



Mississippi River Parkway Commission

701 East Washington Avenue, Suite 202
 Madison, WI 53703



Notes:

Mississippi River Parkway Commission
Marketing Committee Annual Meeting

September 19, 2019 | 2:00 PM–4:30 PM

AGENDA

- I. National Office provides update on 2019 marketing items
 - 2nd quarter report
 - Current promotions
 - Relay of Voices
- II. CMP discussion
- III. Sponsorships
- IV. National Office provides MRC update
- V. States report on projects including passport promotion
- VI. National Office reminder about toolkit on mrpcmembers.com
- VII. 2020 Budget
- VIII. Set remaining 2019 meeting dates
- IX. Other business