



# Mississippi River Parkway Commission Semi-Annual Meeting

La Crosse, WI | April 27-29, 2016

## Join us in La Crosse!

The next MRPC Semi-Annual meeting will take place in La Crosse, WI, from April 27-29. The meeting will feature a full agenda, including sessions on developing tourism on the Great River Road, the success of agritourism on the Great River Road, a Geo-tourism update and more. We'll meet and stay right in the heart of beautiful downtown La Crosse, a thriving river town located on the banks of the Mississippi River. Be sure to attend this year's semi-annual meeting. Register today!

### Agenda *(Subject to change.)*

#### Wednesday, April 27

4pm **Board of Directors Meeting**  
5-7pm **Registration**  
8-10pm **Hospitality Suite**

#### Thursday, April 28

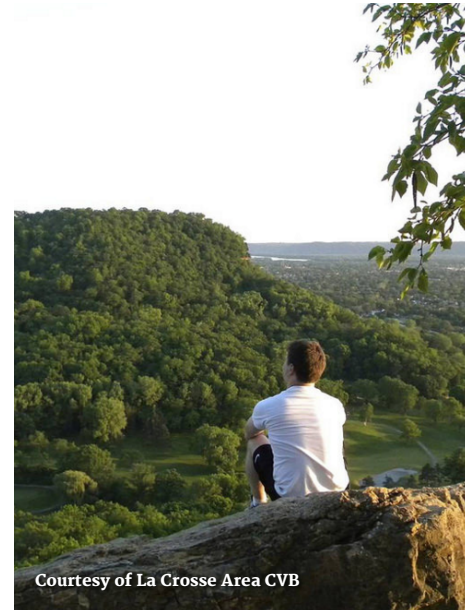
Breakfast - on your own

7-9am **Registration**  
8-8:30am **New Member Orientation**  
8-8:30am **Committee Chairs Meeting**  
8:45-11:50am **General Session**

- Welcome: Sherry Quamme, WI-MRPC Chair
- Introductions: Karl Samp, MRPC Pilot
- La Crosse Welcome: Sen. Jennifer Shilling
- Greetings from a WIGRR Commissioner:  
Sen. Kathleen Vinehout
- Developing Tourism on the Great River Road as an  
Economic Driver: Patrick Reinsma,  
WI Department of Tourism
- Roadtrip with a Raindrop: The story of traveling the  
GRRNSB, Gayle Harper
- WI Interpretive Centers: Potosi Brewery & Museum,  
Great River Road Visitor & Learning Center,  
Stonefield State Historic Site and Villa Louis
- Mississippi River Cities & Towns Initiative Update,  
Tim Kabat, La Crosse Mayor

Noon-1:15pm **Lunch**  
Agritourism along the Great River Road "Organically  
Speaking": Hans Eisenbeis, Organic Valley

1:30-4pm **Technical Committee Meetings**  
4:30-6pm **Welcome to Wisconsin Tastings and Samplings**  
Dinner - on your own



Courtesy of La Crosse Area CVB

### Registration

Register at [mrpcmembers.com](http://mrpcmembers.com)

**Delegates (all sessions & meals included):**

\$185 - Early Bird - by April 12  
\$225 - After April 12

**Spouses/Guest of Delegate:**

\$95 - Early Bird - by April 12  
\$130 - After April 12

**One Day (Day of sessions and meals included):**

\$100

**Remember—April 12 is the deadline for early-bird pricing.**

### Cancellation Policy

Cancellations made on or prior to Tuesday, April 12, will receive a full registration fee refund minus a \$20 processing fee.

Cancellations made after Friday, April 12, will **not** be eligible for a refund.



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Friday, April 29

Breakfast - on your own

8-9am

**Roundtable discussion on future 10-state bike event**

9-12:15pm

**General Session**

- Waterfront Community Revitalization and Resiliency Act: Sen. Tammy Baldwin (invited)
- "Our Mississippi" A Resource to Teach Youth About the River, the Road and the Refuge: Angela Freyermuth, U.S. Army Corps of Engineers
- Using "Our Mississippi" in the Classroom: guest teacher
- Trempealeau Refuge: Birding and Funding Projects: guest speaker
- Geo-Tourism Update: Sabrina Chandler, Upper Mississippi National Wildlife Refuge
- State and Committee Reports

12:15-1:30pm

**Lunch**

2-4pm

**Afternoon Excursion**

**Some General Session Speaker Topics Include:**

**Roadtrip with a Raindrop**

*Author and photographer Gayle Harper discovered that it takes 90 days for a raindrop to travel from the headwaters of the Mississippi River to the sea. She took that journey herself, chronicling her trip in "Roadtrip with a Raindrop, 90 Days Along the Mississippi River." Harper will share her experience in the general session Thursday.*

**"Our Mississippi"**

*This curriculum, developed by the U.S. Army Corps of Engineers, helps students connect with the Mississippi through lessons in science and ecology, archaeology, economics, literature and history. The project aims to foster river connections that inspire river protection and understanding. Angela Freyermuth of the U.S. Army Corps of Engineers and a guest teacher will detail this successful program in the general session Friday.*



Courtesy of La Crosse Area CVB

## Hotel Reservations

**La Crosse Radisson**

200 2nd Street S, La Crosse, WI 54601

Hotel reservations can be made by calling 800-333-3333. Make sure to mention **the MRPC Group Block** to get special rate.

A standard king city view is available for \$122 a night; a standard two queen river view is available for \$142 a night.

The room block is available through **Sunday, March 27.**

## Getting to La Crosse

- Air service is available to the La Crosse Regional Airport
- The drive from the Minneapolis-Saint Paul International Airport is 2 hours, 20 minutes
- The hotel offers free parking
- The hotel offers free La Crosse airport shuttle service, every 30 minutes from 5:30am-10pm