



# Mississippi River Parkway Commission Semi-Annual Meeting

La Crosse Radisson | La Crosse, WI | April 27-29, 2016

## Agenda

### Wednesday, April 27

- 4:00pm MRPC Board of Directors Meeting (*Iowa Room*)
- 5:00 – 7:00pm Registration (*Lobby*)
- 8:00 – 10:00pm Hospitality Suite (*Room #823*)

### Thursday, April 28

- 7:00am – 4:00pm Registration (*Outside Wisconsin Room*)
- 8:00 – 8:30am New Member Orientation (*Wisconsin Room*)
- 8:00 – 8:30am Committee Chairs Meeting (*Minnesota A*)
- 8:45 – 11:45am **General Session (*Wisconsin Room*)**
- Wisconsin Welcome – Sherry Quamme, WI-MRPC State Chair
  - MRPC Welcome – Karl Samp, National MRPC Pilot
  - La Crosse Welcome – Sen. Jennifer Shilling
  - Greetings from a WI GRR Commissioner – Sen. Kathleen Vinehout
  - Developing Tourism on the GRR as an Economic Driver – Patrick Reinsma, WI Tourism Field Specialist
  - Roadtrip with a Raindrop – The story of traveling the GRRNSB – Gayle Harper, Author
  - Break
  - WI Great River Road Interpretive Centers: Potosi Brewing Company, Stonefield State Historic Site, Villa Louis, Great River Road Visitor & Learning Center – Frank Fiorenza & Mic Walsh, Allen Schroeder, Susan Caya-Slusser, Jessica Bierbrauer
  - La Crosse Mayor's Welcome/ Mississippi River Cities & Towns Initiative Update – Mayor Tim Kabat
- Noon – 1:15pm **Lunch (*Wisconsin Room*)**
- Agritourism along the Great River Road–Organically Speaking – Hans Eisenbeis, Organic Valley
- 1:30 – 4:00pm **Technical Committee Work Sessions**
- Minnesota A* – Marketing
  - Wisconsin Room* – Transportation
  - Minnesota B* – Culture & Heritage
  - Illinois Room* – Environment, Recreation and Agriculture
- 4:00 – 4:30pm Roundtable discussion on Funding and Support Opportunities for Byways (*Minnesota A*)
- 4:30 – 6:00pm Welcome to Wisconsin Tastings and Samplings – Hospitality Suite (*Room # 823*)



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## **Friday, April 29**

8:00 – 9:00am

**Roundtable discussion on future 10-state bicycling event (*Wisconsin Room*)**

9:00 – Noon

### **General Session (*Wisconsin Room*)**

- Waterfront Revitalization – Sen. Tammy Baldwin (video) and John Medinger
- Our Mississippi – A youth resource, Angela Freyermuth, US Army Corp of Engineers
- Committee Reports
- Break
- Trempealeau Refuge – Birding and Funding, Vickie Hirschboeck, Refuge Manager
- Mississippi River Connections Collaborative Update – Sabrina Chandler, Refuge Manager, Upper Mississippi National Wildlife and Fish Refuge
- State Reports

Noon – 1:00pm

**Lunch (*Wisconsin Room*)**

1:30 – 1:45pm

**Begin boarding bus (*Front Street*)**

1:45 – 4:00pm

### **Afternoon Excursion**

- Visit Grandad Bluff
- Visit Weber Center for the Performing Arts
- Presentation and Viewing of ‘Mysteries of the Driftless’ – Tim Jacobson