Mississippi River Parkway Commission
701 East Washington Avenue, Suite 202
Madison, WI 53703

Notes:

Mississippi River Parkway Commission

Marketing Committee Semi-Annual Meeting

April 3, 2019 | 2:30 PM–4:30 PM

AGENDA

I. Review 2019 marketing

- Promotions
- Map
- Relay of Voices

II. Prioritize and set deadlines for CMP marketing items

III. Review sponsorship spreadsheet to determine top three opportunities

IV. Ag-tourism inventory

V. MRC updates

VI. State reports

VII. Promotional toolkit reminder

VIII. Set remaining 2019 meeting dates

IX. Other business

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