

Mississippi River Parkway Commission Board of Directors Meeting September 19 2017 (draft)

Participants: -Karl Samp - Pilot -Holly Cain - Teasurer -Craig Mitckes - (IL-MRPC) -Sherry Quamme - (WI-MRPC) -Joe St Columbia – (AR-MRPC) -Edith Pfeffer-(IA-MRPC) -Nancy Salminen - (MN-MRPC Proxy) -Carol Zoff – Transportation -Ruth Hawkins - Culture & Heritage -Sheronne Mulry - Culture & Heritage -Nani Bhowmik - ERA -Susanne Barnet – National Office

Pilot called the meeting to order at 3:26pm. A quorum was present by 3:42pm.

- Past Meeting Minutes from 7/14/17 Motion to approve by IL. Second by WI. Motion carried.
- Financial Report as of 8/31/17. Motion to approve by AR Second by WI. Motion carried.
- State dues and Participation National Office will begin a draft of benefits of state membership. WI shared concern of viability of 10-state commission. What do we do to have a unified 10-state biway organization? What vehicles do we have access to? National Scenic Byway Foundation could be one where we leverage ourselves nationally. Sheronne Mulry agreed it's not that they don't want to pay. We need to work with those state that can't pay. We understand pay to play mentality but we need to look out for everyone. Carol Zoff mentioned organizational sustainability. What is the list of benefits for each committee? Who are my partners? What do the statutes say? This could be the Foundation, to start? Holly Cain offered to help with drafting the benefits and developing some sort of policy and grace period for states that don't pay dues. Carol, Sheronne and Pilot will also work on this sub-committee. IA said we need to keep our state legislators involved.
- **NACTTI** Diana Threadgill was appointed as an individual, not based on organization. Mississippi River Corridor-TN has dissolved and Diana no longer has an affiliation that ties her to MRPC. The Pilot suggested we no longer reimburse her expenses related to serving on this advisory committee.
- **CMP.** Carol suggested the board and committees look at how we are going to move forward for the next 10 years.
- MRCC National Geographic Website Pilot read the memo that stated MRCC do not have the resources to sustain the Mississippi River Geotourism Program, thus the website will likely soon be shut down. There was discussion about the MRPC looking for ways to incorporate some of the information collected from the Nat. Geo. site to add to the experiencemississippiriver.com site. Ruth Hawkins said she supported MRPC being involved in the project because we should be a part of it rather than not. Now that this is happening we should look at our \$40,000 investment and take the content not the website. Carol Zoff continued that it's about the contacts and relationships. WI said it's the local flavor. Pilot indicated it could be a great member benefit. Ruth said bringing the content to our site is where it should have been all along. The board suggests asking Doug Bourgeois or Terri McCullough to communicate with Rory Robinson about access to their list of contacts and asking what their communication plan is so we're not the first voice going out.

Recessed at 5:30pm.

The meeting reconvened on September 20 at 8:36am with a quorum.

- **NACTTI** Motion to discontinue funding for Diana Threadgill to represent us on NACTTI due to fact she is no longer with the MRPC by WI. Second by IL. Motion carried.
- **Honorary Membership Nominees** Motion to approve Jane Regan by WI. Second by MN. Motion carried. Motion to approve Scott Tunnicliff by MN. Second by IL. Motion carried.

Meeting adjourned at 8:42am.