



Mississippi River Parkway Commission Board of Directors Meeting September 14, 2016 (draft)

Participants:

Karl Samp - Pilot (via teleconference)
Bob Miller - Pilot Emeritus
Derek Biglane (MS-MRPC)
Edith Pfeffer - (IA-MRPC)
Anne Lewis - (MN-MRPC) proxy
Carol Bulloch - (AR-MRPC) proxy
Faye Wilkinson - Secretary

Sherry Quamme - (WI-MRPC)
Terri McCullough - Pilot Pro Tem
Greg Pruitt - (KY-MRPC) proxy
Diana Threadgill - (TN-MRPC)
Norma Pruitt - Marketing
Ruth Hawkins - Culture & Heritage
Nani Bhowmik - ERA
Susanne Barnet – National Office

Pilot Pro Tem Terri McCullough called the meeting to order at 4:05pm and there was a quorum present.

- **Past Meeting Minutes from 7/15/16** Motion to approve by IA. Second by MS. Motion carried.
- **Financial Report as of 8/31/16.** Motion to approve by WI. Second by KY. Motion carried.
- **National Geographic Geo-Tourism Update** Bob Miller and Terri McCullough shared information from previous held meetings/teleconferences, as well as the website launch press conference held earlier that afternoon. There are 1,500 sites participating. The MRCC will meet again on January 31 to start building a five year plan. At this meeting they will also look at the services RFP. Bob indicated that the MRPC will be more involved in the process this time to reduce duplication of efforts with the MRPC.
- **10-State CMP & Shape Files/ ArcMap** Carol Zoff has worked on the framework for this project. Every state has a CMP we can draw from, let's start to use it. This item is on the agenda for all of the technical committees. Let's recognize Carol for all of her work and vision on this. Ruth Hawkins reminded us that we do have a strategic plan. On behalf of Carol she distributed an outline to keep the discussion moving. The CMP is different than the strategic plan; rather about the management of the Great River Road. Sometimes we lose sight of it. We promote the Road. Now let's identify what we need to fix. We are only missing Illinois Shape files. The National office is in communication with someone from IL DOT to pursue this matter. National office noted that they met with a local mapping company to seek a quote to create one ArcMap file comprised of shape files from each the states. This file would then be used to update the App, website and printed maps moving forward. The cost to complete this would be up to \$35,000. Norma Pruitt requested that all of us consider safely taking a photo of the Great River Road logo/ paddlewheel signage on an Interstate road so she can show KY DOT that other states do have signage on interstates indicating where the Great River Road is located.

National Office Survey Pilot Pro Tem referred everyone to the survey in their packets. She asked the Board to complete the evaluation and indicated there would also be a clickable form online. Kentucky asked what results were from last year's evaluation. Terri indicated that the national office met with Karl to review the results. Terri also asked that the Board consider adding this project, the national office surveying, including gathering, scoring, compiling and reporting to the executive committee, a duty of the Pilot Pro Tem. Motion to approve by MN. Second by WI. Motion carried.

- **Silica Sandy Mine Zoning Study/ Endowment Funds Grant** Pilot Emeritus indicated that there was a lack of information on reclamation included in the study and he sees this as the biggest concern. He referenced that we should have been more specific with what we wanted and should consider this in the future. It was also noted that there was no acknowledgement of MRPC in the document, only the Community Foundation of Greater Dubuque. Pilot indicated that we should place an expectation in the future. WI said acknowledgement at the least. It was noted that there is political value in not being included by name. Karl will discuss with MJ and ask her to consider presenting on the endowment/ grant process in the spring.
- **2016 Annual Meeting** Derick Biglane welcomed all attendees to Natchez, Mississippi and provided an overview of the meeting ahead.
- **2017 Budgeting** National office reminded everyone that the 2017 budget will be discussed at the November meeting. Committee chairs should discuss during committee meetings and provide the national office with requests for board consideration.
- **Other Business** Pilot discussed state reports and the lack of reports sent to the national office prior to the annual meeting. WI, IA and MN submitted reports. KY and AR indicated that they brought them to the meeting. TN said that she would provide an update and continue to stay involved on the MRPC board until another person is selected. She indicated that her T-DOT audit has been a difficult process.

Meeting adjourned at 5:24pm.