



Mississippi River Parkway Commission

701 East Washington Avenue, Suite 202
Madison, WI 53703



Mississippi River Parkway Commission Marketing Committee Conference Call

Toll Free: 888-861-1255 Participant Pin: 879564#

May 8, 2019 | 11:00 AM-12:00 PM

AGENDA

- I. National Office provides update on 2019 marketing items (11am-11:05am):
 - Promotions
 - Map
 - Relay of Voices
- II. National Office gives update on CMP agenda items (11:05am-11:10am):
 - Website
 - Meetings invitations
 - Segmented e-newsletters
- III. Determine top three businesses/organizations to begin sponsorship presentation process (11:10am-11:35am)
- IV. National Office provides MRC update (11:35am-11:40am)
- V. States report on projects including passport promotional (11:40am-11:55am)
- VI. National Office reminder about toolkit on mrpcmembers.com (11:55am-12pm)
- VII. Set June meeting date (11:55am-12pm)
- VIII. Other business (11:55am-12pm)

Mission Statement: Preserving, promoting and enhancing the Mississippi River Parkway for communities and travelers

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