



Notes:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Mississippi River Parkway Commission**  
**Marketing Committee Conference Call**

**March 13, 2019 | 9:00 AM-10:30 AM**

**NOTES**

Attendees: MN, IA, AR, LA, National Office (NO)

Meeting started at 9:01am.

- I. Relay of Voices review: NO followed up from the request during the February meeting to ask Relay of Voices for a budget including the monetary contributions to confirm MRPC was not the only fiscal sponsor. NO submitted the request and was informed MRPC and Louisiana Seafood Promotion & Marketing Board were providing cash contributions. LA was unaware the LA office had a budget to offer cash output and believed their contribution was product based. NO will confirm.
- II. Sponsorship update: NO walked through the sponsorship grid created in the fall, 2017 which was put on hold to create the sponsorship package and presentation materials. See addendum for notes on sponsorship options.
- III. Reminded states to send bike races inventory related to 10-state bike race
- IV. Promotional toolkit reminder
- V. Set remaining 2019 meeting dates
- VI. Other business: MN noted NO did not include discussion from the February meeting on the CMP and prioritizing the marketing committee tasks in the February notes. NO will revise the February notes and include it in the March notes, too. NO will continue to add it to the Semi-Annual meeting agenda as determined at the February meeting.

Meeting concluded at 10:00am.