



Mississippi River Parkway Commission
Board of Directors Meeting
December 13, 2019
(draft)

Participants:

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| -Terri McCullough– Pilot | -Greg Terry (KY MRPC) |
| -Anne Lewis – Pilot Pro Tem | -Dave Senjem (MN-MRPC) |
| -Karl Samp - Pilot Emeritus | -Sharon Calcote (LA-MRPC) |
| -Martin Graber (IA-MRPC) | -Craig Mitckes (IL-MRPC) |
| -Joe St. Columbia (AR-MRPC) | -Pat Audirsch – Culture and Heritage |
| -Sherry Quamme (WI-MRPC) | -John Anfinson – Culture and Heritage |
| -Norma Pruitt - Secretary & Marketing | -Carol Zoff – Transportation |
| -Holly Cain – Treasurer | -Susanne Thiede-Barnet – National Office |

Pilot called the meeting to order at 9:03am and a quorum was present.

- **Past Meeting Minutes from 9/17/19** - Motion to approve by AR. Second by WI. Motion carried.
- **Financial Report as of 11/30/19.** – Motion to approve by WI. Second by IL. Motion carried.
- **All-American Road Designation (AARD)** –We ended the Annual meeting in La Crosse deciding to move ahead with AARD. No announcements have been made yet. We need to know if this is the direction we're going and mobilize. We need to show its significance. The 10 states have leveraged past NSB money to achieve and sustain a lot. It's a good story to tell. Lots of energy from state DOTs so far. Conversations have been started in half the states. Each MRPC state wanting to go after AAR status must individually apply. We want states to meet soon and commit. The Transportation committee supports historic and cultural as the intrinsic qualities. These are very community-based and best define who we are.

Motion was made by LA that the 10 MRPC states pursue AAR nomination with cultural as the new intrinsic quality and continue using historical. Second by IL. Motion carried.

National office will forward information on AARD and how others can help and what's required or guidance to look at.

MN shared information on the Volkswagen Settlement dealing with air quality. MN is looking at electric cars with a focus along the GRR and may incorporate the GRR Network of Interpretive Centers. If that's a good idea in your state, talk to DOT and your state legislators.

- **CMP**– Motion was made by WI to amend CMP to include AARD. Second by AR. Motion carried. Implementation of CMP action items include acquire amended routes shape files for online and app future use and now we'll be working on applications and that will be our focus.
- **Relay of Voices** – Pilot Pro tem shared that she's meeting with Victoria Bradford at the end of the month to receive a report on our sponsorship. A motion was made by WI to table our final payment until the February 2020 board meeting as which time the Pilot Pro Tem can share the report and the board can discuss if the deliverables were accomplished. Second by Treasurer. Motion carried. Pilot Pro Tem indicated that she will share the report on that meeting with the Board.

- **Endowment Committee** – Pilot Pro Tem summarized endowment committee minutes and two recommendations that include a distribution funds policy and that the endowment committee should set criteria for a future fund and a process to evaluate different potential financial vehicles for such a fund. Pilot Pro Tem makes a motion to set up a policy for use of income distribution annually toward marketing efforts to benefit all 10 states. IL second. WI indicated support of recommendations to look for an agency who can maximize our earnings in the future. Pilot Emeritus shared guidance that if anyone is considering putting money in the endowment, make it to MRPC and not to the fund because it will go into the higher fund. Motion carried.
- **2020 Budget Draft** –A draft of the 2020 budget was reviewed and a motion was made by Pilot Pro Tem to approve. Second by IL. Motion carried.
- **2020 National Meetings** –LA provided an overview of the spring semi-annual meeting. MN shared preliminary information on the fall annual meeting, noting that we would likely have a booth at the MRCTI meeting (happening concurrent to ours) to introduce who we are.
- **National Office Updates**– National office provided an overview of third quarter report.

Meeting adjourned at 10:55am.