

Exhibit A

In exchange for the services outlined below, the Mississippi River Parkway Commission agrees to pay Pilch & Barnet, Inc. a monthly retainer fee of \$6,000 for a contracted period of five years with a one (1) year renewal option.

1. Handle all general administrative services, including database management, phone calls, emails, mail inquiries, maintain records, consumer fulfillment
2. Provide ongoing communications
3. Coordinate Client priorities
4. Plan and manage all meetings in cooperation with committees, record and provide minutes of all Client meetings and distribute to appropriate committees and the executive board
5. Coordinate Client projects
6. Provide website maintenance and updates
7. Provide copywriting
8. Attendance at meetings, one FAM tour per year, sales missions and trade shows
9. On-site storage
10. Provide Client Executive Committee with detailed quarterly work in progress reports detailing Contractor activity
11. Client will perform an annual performance evaluation
12. All intellectual property developed for the Client is the property of the Client and cannot be used in whole or in part for any other purpose without written consent of the Client.
13. Contractor will provide quarterly financial reports to Client Executive Committee that will contain bank statements and invoices related to all payments.

The following are items that are not included in the monthly retainer fee and will be billed additionally. These items will be incorporated into the budget accordingly.

1. Manage accounting and fiscal services, provide quarterly financial reports and prepare and file all Client's tax forms..
2. Actual telephone/fax charges, including 800# (monthly designated line charge and per minute outgoing telephone/fax charges).
3. Postage, shipping, freight, photocopies and print fees for materials related to performing administrative services, quarterly newsletters, meeting materials and reports (\$.10 per page photocopy, actual postage and print).
4. Graphic design fees related to Client marketing projects (based on predetermined budgeted project fee, estimated at \$100/hour).
5. Website design, as needed and approved (based on predetermined budgeted project fee, estimated at \$100/hour).