



Mississippi River Parkway Commission
701 East Washington Avenue, Suite 202
Madison, WI 53703



Mississippi River Parkway Commission
Transportation Committee Semi-Annual Meeting
April 21, 2017 | 10:30 AM-12:30 PM

MINUTES

- I. **Introductions:** Stacey Courtney, KY; Tommy Hodges, KY; Bobby Kennedy, AR; Lindsey Killebrew, MS; Mike McGregor, KY; Craig Mitckes, IL; Edith Pfeffer, IA; Lisa Walsh, IA; Diana Threadgill, TN; Carol Zoff, MN

- II. **Approved September 15, 2016 Annual Meeting minutes**
Approved March 9, 2017 Teleconference minutes

- III. **Review Pre-2000 Great River Road plans, guides, foundational documents for use in the 10-state corridor management plan.** Several document were passed around that served as examples of the types of material all states are asked to look for. The DOTs and State Historic Societies are good places to look, in addition to staff records/archives. Lindsey will scan all of the Mississippi DOT records she has found, which are substantial, and post to a ftp site for National Office to download. Sherry Quammy will mail documents from Marty Beekman's records that Al Lorenz retrieved. Mary Stahlhut previously sent documents from Iowa DOT and Dave Dahlquist sent links to docs he has archived. Diana Threadgill sent Tennessee's documents. .NOTE: during this discussion the Marketing and Communications Committee joined Transportation to better understand the CMP as it relates to their responsibilities.

- IV. **Review 2000 – 2017 Great River Road plans, guides, documents for use in the 10-state corridor management plan and MRPC digital archive.** The discussion above included post-2000 documents too.

- V. **Update/demonstration of combined GRR shape files as a ten-state map for a) Corridor Management Plan development, b) website, c) drivable print map, d) 10-state GRR mobile app and e) other –** Lyn Pilch presented an update on the GIS mapping and a request to participate in an upcoming app beta-test to the combined Marketing and Transportation Committees. The GIS mapping is going well and should be readily applied to the app. The goal is to have it ready to beta-test in time to release the new version/update for Memorial Day weekend travel. Several people volunteered to serve as either an I-Phone or Android user. Lyn and NO will coordinate on the specifics with those who volunteered as details are refined. The Marketing Committee departed with fond farewells.

- V. **National Advisory Committee on Travel and Tourism Infrastructure –** Diana Threadgill
 1. **Discussed Great River Road transportation projects/programmatic needs for potential NACTTI list.** Diana asked each state and this committee to

Phone: 866-763-8310 • Fax: 608-242-8896

Web Site: ExperienceMississippiRiver.com • E-mail: info@experiencemississippiriver.com



Mississippi River Parkway Commission

701 East Washington Avenue, Suite 202
Madison, WI 53703



identify potential projects that are shovel ready and serve to provide or improve the Great River Road travel experience. The initial request was very short in duration and relied on shovel ready as a primary consideration. It is hoped that with some time to think about what projects specifically benefit the byway traveler the Commission can provide NACTTI with meaningful investment needs.

2. **Update on Committee activities since teleconference** Although two meetings have been scheduled, they were eventually cancelled and the NACTTI has not met since December, the first full meeting. Sub-Committees have met in person and teleconference. As the Administration is able to staff appointments to support NACTTI it is anticipated that a fall meeting will be convened.

- VI. **Coordinating CMP efforts with Standing Committees/BOD.** Carol will meet with Marketing at their next teleconf to continue this discussion and answer new questions. The BOD could work on providing the ten-state and each state's foundational documents, funding sources for each state and MRC. History and Culture and ERA should be working to gather foundational documents for their expertise. From a review of these a next step is to refine the basic principles and identify goals and strategies to achieve over the next 10 years.
- VII. **Set next meeting date.** Carol will send out a Doodle Pole in July.