

# Great River Road Network of Interpretive Centers Visit Checklist

State commissioner visits annually or bi-annually by making an appointment with the I.C. Director or other appropriate personnel.

The goal is to develop a stronger relationship between the Interpretive Centers (I.C.) and the MRPC.

During the visit, the commissioner will review the checklist and share new or ongoing information about the MRPC. These talking points should include benefits of being an I.C. (e.g., featured on website, printed maps, social media, itineraries and more.)

Comments

---

---

---

---

What other Interpretive Centers do you communicate with regarding Great River Road activities?

---

---

---

---

Name of interpretive center

Visiting commissioner's name

Date of visit

Name, title, email and telephone number of I.C. personnel interviewed

What are your regular hours?

What is your admission pricing?

How many visitors do you see annually?

Does I.C. have a website?

*Please provide the url link.*

Do you have a button on your website with the Great River Road logo and link to the [experiencemississippiriver.com](http://experiencemississippiriver.com) website?

*Please provide url link to page where it is located. If not, when will you be adding logo and link?*

Does your I.C. have a Facebook page?

*Please provide url link.*

Do you carry GRR maps or rack cards for sale, distribution or on display?  Yes  No

Do you display a Great River Road banner or other signage?  Yes  No

Are your frontline personnel knowledgeable of the Great River Road? Do they receive any formal training?  Yes  No

Do you have photos or video of your I.C. to share for promotional use?  Yes  No

*Please send photos, video or other media to the National Office.*

Commissioner's Signature

I.C. Personnel Signature



experience  
**MISSISSIPPI RIVER**  
ten states. one river.

*ExperienceMississippiRiver.com*  
1-866-763-8310 | FAX: 1-608-242-8896

*Mississippi River Parkway Commission*  
701 East Washington Avenue, Suite 202  
Madison, WI 53703