



Mississippi River Parkway Commission
Board of Directors Meeting
December 8, 2017 (draft)

Participants:

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| -Karl Samp - Pilot | -Carol Zoff – Transportation |
| -Terri McCullough– Pilot Pro Tem (AR-MRPC) | -Ruth Hawkins - Culture & Heritage |
| -Holly Cain – Treasurer (IL-MRPC) | -Sheronne Mulry - Culture & Heritage |
| -Sheldon Johnson – (MN-MRPC) | -Norma Pruitt - Marketing |
| -Edith Pfeffer-(IA-MRPC) | -Susanne Barnet – National Office |
| -Derick Biglane – (MS-MRPC) | |

Pilot called the meeting to order at 9:08am.

- **Past Meeting Minutes from 9/19/17** Motion to approve by IL. Second by MS. Motion carried.
- **Financial Report as of 11/30/17.** Motion to approve by MN Second by IA. Motion carried.
- **Budget Draft** - National Office reviewed budget draft, including new line item requests for map reprints, website and marketing. Marketing line items to include continuation of promotions and a new co-op insertion in *Midwest Living* magazine, initiated in the marketing committee by WI, IA and KY. AR requested more insight into *Midwest Living* buy. MS suggested also looking at *Southern Living* magazine as well as online buys. NO and marketing chair Norma Pruitt explained that the co-op would be a buy in from each of the states with the national budget contributing an equal share. The target issue is September/October, which will coincide with Drive the Great River Road month. Motion to approve draft budget by KY and second by MN. Motion carried.
- **Benefits for Dues Paying States** – Subcommittee shared their working document that outlines the benefits for dues paying states. Motion to approve draft document by ARs and second by IA. Motion carried.
- **MRCC Update** – Pilot Pro Tem updated the Board indicating that the next MRCC board gathering is set for January 23-25, 2018 in St Louis. 2018 is the Year of Arts, Music and Culture and 2019 is the Year of the Great River Road. She cannot speak in detail on the lack of funds but noted there remains \$50,000 outstanding that is due to National Geographic Maps. The ramification of the outstanding invoice still remains uncertain, but likely the site will be shut down at some point.
- **10-State Bicycling Event** – IA requested the status of the 10-state biking event. MS indicated that he'd love to see it happen but it's difficult to put together 10 states and USA National Cycling is of no help. Possibly, we can put state bike clubs in communication and try a grassroots approach looking at regional biking efforts that tie 2-3 states together. NO reminded the board that we have a place on mrpcmembers.com to enter bike events so we can look at dates and locations. For example, Ride the Fault is June 2-8, 2018 in KY, TN, MO and IL.
- **National Office Evaluation Reminder** – Pilot Pro Tem reminded the board to complete their evaluation using the link to the online form included on the agenda. mrpcmembers.com/mrpc-evaluation.

- **National Office Update and Contract** – NO indicated that the 3rd quarter report was distributed in October for review. NO provided some mid-quarter updates and indicated 4th quarter report would be available by the next board meeting. Pilot mentioned that at the request of the Board, the National Office contract is included in the meeting materials.
- **2018 Proposed Meeting Schedule** – NO mentioned that the 2018 Board meeting dates and times are included at the bottom of the agenda for reference.
- **Technical Committee Updates** – Transportation committee is still collecting foundational documents, recently receiving Wisconsin documents previously held by Marty Beekman. The next task will be to ask for MRT alignment information. We will look to have a full body discussion on how we can move forward from here. Marketing committee indicated that most action from their committee took place during the 2018 draft budget discussion.
- **Other Business** – IA requested a letter of support for the Young Family Museum in Bellevue, Iowa. AR suggested they apply for consideration as part of the Great River Road Interpretive Centers. Motion to approve National Office to send letter of support from National MRPC made by IA and second by KY. Motion carried.

Meeting adjourned at 11:32am.