



Butler Building Exterior. The Aitkin Area Chamber of Commerce is located in the building. Great River Road signage would be placed at this entrance, which faces the Great River Road.



Signage from the original Mississippi Melodie, displayed in the Chamber office.





This trunk was salvaged from an old riverboat and was once aboard the Mississippi Melodie.



A model of a riverboat. The model is on display.



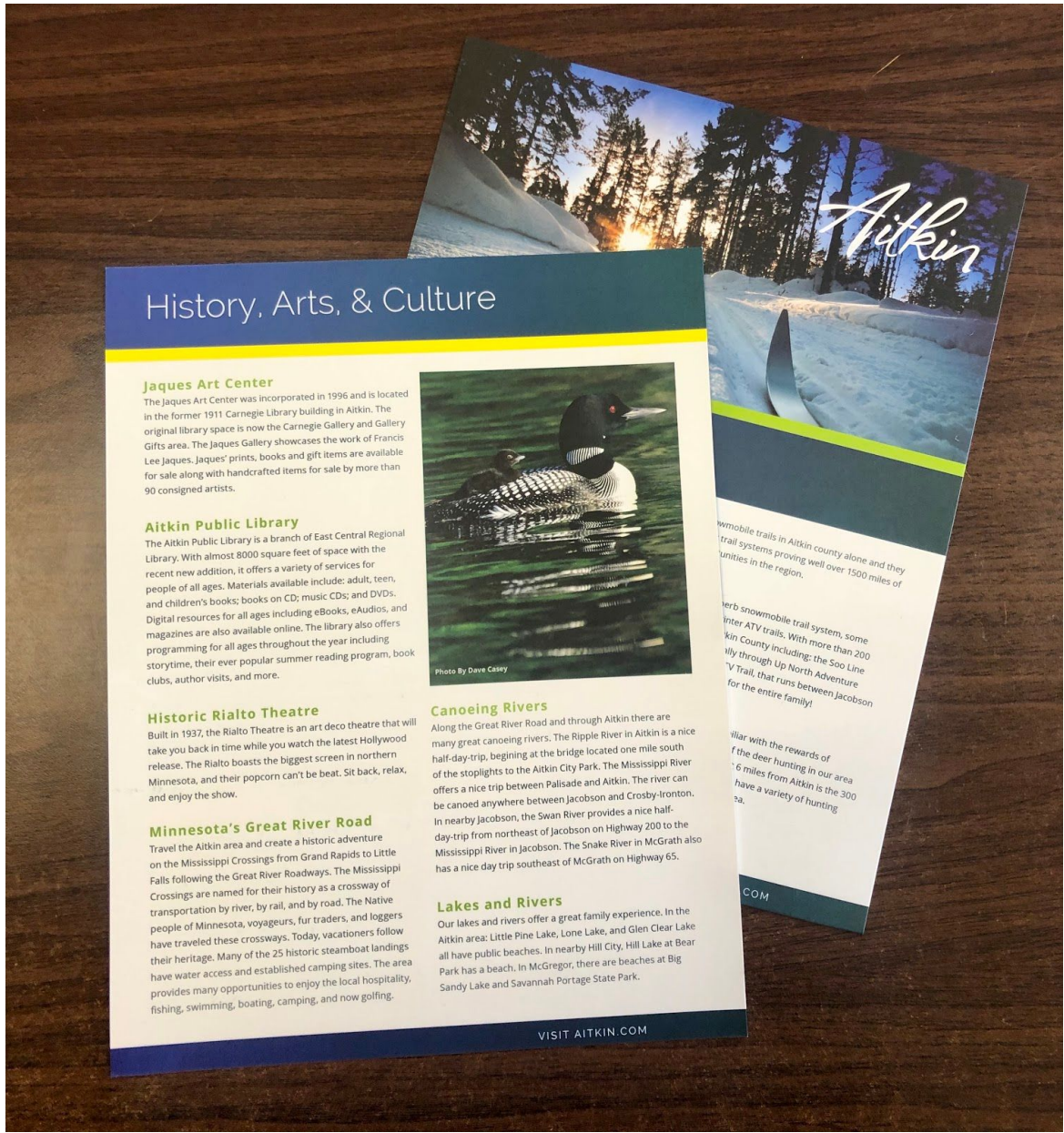
A model of a riverboat. The model is on display.







Both photos show where the main display will go. We will display more photos and informational signs on the wall, courtesy of the Aitkin County Historical Society. The “Experience Aitkin” poster will be replaced with an illustrated Aitkin County Great River Road cartomap. The racks will include Great River Road maps, as well as informational materials on our satellite locations (described in our narrative).



Informational materials for each satellite location will look similar to these. Each will include a historical overview, photographs, directions, and suggested activities. All promotional materials would be branded with the Great River Road logo and a link/QR code to the Great River Road App. Visitors can take them on their journey. There will be no cost to visitors.





There are two of these racks in the hall of the Butler Building. When the interpretive center is closed on weekends, the public will have access to the Great River Road informational materials.