the villagers settled on Potosi, a Spanish word meaning "lead". The Potosi Brewery, a local landmark at the west end of the village, operated continuously from 1852 to 1972. During the Prohibition, the brewery produced legal "near beer". You can't get lost in Potosi since the village has only one street (Main Street), but it is nearly three miles long!</p>	<p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>	
<p>Village of Stockholm</p> <p>Stockholm is a picturesque village backdropped by the steep bluffs on one side and overlooking Lake Pepin on the</p>	<p>Route Wisconsin Great River Road</p>	
<p>Village of Potosi</p> <p>First Native Americans and then the European explorers mined lead in this region. Learn more of the mining history by touring the St. John's lead mine - and a self-guided tour of several local sites dating back to the 1827 "lead rush". The settlement expanded into a Village by the late 1800's and went by many names until the villagers settled on Potosi, a Spanish word meaning "lead". The Potosi Brewery, a local landmark at the west end of the village, operated continuously from 1852 to 1972. During the Prohibition, the brewery produced legal "near beer". You can't get lost in Potosi since the village has only one street (Main Street), but it is nearly three miles long!</p>	<p>Distance Along Route 39.00 mi</p>	<p>Distance Off Route 0.00 mi</p>
<p>Village of Stockholm</p> <p>Stockholm is a picturesque village backdropped by the steep bluffs on one side and overlooking Lake Pepin on the</p>	<p>Interpretive Facilities Brochures</p>	

Name & Description	Details		
<p>other. Buildings along the Great River Road in this small business district date from the 1860's and 1870's. Stockholm is one of the few Swedish immigrant settlements in Wisconsin. The Stockholm Institute preserves local history. The village attracts artists and their seasonal displays.</p>	<p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>		
<p>Village of Stoddard</p> <p>The main channel of the Mississippi River was about two miles west of here until 1938, when the U.S. Army Corp of Engineers built a lock and dam at Genoa some 6 miles downstream. The dam raised the river level, flooding some 1,800 acres of adjacent lowlands and made Stoddard a river town. Stoddard's late nineteenth-century origins are revealed in the brick home on Main street and the small gas station and garage building with its decorative brickwork - a remnant of an earlier automobile era.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 485 1523 558"> <tr> <td>Distance Along Route 130.00 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Brochures</p> <p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>	Distance Along Route 130.00 mi	Distance Off Route 0.00 mi
Distance Along Route 130.00 mi	Distance Off Route 0.00 mi		
<p>Village of Tennison</p> <p>Potosi's neighbor, originally called "Dutch Hollow", was a settlement of mine workers of similar ethnic background. Community names often identified the nationality. Later named Tennison in honor of poet Alfred Lord Tennison, it was one of a dozen communities that grew up 150 years ago around the more than 10,000 hand-dug lead mines in the area. The region produced virtually all of the lead shot for the Northern Forces during the Civil War.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 999 1523 1073"> <tr> <td>Distance Along Route 233.00 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Brochures</p> <p>Visitor Services Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; Restrooms</p>	Distance Along Route 233.00 mi	Distance Off Route 0.00 mi
Distance Along Route 233.00 mi	Distance Off Route 0.00 mi		
<p>Village of Trempealeau</p> <p>This village was named after neighboring Trempealeau Mountain - a navigational landmark used by early French fur traders. Main Street, which is listed on the National Register of Historic Places, dates from the 1890's. An 1887 fire destroyed the town's original business district leaving the historic Trempealeau Hotel the only surviving structure. Enjoy the scenery and sights of the walking tour of the village. Lock and Dam 6, with its observation deck, is located near the east village limits.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="911 1482 1523 1556"> <tr> <td>Distance Along Route 100.00 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Brochures; Historical Markers; Interpretive Signs; Kiosks</p> <p>Visitor Services Camping; Drinking Water; Gas, food, lodging; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>	Distance Along Route 100.00 mi	Distance Off Route 0.00 mi
Distance Along Route 100.00 mi	Distance Off Route 0.00 mi		

## Section F: Points of Interest (Continued)

Name & Description	Details			
<p>War of 1812 Historical Marker</p> <p>This marker, located at Villa Louis in Prairie du Chien, presents the significance of the War of 1812 on the history of the area. A reconstructed blockhouse marks the corner of the first Fort Crawford.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="901 310 1513 384"> <tr> <td>Distance Along Route 174.40 mi</td> <td>Distance Off Route 0.50 mi</td> </tr> </table> <p>Interpretive Facilities Historical Markers; Visitor's Center</p> <p>Visitor Services Drinking Water; Paved Parking; Phone; Picnic Area; Restrooms</p>		Distance Along Route 174.40 mi	Distance Off Route 0.50 mi
Distance Along Route 174.40 mi	Distance Off Route 0.50 mi			
<p>Wisconsin Rest Area and Information Center</p> <p>This state operated (manned) facility is adjacent to the Wisconsin Great River Road near the Illinois/Iowa state lines and provides information on the Wisconsin Great River Road and other tourist attractions.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="901 695 1513 768"> <tr> <td>Distance Along Route 243.50 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Visitor's Center</p> <p>Visitor Services Drinking Water; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; Restrooms</p>		Distance Along Route 243.50 mi	Distance Off Route 0.00 mi
Distance Along Route 243.50 mi	Distance Off Route 0.00 mi			
<p>Wisconsin's First Nuclear Fueled Power Plant Historical Marker</p> <p>This Marker, located adjacent to the Genoa Power Plant parking lot, presents an overview of the events leading up to the construction of the power plant as well as a description of the facility. This Power Plant is currently fueled by coal.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="901 1041 1513 1115"> <tr> <td>Distance Along Route 136.30 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities Historical Markers</p> <p>Visitor Services Restrooms</p>		Distance Along Route 136.30 mi	Distance Off Route 0.00 mi
Distance Along Route 136.30 mi	Distance Off Route 0.00 mi			
<p>Wyalusing</p> <p>This small community, the southern gateway to Wyalusing State Park, is only a remnant of its past. The Village was first established in 1843 and then replatted on its present site in 1856. It flourished as a transportation hub as supplies were brought in and out via steamboats and a ferry crossing the Mississippi River. In 1857, a bridge was built over the Wisconsin River immediately to its north creating competition with nearby Bridgeport.</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="901 1367 1513 1440"> <tr> <td>Distance Along Route 191.00 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table> <p>Interpretive Facilities</p> <p>Visitor Services Drinking Water; Paved Parking; Phone; Picnic Area; Restrooms</p>		Distance Along Route 191.00 mi	Distance Off Route 0.00 mi
Distance Along Route 191.00 mi	Distance Off Route 0.00 mi			
<p>Wyalusing State Park and the Mississippi Valley</p>	<p>Route Wisconsin Great River Road</p> <table border="1" data-bbox="901 1856 1513 1929"> <tr> <td>Distance Along Route 188.00 mi</td> <td>Distance Off Route 0.00 mi</td> </tr> </table>		Distance Along Route 188.00 mi	Distance Off Route 0.00 mi
Distance Along Route 188.00 mi	Distance Off Route 0.00 mi			



Name & Description	Details
<p>This State Park provides a full array of outdoor recreational, camping and effigy mound viewing opportunities. The scenic overlooks at Wyalusing State Park provide sweeping views of the confluence of the Mississippi and Wisconsin Rivers 500 feet below. The panorama is much the same as when Catlin painted it more than 160 years ago. Only Prairie Du Chien, then a small cluster of building has changed significantly.</p>	<p>Interpretive Facilities Brochures; Historical Markers; Visitor's Center</p>
	<p>Visitor Services Camping; Drinking Water; Handicapped Accessibility; Paved Parking; Phone; Picnic Area; RV Services; Restrooms</p>

## Section G: Designation Requirements

### State or Federal Lands Designation

See Section E: Designations

### Intrinsic Qualities

See Section H: Intrinsic Qualities

### Corridor Management Plan

See Section I: Corridor Management Plan

### Passenger Vehicles

The Wisconsin Great River Road is a modern all weather roadway accomodating all types of vehicles

### Bicycles and Pedestrians

Nearly 217 miles of the Wisconsin Great River Road that makes up the on-road portion of the bikeway has been rated as acceptable for accomodating cyclists by a study conducted by the Wisconsin Bikeway Cordinator and staff. The report entitled "Great River Road Bikeway" outlines strategies for implementing the bikeway plan.

### Seasonal Limitations

No seasonal road closures are anticipated. Roadway maintenance for seasonal travel is state/county responsibility

### Destination Unto Itself (All-American Roads only)

The 250 mile Wisconsin Great River Road is indeed a destination in itself! It flanks one of the world's truly great rivers which rambles along Wisconsin's western border carving frontier history and picturesque River Towns from the bluffs of Mississippi limestone. This is the Upper Mississippi and Wisconsin's bluff country - distinctly relaxing and beautiful! Visit the 33 River Towns, many of which are snuggled between the bluffs and the river - meet the friendly people, learn of their varying cultures and visit their quaint shops. The traveler is afforded numerous vistas of the mighty Mississippi and its adjoining backwaters and coulees. There are some 20 waysides, scenic overlooks and pullout

**Destination Unto Itself (All-American Roads only) (Continued)**

areas to afford leisure travel. The corridor is proud to reveal its history via some 30 state Historical Markers telling of Native American folklore, early French explorers, prominent immigrants and early occupations. There are numerous opportunities to view 19th and 20th century architecture i.e Greek revival homesteads, Italiante business blocks, Queen Anne mansions and more. Recreation opportunities are plentiful whether it be biking the GRR, fishing, bird watching - or enjoying the 50 local parks, beaches, recreation areas and the 12 State and 4 National recreation features all as identified on the Inventory Map contained in Attachment 2. The Wisconsin Great River Road affords the visitor the opportunity to learn of and visit one of America's unique Lock and Dam systems. In any season, whether it's the new green of spring, the white mantle of winter, the summer sunlight or the amber hues of autumn the Wisconsin Great River Road is a delight.

**Tour Buses (All-American Roads only)**

Tour buses are already frequenting the Wisconsin Great River Road and are sometimes "hosted" by member(s) of the WiMRPC Marketing and Promotion Committee. The roadway is of high quality design accompanied by some 20 waysides, scenic overlooks and pullout areas. In addition there is adequate pullout areas at the historical markers, in the communities, and at the Lock and Dams etc.

**User Facilities (All-American Roads only)**

Fuel stations and food services are available in the 33 River Towns spaced on average every 10 miles. There are rest area facilities at the Information Centers, the four Lock and Dams and at some of the rural pullout areas.

**Promotional Plan (All-American Roads only)**

The WiMRPC, in cooperation with Wisconsin Department of Tourism and the National MRPC Marketing Committee, has an on-going marketing plan for both domestic and international marketing. For more detailed information, refer to Attachments 4, 5 (last page only), 6, 13 (Pages 2 & 3) and Attachment 15 (Pages 6 & 7).

**Tourism Plan (All-American Roads only)**

Increased tourism along the entire length of the Wisconsin Great River Road is the major goal of the WiMRPC Marketing and Promotion Committee. For more detailed information, refer to Attachments 4, 5 (last page only), 6, 13 (Pages 2 & 3) and Attachment 15 (Pages 6 & 7).

**Multilingual Facilities (All-American Roads only)**

Languages available: Japanese

The WiMRPC, in cooperation with the National MRPC Marketing Committee, has developed Great River promotional material in Japanese (Attachment 14). Also reference Attachment 13 (Pages 2 & 3).

## Section H: Intrinsic Qualities

Choose two intrinsic qualities of national significance.

- |   |                                       |  |
|---|---------------------------------------|--|
| <input checked="" type="radio"/> Archaeological | <input type="checkbox"/> Cultural     | <input checked="" type="checkbox"/> Historical |
| <input type="checkbox"/> Natural                | <input type="checkbox"/> Recreational | <input checked="" type="checkbox"/> Scenic     |

### Archaeological

Archaeological resources are plentiful throughout the entire length of the Wisconsin Great River Road corridor. 33 archaeological sites are currently listed in the National Register of Historic Places. Excavations in the corridor have revealed pottery, ceramics, arrow heads and tools. Burial Mounds are prevalent throughout the corridor ranging from individual sites to large groups.

Visitors can view mound groups and village sites at Wyalusing State Park, Diamond Bluff, along Lake Pepin, at Trempealeau in Perrot State Park, LaCrosse, and Prairie du Chien. Archaeological displays can be found in many local museums. At the Mississippi Valley Archaeology Center at the University of LaCrosse, archaeologists explain techniques to visitors to learn about prehistory.

### Cultural

The varied cultures of the corridor, both past and present, are recorded and revealed in the 33 river towns, by many of the State Historical Markers and archaeological sites.

The residents of the corridor take pride in preserving their heritage as evidenced by the many festivals i.e. LaCrosse's Riverfest and Octoberfest; Villa Louis's Carriage Classic; Prairie du Chien's Fur Trade Rendezvous; Alma's Mark Twain Days; Pepin's Laura Ingall Wilder Days to name a few. Well maintained early architecture of homes and storefronts are evident throughout the corridor.

### Historical

The Mississippi River has etched an abiding presence into the history of this region of Wisconsin by shaping the landscape, attracting people, supporting industries, and providing a natural transport way for travelers, goods, and ideas. The area's rich heritage is reflected in bustling cities & quaint villages; fertile farms & dense forests; towering bluffs & rolling countryside all edging the magnificent Mississippi River. The Great River Road visitor will find history embedded in the buildings and landscape and in the abundant archaeological and cultural resources throughout the Corridor.

In a sense, the Great River Road is, in itself, historic. First conceived by the 10 Mississippi River states in 1936 and then later recognized by Congress and the National Park Service - the concept being a parkway-type facility along the entire length of the Mississippi River from its source to the Gulf.

Indians were the first in the region as evidenced by artifacts from archaeological sites and the presence of burial mounds - many of which survive today. European explorers and missionaries arrived in 1673. First claimed by the French, then the British. The U.S. gained control of the "Northwest Territory" in 1794, but many British traders maintained their lucrative posts until after the War of 1812. Stop and ponder at the 30 some historical markers such as Fort Antoine, the Battle of Bad

## Historical (Continued)

Ax, the War of 1812, and many others. Learn more at the Fur Trade Museum and Villa Louis in Prairie du Chien.

By the 1800's, steamboats brought European immigrants and settlers up the Mississippi. Place names along the Great River Road provide clues about early residents: Italians founded Genoa; Swedes founded Stockholm; Welsh miners lived in British Hollow; French settled in Prairie du Chien; and Germans in Fountain City. The culture of these immigrants live today in the food, crafts, festivals, folklore and architecture found in the river towns. Learn of the early industries, occupations and products shipped by steamboats -- lead from mines in Potosi; wheat farmed on the bluffs and valleys; and "rafting" of logs on the river. Learn of other settlers who fished, caught river clams, milled lumber and worked at Button factories, Breweries, Silica Mines, Tobacco Warehouses, Grain Elevators and more. View and visit the many surviving buildings that reveal history but are now quaint restaurants, shops, hotels, and museums, and the farmsteads which are ever evolving. Mississippi River boats, served as the main mode of transportation for people and goods until the 1880's when eastern railroad lines penetrated the area. Their tracks often edged the river, cutting communities off from suddenly obsolete steamboat landings. Evidence remains today of the demise of some towns and the reorientation of others. River traffic was revived by the Locks and Dams built in the 1930's. Viewing platforms at Alma, Genoa, Trempealeau, and Lynxville offer close views of boats and barges moving "through" the dams.

The leisure Wisconsin Great River Road trip through 33 river towns provides opportunity to study architecture of the 19th and 20th centuries - Greek Revival homesteads, Italianate business blocks, Queen Anne mansions, and much more. There are many well-preserved quaint downtowns and commercial buildings, many having plaques revealing their age and builder. LaCrosse has an impressive concentration of Prairie School homes. House styles range from Gothic Revival to Queen Anne Victorians to Prairie School to Kit homes. A local brickyard in Cassville has left a legacy of unique, elegant brick homes and commercial buildings. Farmhouses, barns, silos, churches and other vintage buildings are plentiful along the route. Visit the Visitor Centers and many local museums.

## Natural

The Mississippi River/Wisconsin Great River Road Corridor incorporates 4 National features: The Upper Mississippi River National Wildlife and Fish Refuge; Trempealeau National Wildlife Refuge; and the Genoa National Fish Hatchery. The St. Croix River National Scenic River abuts the corridor at Prescott. There are twelve State recognized natural areas featuring State Parks and Wildlife areas and 17 State designated scientific areas located along the Corridor. (See Inventory Map- Attachment 2)

## Recreational

There are over 50 local parks, beaches, recreational areas, and water access sites, as identified on the Inventory Map (Attachment 2). In addition the map identifies 12 State and 4 National recreational features. There is access to 4 Lock and Dams. Take a leisure stroll along the many hiking paths.

## Recreational (Continued)

A comprehensive Bikeway Plan has concluded that 217 miles of the Wisconsin Great River Road provides safe accommodations for bikers - with alternate choices of separate bike trails and local roads or streets. Depending on the cyclist's preference and skills, the rider has a choice of touring the GRR on-road or off-road. (Attachment 11)

## Scenic

Wisconsin's Great River Road meanders through the Mississippi River Corridor which forms the southern half of the state's western border. The Corridor's dramatic landscape was created by the melting Ice Age glaciers which carved the magnificent river valley.

It appears Mark Twain was describing the Wisconsin setting when he wrote.....

"THE MAJESTIC BLUFFS THAT OVERLOOK THE RIVER, ALONG THROUGH THIS REGION, CHARM ONE WITH THE GRACE AND VARIETY OF THEIR FORMS, AND THE SOFT BEAUTY OF THEIR ADORNMENT. THE STEEP VERDANT SLOPE, WHOSE BASE IS AT THE RIVER'S EDGE, IS TOPPED BY A LOFTY RAMPART OF BROKEN, TURRETED ROCKS, WHICH ARE EQUISITELY RICH AND MELLOW IN COLOR ... AND THEN YOU HAVE THE SHINING RIVER, WINDING HERE AND THERE AND YONDER, ITS SWEEP INTERRUPTED AT INTERVALS BY CLUSTERS OF WOODED ISLANDS, THREADED BY SILVER CHANNELS... (Mark Twain, LIFE ON THE MISSISSIPPI, 1883).

Many segments of the Wisconsin Great River Road parallels the Mississippi River some of which gracefully snuggle between the bluffs and river. The traveler is afforded numerous vistas of the mighty Mississippi River, its valley and vast backwaters and is accommodated by 20 some waysides, scenic overlooks, and pull out areas. (see Inventory Map - Attachment 2) Travel the Great River Road in all four seasons to experience its different year around splendors.

## Section I: Corridor Management Plan

- A map identifying the corridor boundaries, location of intrinsic qualities, and land uses in the corridor.
- An assessment of the intrinsic qualities and their "context" (the areas surrounding them).
- A strategy for maintaining and enhancing each of those intrinsic qualities.
- The agencies, groups, and individuals who are part of the team that will carry out the plan, including a list of their specific, individual responsibilities. Also, a schedule of when and how you'll review the degree to which those responsibilities are being met.
- A strategy of how existing development might be enhanced and new development accommodated to preserve the intrinsic qualities of your byway.
- A plan for on-going public participation.
- A general review of the road's safety record to locate hazards and poor design, and identify possible corrections.
- A plan to accommodate commercial traffic while ensuring the safety of sightseers in smaller vehicles, as well as bicyclists, joggers, and pedestrians.

## Section I: Corridor Management Plan (Continued)

- A listing and discussion of efforts to minimize anomalous intrusions on the visitor's experience of the byway.
- Documentation of compliance with all existing local, state, and federal laws about the control of outdoor advertising.
- A plan to make sure that the number and placement of highway signs will not get in the way of the scenery, but still be sufficient to help tourists find their way. This includes, where appropriate, signs for international tourists who may not speak English fluently.
- Plans of how the byway will be marketed and publicized.
- Any proposals for modifying the roadway, including an evaluation about design standards and how proposed changes may affect the byway's intrinsic qualities.
- A description of what you plan to do to explain and interpret your byway's significant resources to visitors.

### Comments

Maps identifying the GRR route are provided by Attachment 3, "Primary Byway Map"; Attachment 2, "Inventory Map"; and the route graphic found in Section 3 of Attachment 1.

Attachment 15 entitled "Wisconsin Great River Road Corridor Management" is highlighted as follows:

\* The Wisconsin Mississippi River Parkway Commission (WiMRPC) is established by Wisconsin statutes. Their membership and responsibilities as well as that of their technical committee is outlined in Attachment 5.

\* The WiMRPC and state and regional agency associates recognized the need for a coordinated strategy for enhancing existing, developing new, and preserving/interpreting the many intrinsic qualities of the Corridor resulting in specialized consultants services providing three reports: "Historical and Archaeological Interpretation Report - Seeing History on the Wisconsin Great River Road (WGRR) (Attachment 1); "Planning Framework for Visitor Facilities Along the WiGRR" (Attachment 2); and "Great River Road Design Guide (Attachment 7).

\* A general overview of management strategies is as follows: SCENIC: 170 miles of WiGRR is flanked with scenic easements (See Attachment 8) - furthermore the regulation of outdoor advertising along the entire length is governed by Wisconsin statute 84.30(1). The narrow confines of the Corridor with steep slopes on one side and railroad tracks/river on the other precludes development in many of the scenic areas. The design guides provided in Attachment 7 are employed. The application of special design and construction techniques are illustrated on Attachment 9.

ARCHAEOLOGICAL: Archaeological surveys have been completed for large sections of the Corridor. 33 archaeological sites are listed in the Register of National Historic Places and are under the purview of the State Historical Society (Inventory Map - Attachment 2). Several of the sites are available for active as well as passive participation.

CULTURAL: The rich and varied heritage of the Corridor is displayed through local museums, store/home front decor, numerous festivals, (Attachment 10), brochures, and by individual community/WiMRPC web pages.

RECREATIONAL: A comprehensive Bikeway Plan has recently been completed and is proceeding toward implementation under the cooperation of WiMRPC, WISDOT, and WIS Dept. of Natural Resources (WisDNR) (Attachment 11).

WisDNR is committed to managing a large number and wide variety of recreational amenities as illustrated by the inventory map contained in Attachment 2. The Regional Planning Commissions, upon request of local

## Comments (Continued)

governments, have provided many local recreational plans. HISTORICAL: Literally thousands of buildings/structures have been identified by the State Historical Society - 97 of which are listed in the National Register. Attachment 1, section 4 provides interpretation materials of historic sites and river towns in the context of 5 themes: Landscape, People, Transportation, Occupation, and Architecture. Attachment 1 provides recommendations concerning the development of stateline/gateway kiosks and the upgrading of existing historical markers along with creation of new markers.

\* Public involvement is continuous and future activities are outlined in the Corridor Management Plan (Attachment 15).

\*There are no obvious or unusual safety problems in regards to accomodating the wide variety of visitors - either motorized or non-motorized. Annually the WMRPC and WISDOT cooperatively reviews the Roadways and Amenities Improvement Projects and establishes maintenance activity priorities (Attachment 12).

\* The 12 member WiMRPC Promotion and Marketing Committee, with representation from Wisconsin Dept of Tourism, meets monthly dedicated to their goal of promoting the WiGRR. Some of their accomplishments as well as their goals are outlined in Attachment 5. The WiMRPC are active participants on the Nat

## Section J: Abstract

Wisconsin's Great River Road flanks the majestic and magnificent Mississippi River as as it leisurely winds it way along 250 miles of Wisconsin's western border. Along its way it is nestled at times between the river on one side and towering bluffs on the other, becoming one of the most scenic drives in mid America. When the road meanders away from the river a bit, it treats its guests to vistas of rolling farm land and the beauty and splendor of forested valleys and coulees. The 33 quaint River Towns proudly reveal their culture and heritage by their festivals and by the 19th and 20th century architecture of homes, business blocks, storefronts, mansions and more. The corridor is rich in history and the Great River Road traveler can learn of the early Indian occupants, the French fur traders and explorers, the lead mining boom, the steamboat era, the lumber barons - by stopping at the 30 or more State Historical Markers and Archaeological sites and at the many local museums.

Recreational opportunitites await the visitor around each bend of the Great River Road at over 50 local parks, beaches, in addition to 12 state and 3 national recreational resources. Observation decks at four Lock and Dams provide the opportunity to leisurely watch the barges and riverboats move through. A lucky visitor may occasionally see steamboats like the Delta Queen pass by.

Travel the Wisconsin Great River Road. It's an area to be enjoyed by all ages ... leisurely ; a marvelous mix of natural beauty and history. In the new-green brilliance of spring or the white mantle of winter, in summer sunlight or the amber hues of autumn, Wisconsin's Great River Road is a delight in any season!

## Section K: Visual Aids

Type	Caption & Description	Details	
Color Slide	"Little House In The Big Woods"  A log cabin replica of Laura Ingalls Wilder's birthsite.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	"Old Man River" at Wyalusing State Park  A panaramic view of "Old Man River" from a blufftop at Wyalusing State Park.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	A view from Old Settlers Overlook  A spectacular view of the vast river valley ... three states is the distant.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/15/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Aesthetics in Roadway Design  When the Great River Road was reconstructed thru Pepin, its streetscape included planters, benches, special lighting and unique markers at the entrance to the village.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Alma's Historic Mainstreet  Picturesque Alma is nestled in a narrow corridor between the river and the bluffs. The entire business district is listed in the National Register.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Amber Colors Of Autumn  The four seasons, such as this autumn scene, present their own splendor.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Archaeological Excavation  Archaeological resources are plentiful throughout the corrodor - with 33 archaeological sites currently listed in the National Register.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N



## Section K: Visual Aids (Continued)

Type	Caption & Description	Details	
Color Slide	Architecture in Fountain City  Gothic Revival and Queen Ann homes with second story balconies - offering views over rooftops of the Mississippi River.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Backwater Splendor In the Upper Misissippi River Refuge  This walkway leads to a handicap-accessible viewing facility in the Upper Mississippi River National Wildlife & Fish Refuge.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Barges On The Mississippi  The U.S Congress's decree of the early 1930's to construct Lock and Dams on the Upper Mississippi was indeed a historical event - changing the river's character and its role as a world renowned transportation artery. This view is from an observation	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Barns along Wisconsin's Great Road  When the Great River Road meanders inland it offers vistas of fields and farmsteads. Barns in Wisconsin are noteworthy, their designs having evolved over time.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Beautiful Lake Pepin  This beautiful lake is 22 miles long and varies in width from 1 to 2 miles. The Great River Road provides several waysides, overlooks and vistas affording the traveler spectacular views.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N

## Section K: Visual Aids (Continued)

Type	Caption & Description	Details	
Color Slide	<p>Bluffs At Dusk</p> <p>Limestone Bluffs are prominent along the Wisconsin Great River Road.</p>	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	<p>Boating The Mississippi</p> <p>Local marinas on the Mississippi are located throughout the corridor providing services to all types of watercraft.</p>	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	<p>Bow and Arrow State Historical Marker</p> <p>In the distance is the mystic arrangement of boulders in the shape of a bow and arrow - the legend is explained on the marker.</p>	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	<p>British Hollow as viewed today</p> <p>Parts of foundations remain of what was a lead mining settlement that grew into a bustling village during the Civil War era.</p>	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	<p>Church designs</p> <p>Originally built in 1881, this church burned down twice and each time was rebuilt copying the original design (typical of this area). Its steeple, high-pitched roof and pointed gothic windows clearly identify it as a Christian church.</p>	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	<p>Coulee Region Of Western Wisconsin</p> <p>This is a scene of the coulee region of western Wisconsin. The geological background on the formation of this beautiful landscape is explained on the Marker.</p>	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N

## Section K: Visual Aids (Continued)

Type	Caption & Description	Details	
Color Slide	Culture Revealed By Storefronts  Well maintained early architecture of homes and storefronts revealing local culture are evident throughout the corridor.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Dams on the Upper Mississippi  A view from Buena Vista Park overlooking Lock and Dam 4 and the City of Alma.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Eye Catching Architecture  An eye-catching home, along the walking tour in Tremplealeau, built in the 1860's.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Fitting Road and Amenities Into The Landscape.  This slide illustrates the care of which the design of the Wisconsin Great River Road was "fit into" the environmentally sensitive landscape.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Helmsman Wheel  This is the distinctive route marker that is displayed along the entire 10 state routing of the Great River Road.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Heron at the National Wildlife Refuge  A Heron in the quiet backwaters of the Tremplealeau National Wildlife Area.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Kit Home  By the 1900s kit homes, like this one near Cochrane, were available from retailers like Sears and Roebuck.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N

## Section K: Visual Aids (Continued)

Type	Caption & Description	Details	
Color Slide	Looking for Chert  Cochrane Chert, which can be found in this area, was used to make tools during the Paleo-Indian period.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Maiden Rock Historical Marker  The limestone outcrop of legendary Maiden Rock can be seen here towering above the Great River Road and the adjacent Historical Marker Wayside.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Prescott - The Wisconsin Great River Road Gateway City  This is an aerial view of the historic city located at the confluence of the St.Croix National Scenic Riverway (left) and the Mississippi River (right). Prescott is the northern gateway to the Wisconsin Great River Road.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Prescott Welcome and Heritage Center  Visitors are welcomed here at the Prescott Welcome and Heritage Center to view displays, pick up brochures, to learn of local history and to be provided a wealth of information about the Wisconsin as well as the 10 state Great River Road.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Quaint Rivertowns  The rivertown residents of the corridor take pride in preserving their heritage.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	River Walk At Prescott  ISTEA funds helped make these attractive St Croix riverfront improvements adjacent to the downtown business area in Prescott.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N

## Section K: Visual Aids (Continued)

Type	Caption & Description	Details	
Color Slide	<p>Riverboats</p> <p>If you are lucky you may see a Riverboat, such as this one near Tremplealeau, enhancing the already magnificent scenic splendor.</p>	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	<p>Scenic Vista</p> <p>Vistas similar to this one are frequent and breathtaking in the many areas where the Wisconsin Great River Road snuggles between the river and the bluffs.</p>	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	<p>Sentinel Ridge</p> <p>View of some of the burial mounds along Sentinel Ridge in Wyalusing State Park.</p>	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	<p>State Historical Markers</p> <p>The 30 some Historical Markers inform their readers of - early Indian culture; Effigy Mounds; Dams; Scenic &amp; Natural Areas; Archeological sites; French Traders &amp; Explorers; River Towns; Dams; Wi.Settlers; Architecture; Industries;</p>	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	<p>Stockholm's Quaint Mainstreet</p> <p>Buildings along the Great River Road in this small picturesque business district date from the 1860's and 1870's.</p>	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	<p>Sunset on the Mississippi</p> <p>Sunset - a special time to experience the tranquility of "Old Man River".</p>	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N

## Section K: Visual Aids (Continued)

Type	Caption & Description	Details	
Color Slide	Swimming Beach On The Mississippi  There are over 50 local parks, beaches, recreation areas and water access sites with easy access from the Wisconsin Great River Road as identified on the Inventory Map contained in Attachment 2.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	The Old Brewery  The Potosi Brewery, a landmark at the west end of the village, operated continuously from 1852 to 1972.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Trempealeau Mountain  Trempealeau Mountain - " the mountain whose foot is bathed in water".	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Villa Louis  Villa Louis, an opulent 1870 estate, is now owned and operated by the State Historical Society.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Waterfowl At Rest - Trempealeau National Wildlife Refuge  A wide range of waterfowl can be viewed at this 6000 acre refuge.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Waterfowl Flyway  The Mississippi River is a major continental flyway.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N

## Section K: Visual Aids (Continued)

Type	Caption & Description	Details	
Color Slide	Winding Thru The Valleys  The Wisconsin Great River Road meanders away from the river at times to provide variety in scenery such as the forested hills and valleys of Pierce County.	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N
Color Slide	Wow! The Wisconsin Great River Road  This view from high level in Pierce County catches it all - the magnificent Mississippi River; the towering forested Bluffs with limestone outcropping; a Barge; a Wayside/Scenic Overlook adjacent to the Wisconsin Great River Road gracefully fit in	Map Name	Map Label
		Copyright Holder Public Domain	Copyright Date 1/18/00
		Permission Granted? Y	Electronic Version? N

## Section L: Marketing

What degree is the byway able to handle increased visitation? (1=Poor, 5=Excellent) 5

Does the byway group agree that increased visitation is a goal for the nominated route? Yes  
Enter any comment below:

The WiMRPC and the associated state, regional, and local governmental agencies have had a longstanding goal of increased tourism throughout the Mississippi River/Great River Road Corridor. Furthermore the transportation system and the public/private tourist accommodation infrastructure has the capacity for increased utilization.

Provide basic driving directions for a visitor to reach the nominated route by using major cities and towns as landmarks:

The northern gateway of the Wisconsin Great River Road at Prescott is some 30 miles south easterly of St. Paul Mn via USHs 10 and 61. The southerly gateway is near the east end of the USH 20 Mississippi River bridge in Dubuque Ia. and at the Illinois state line. Interstate I90 intersects the Wisconsin Great River Road at LaCrosse Wi. In addition there are interstate bridges crossing the Mississippi River at or near the following WisGRR communities: Bay City, Nelson, Fountain City, DeSoto and Prarie du Chien.

Provide contact information for an agency that can handle calls and questions regarding the designated route:

Agency: LaCrosse Area Convention and Visitor Bureau  
Phone: 1-800-658-9424  
E-mail: lacvb@centuryenter.net

**Section L: Marketing (Continued)**

Does the byway have a marketing plan? Yes

If the byway has a web site, enter the URL below:

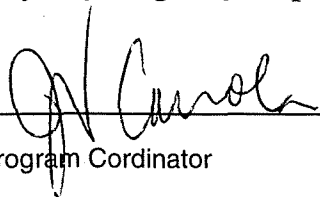
<http://mississippi-river.com/mrpc>

Do you have contact with or are you directly connected with your state's tourism office or an active tourism organization? Yes



### Section M: Signatures

State Scenic Byways Agency Representative

  
\_\_\_\_\_  
Jane Carrola  
Scenic Byway Program Coordinator

1/18/06  
Date

## Section N: Attachments

- 17 State or Federal Lands Designation Verification
- 18 Completed Visual Aid Release Forms
- 1 Historical and Archaeological Interpretive "Seeing History On Wisconsin's Great River Road"
- 2 Planning Framework for Visitor Facilities Along The Wisconsin Great River Road Corridor
- 3 Primary Byway Map
- 4 Marketing Plan
- 5 Wisconsin Mississippi River Parkway Commission Annual Report
- 6 Mississippi River Parkway Commission
- 7 Design Guidelines For: The Great River Road
- 8 Sample Scenic Easement
- 9 ReOpening the GRR
- 10 Sample Promotion Brocher
- 11 Wisconsin GRR Bike Plan
- 12 Maintenance Agreement
- 13 MRPC News In Brief
- 14 Japanese Brochure
- 15 Corridor Management Plan
- 16 Visual Aids (45)

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Signature <i>M. L. Beekman</i>	Date <i>1-18-00</i>

Caption	Copyright Date
Barns along Wisconsin's Great Road	1/18/00
Bow and Arrow State Historical Marker	1/18/00
British Hollow as viewed today	1/18/00
Alma's Historic Mainstreet	1/18/00
Prescott - The Wisconsin Great River Road Gateway City	1/18/00
Dams on the Upper Mississippi	1/18/00
Sentinel Ridge	1/18/00
Architecture in Fountain City	1/18/00
Beautiful Lake Pepin	1/18/00
Maiden Rock Historical Marker	1/18/00
"Little House In The Big Woods"	1/18/00
A view from Old Settlers Overlook	1/15/00
Tremplealeau Mountain	1/18/00
Church designs	1/18/00
Villa Louis	1/18/00
Coulee Region Of Western Wisconsin	1/18/00
Helmsman Wheel	1/18/00
Heron at the National Wildlife Refuge	1/18/00
Waterfowl Flyway	1/18/00
Looking for Chert	1/18/00
Aesthetics in Roadway Design	1/18/00
The Old Brewery	1/18/00
Stockholm's Quaint Mainstreet	1/18/00

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Signature <i>M. L. BEERMAN</i>	Date <i>1-18-00</i>

Caption	Copyright Date
Eye Catching Architecture	1/18/00
"Old Man River" at Wyalusing State Park	1/18/00
Waterfowl At Rest - Trempealeau National Wildlife Refuge	1/18/00
Backwater Splendor In the Upper Mississippi River Refuge	1/18/00
Swimming Beach On The Mississippi	1/18/00
River Walk At Prescott	1/18/00
Boating The Mississippi	1/18/00
Inset on the Mississippi	1/18/00
Archaeological Excavation	1/18/00
Culture Revealed By Storefronts	1/18/00
Quaint Rivertowns	1/18/00
Prescott Welcome and Heritage Center	1/18/00
Kit Home	1/18/00
Barges On The Mississippi	1/18/00
State Historical Markers	1/18/00
Scenic Vista	1/18/00
Fitting Road and Amenities Into The Landscape.	1/18/00
Bluffs At Dusk	1/18/00
Amber Colors Of Autumn	1/18/00
Riverboats	1/18/00
Winding Thru The Valleys	1/18/00
Wow! The Wisconsin Great River Road	1/18/00