



21 ALLAMAKEE STREET, WAUKON, IOWA 52172 • (563) 568-6347 (PHONE) • (563) 568-6074 (FAX)

August 29, 2017

Mississippi River  
Parkway Commission  
Culture & Heritage Committee  
Madison WI

RE: Driftless Area Education and Visitors Center application for National I-Center Designation

Dear Culture & Heritage Committee Members,

I wish to encourage you to approve the Driftless Area Education & Visitors Center in Lansing, Iowa as a National Interpretive Center of the Mississippi River Parkway Commission and the Great River Road.

The Center sets at one of the most picturesque locations of the Upper Mississippi River along the Great River Road and along a State Scenic ByWay the Driftless ByWay. The Interpretive Displays were designed by the award winning design firm of Split Rock Studies of St. Paul, MN and interpret all 11 Interpretive Themes required of the GRR Interpretive Centers.

The Center most certainly meets the Core Management Directives outlined in the Iowa GRR Corridor Management Plan and since it opened to the public on August 9, 2017, has seen significant traffic counts even on the weekends with over 250 each weekend. The Center will be open seven days a week year round meeting the requirements of the MRPC.

The Driftless Center will be a must see traveler's destination in the Driftless Region and will certainly compliment the other GRR Interpretive Centers in Iowa, SE Minnesota and SW Wisconsin. Adding the Driftless Center with the other I-Centers makes for a great weekend or day trip to fulfill the travelers list of "Things To Do" while in the Driftless and a location to stop and take in the grandeur of the Mississippi River.

Kindest Regards,

Jane M. Regan  
Former Iowa MPRC Commissioner

