

Riverton, MN

Trommald, MN

Cuyuna Lakes Mountain Bike Trails

Ironton, MN

Cuyuna Lakes State Paved Trail

Cuyuna, MN

Crosby, MN

# Cuyuna Country State Recreation Area

## Integrated Natural Resource Planning

Deerwood, MN



CUYUNA LAKES MOUNTAIN BIKE CREW

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*a chapter of*



INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION

- 100% volunteer
- A chapter of IMBA, the International Mountain Bicycling Association
- Donated 1,500 hours of trail maintenance within the CCSRA in 2014  
Accounts for 25% of all the hours volunteered within MN Parks and Trails
- **Vision: To be a year-round, international, family cycling destination.**

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[CuyunaLakesMTB.com](http://CuyunaLakesMTB.com)



CUYUNA LAKES MOUNTAIN BIKE CREW





Was,

PENNINGTON MINE, IRONTON MINN.

2967



Is.

An aerial photograph showing a large-scale industrial or mining operation. In the foreground and middle ground, there are extensive, terraced piles of light-colored sand or gravel, with some areas of dark, eroded earth. A network of dirt roads or tracks winds through the site. In the background, a cluster of industrial buildings, including a large processing plant with several tall chimneys, is visible against a clear sky. The overall scene suggests a major earthmoving or material processing project.

**Was,**



Is.

**30 years ago.**





**Never underestimate  
the strength of two  
women who love their  
community.**

**Thank you  
Barb Grove.  
Thank you  
Gloria Perpich.**



# CCSRA =

- Mountain Biking
- Paved Trail Cycling
- Kayaking, Canoeing
- Paddle Boarding
- Scuba Diving
- Trout, Bass, Northern Pike Fishing
- Camping. Camping. Camping.





# Yurt



## To Date Accomplishments

- The first IMBA Ride Center in the world.
- Sand Hog Trail appointed as an “IMBA Flow Country Trail” (1 of 8 in the World)
- *Bike Magazine* — “50 Best Bicycle Trails in the United States.”
- *StarTribune* — “Best mountain bike trail in Minnesota”
- *WCCO-Channel 4*, — “Best bike trail in Minnesota”
- *Singletracks.com* — “1 of the top 10 trails in the US for winter mountain cycling”
- *Men’s Health* — “1 of the top 5 trails in the US for winter mountain cycling”
- *Outdoor Magazine* — “1 of the top 10 trails in the US for winter mountain cycling”
- *Singletracks.com* — “1 of the top 25 destinations in the world”



*The Secret Formula*

# DESTINATION BASED

**Quality is king, excellence is everything**



*The Secret Formula*

# EXPERIENCE BASED

It's not point A to point B, it's the experience along the way.

A photograph of three mountain bikers riding down a dirt trail in a forest. The lead biker is a woman with blonde hair, wearing a grey long-sleeved shirt, black shorts, a blue helmet, and sunglasses. She is leaning forward on her bike. Behind her are two other bikers, one in a blue shirt and black shorts, and another further back in a blue shirt. The trail is surrounded by dense green foliage and trees.

*The Secret Formula*

**ENGAGED MIND.  
ENGAGED BODY.**

**Millennials wants to do, not just be.**





*The Secret Formula*

# THEMATIC ADVENTURING

**Tell a good story, so will your customers.**



*The Secret Formula*

**YEAR ROUND**

**Goodbye Shoulder Season!**

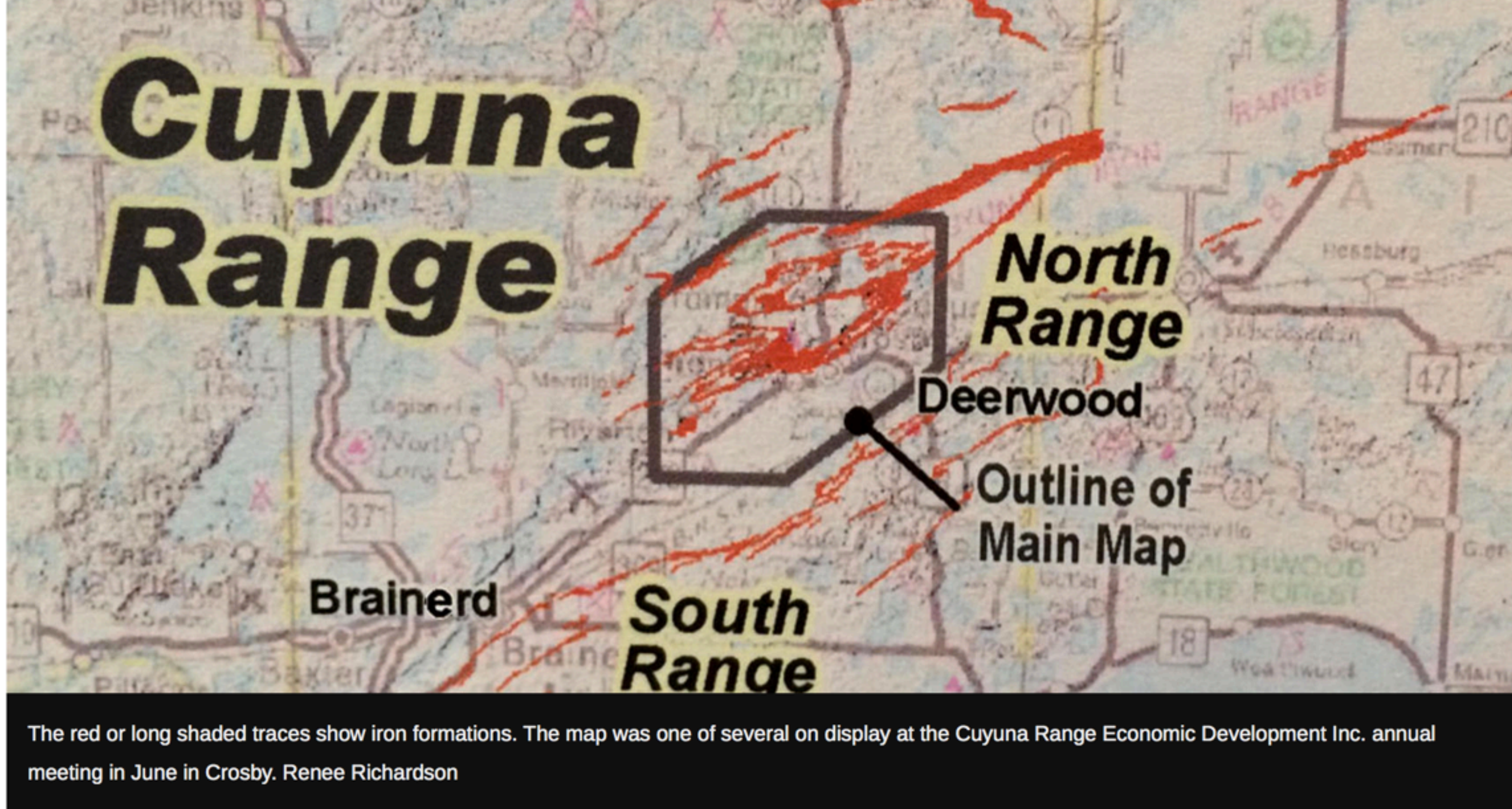


# PURPOSE-BUILT COMMUNITY

All components working towards one goal.

RESIDENTS + BUSINESSES + VISITORS

**Or so we thought.**



# Cuyuna Range remix: Could mountain biking and mining co-exist?

By [Renee Richardson](#) on Jul 16, 2014 at 9:16 a.m.

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News Alerts

\$400 off



CINTIQ®  
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Quantities are limited - offer only good while supplies last.



## TRENDING

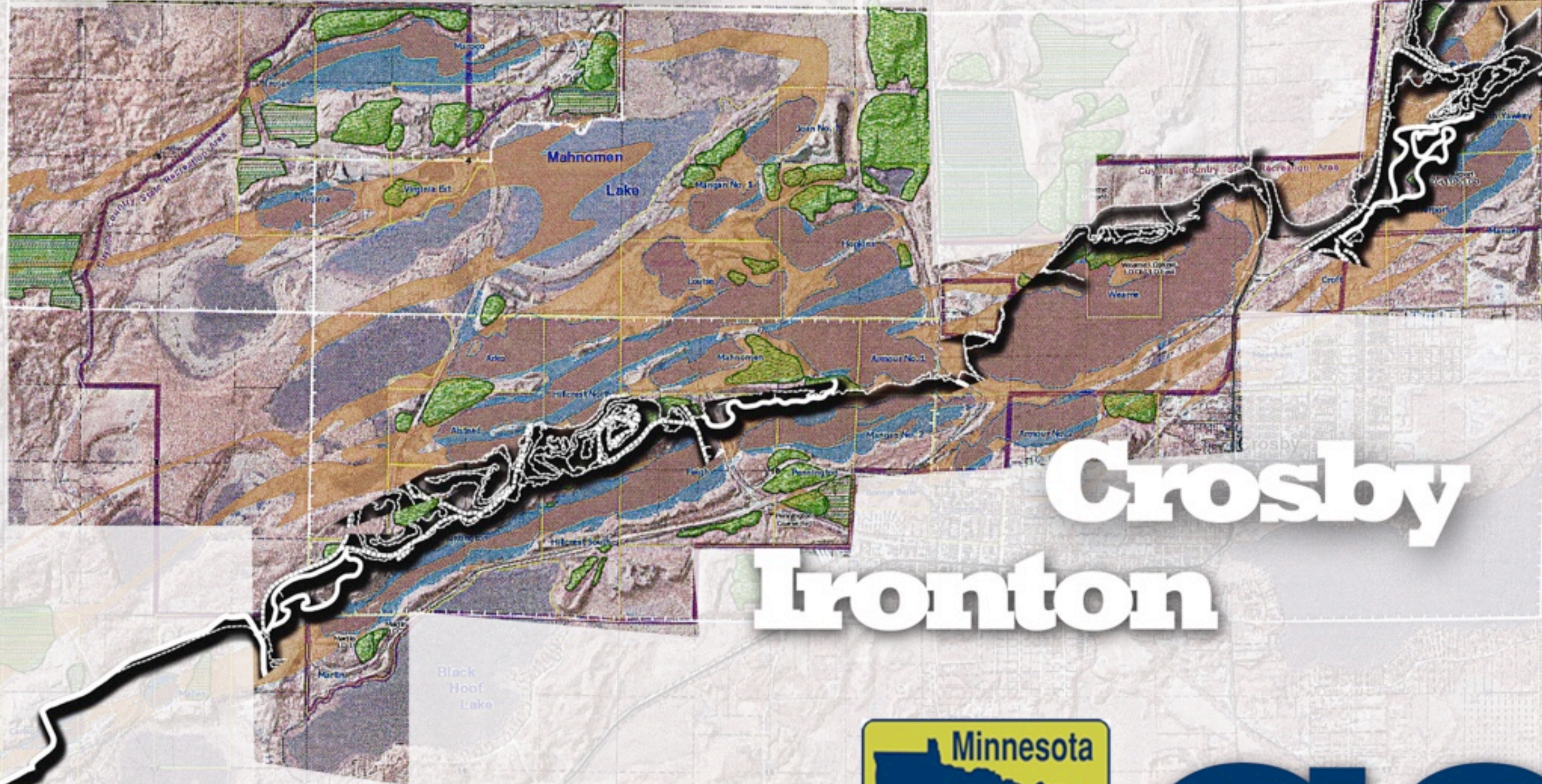
1. Woman arrested at Juniper St apartment where shootings occurred
2. Teenager sees flames shooting from...

**But at the same time . . .**

# TODAY: 1 Day of Riding

Cuyuna

Trommald



Crosby

Ironnton

Riverton



# CCSRA



Selected State-Owned Stockpiles:

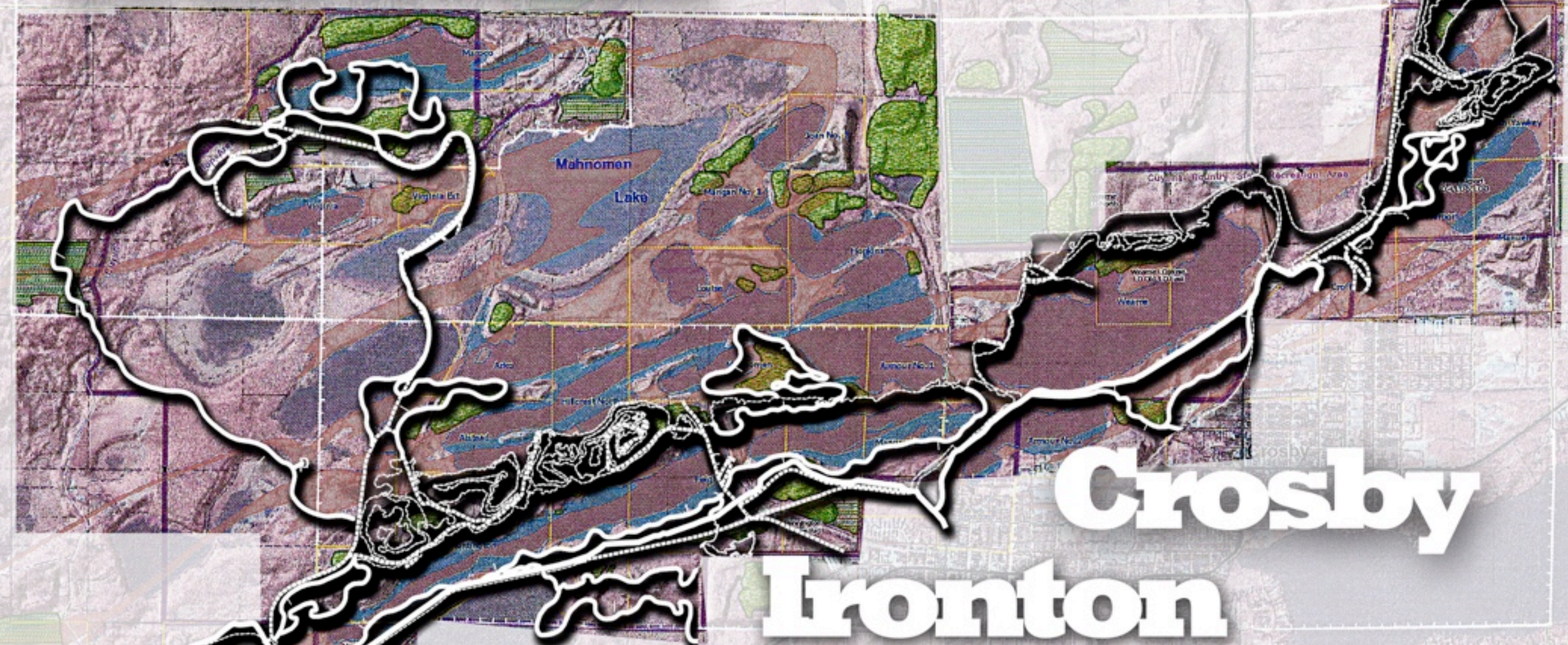
Site	Stockpile Material	Stockpile Name (or meaning)	MatType	Tons	Yrs	Phone	Office	Site	Alt	Ring	Top	Size
West Argost	Lean Ore No. 5	West Argost L05	LD	2,640	32.72		25.12	1.02	25	45	1	
West Argost	Lean Ore No. 3	West Argost L03	LD	3,322	37.25		25.88	2.71	25	45	1	
West Argost	Lean Ore No. 4	West Argost L04	LD	5,436	33.72		42.2	9.9	29	45	1	
West Argost	Lean Ore No. 2	West Argost L02	LD	35,245	42.67		17.01	1.82	25	45	1	
West Argost	Lean Ore No. 1	West Argost L01	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 3	West Argost L03	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 4	West Argost L04	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 5	West Argost L05	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 6	West Argost L06	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 7	West Argost L07	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 8	West Argost L08	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 9	West Argost L09	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 10	West Argost L10	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 11	West Argost L11	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 12	West Argost L12	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 13	West Argost L13	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 14	West Argost L14	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 15	West Argost L15	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 16	West Argost L16	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 17	West Argost L17	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 18	West Argost L18	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 19	West Argost L19	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 20	West Argost L20	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 21	West Argost L21	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 22	West Argost L22	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 23	West Argost L23	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 24	West Argost L24	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 25	West Argost L25	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 26	West Argost L26	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 27	West Argost L27	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 28	West Argost L28	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 29	West Argost L29	LD	35,245	42.67		26.92		25	45	2	
West Argost	Lean Ore No. 30	West Argost L30	LD	35,245	42.67		26.92		25	45	2	



# MASTER VISION: 3 Days of Riding

Cuyuna

Trommald



Crosby

Ironnton

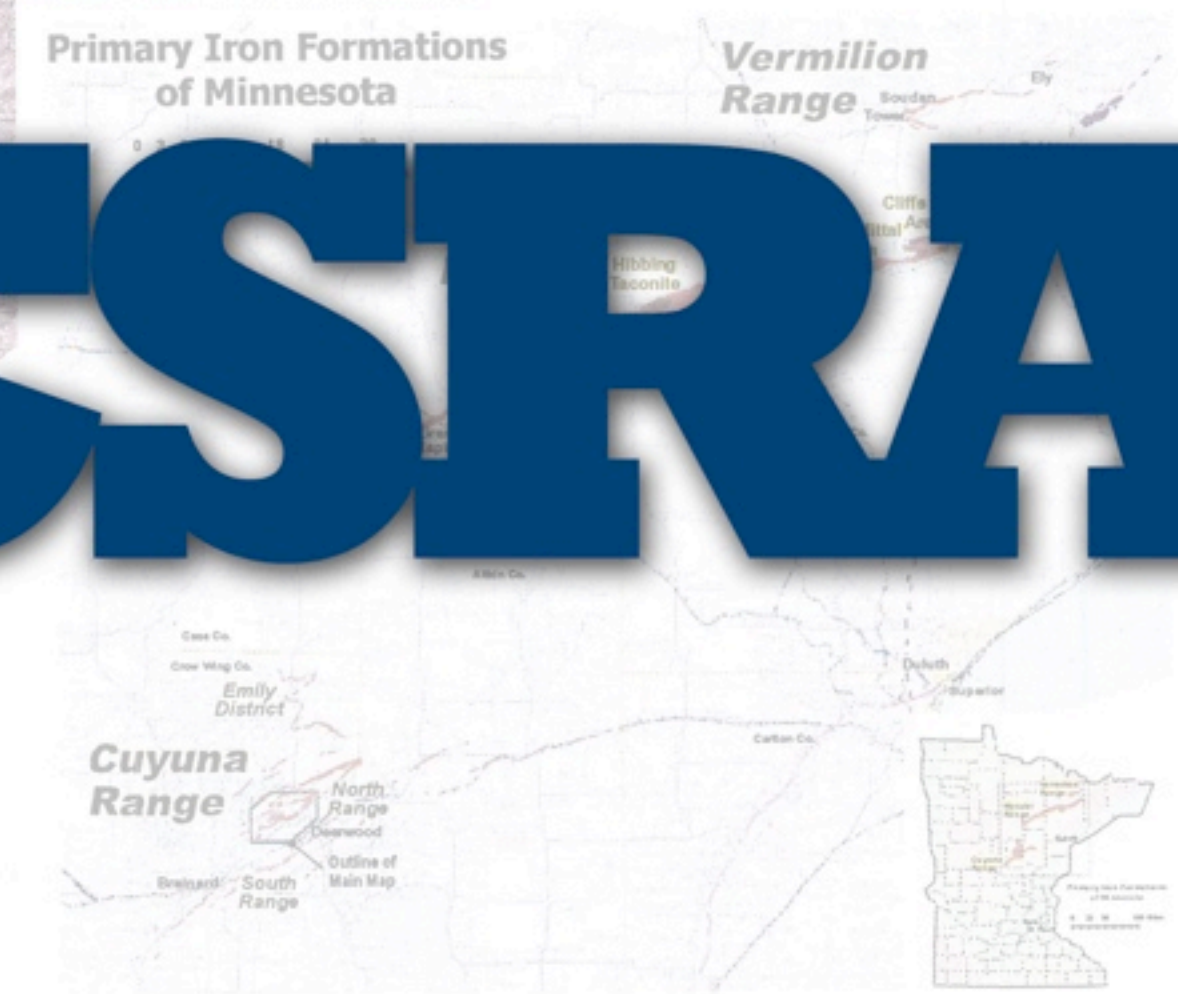
Riverton



# CCSRA

Selected State-Owned Stockpiles:

Site	Stockpile_Material	Stockpile_Name (for mapping)	MatType	Year	Iron	Phos	Silica	Min	Al	Ring	Top	Bot
West Argort	Lean Ore No. 5	West Argort LO5	LO	2,640	57.72		25.18	1.05		25	45	1
West Argort	Lean Ore No. 3	West Argort LO3	LO	3,320	57.25		25.88	2.71		25	45	1
West Argort	Lean Ore No. 4	West Argort LO4	LO	5,436	52.72		42.2	9.9		25	45	1
West Argort	Lean Ore No. 2	West Argort LO2	LO	95	47.97		17.01	1.85		25	45	1
West Argort	Lean Ore No. C Ore No. 3	West Argort	LO	95,245	44.58		29.92			25	45	2
Wauve	Lean Ore West	Wauve's Creek L1 OX3 L1 OX1	LO	143,025						25	45	2
Wauve	Lean Ore East	Wauve's Creek L1 OX3 L1 OX1	LO	463,820	41.98		25.78			25	45	2
Wauve	Lean Ore North	Wauve's Creek L1 OX3 L1 OX1	LO	95,270	49.67		29.25	0.85		25	45	2
Wauve	Lean Ore South	Wauve's Creek L1 OX3 L1 OX1	LO	122,624	39.98		41.40			25	45	2
Wauve	Lean Ore No. 2	Wauve's Creek L1 OX3 L1 OX1	LO	22,807	41.5		34.41	3.99		25	45	15
Wauve	Lean Ore No. 1	Wauve's Creek L1 OX3 L1 OX1	LO	125,400	40.5		32.72	2.98		25	45	15



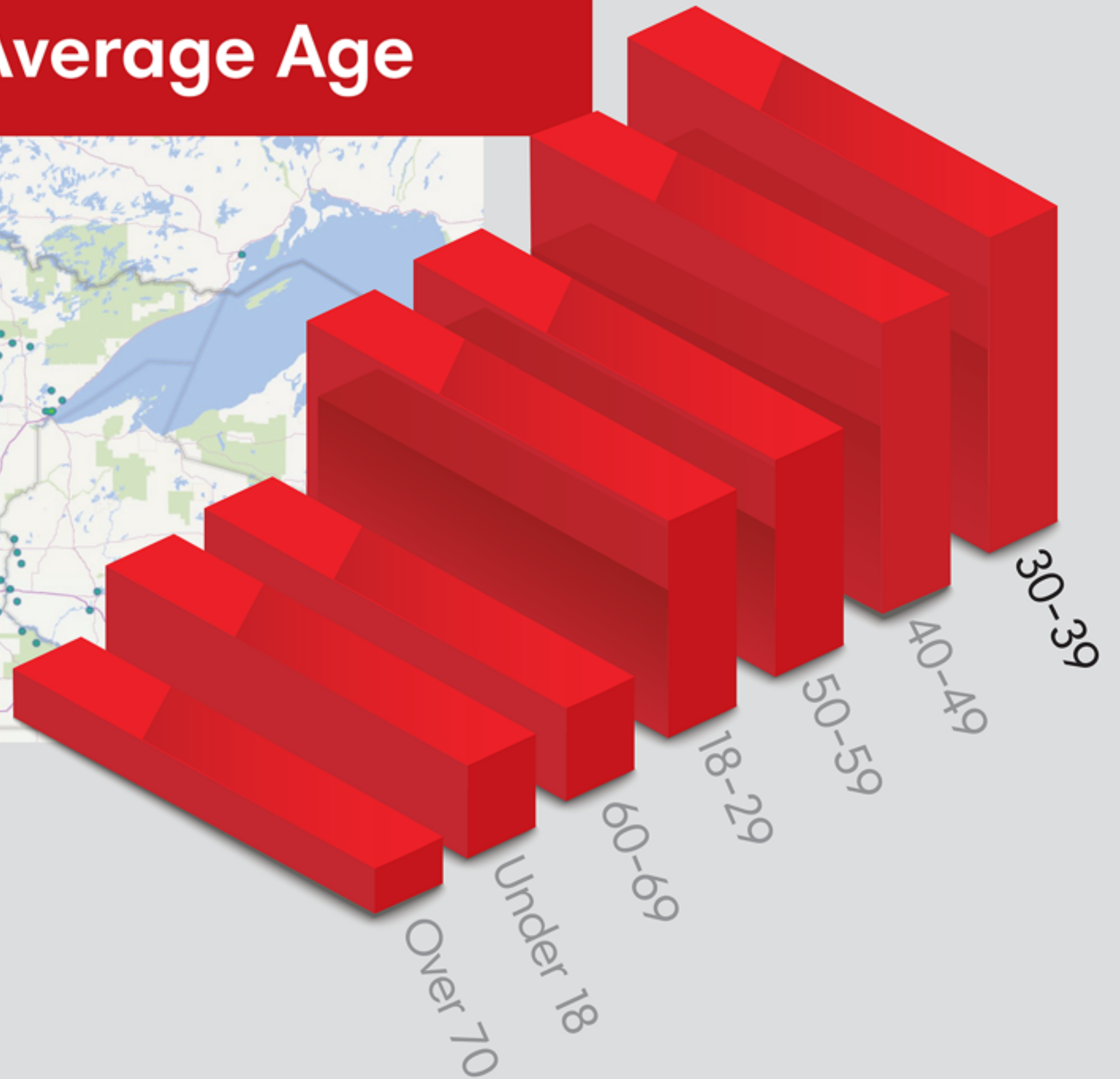
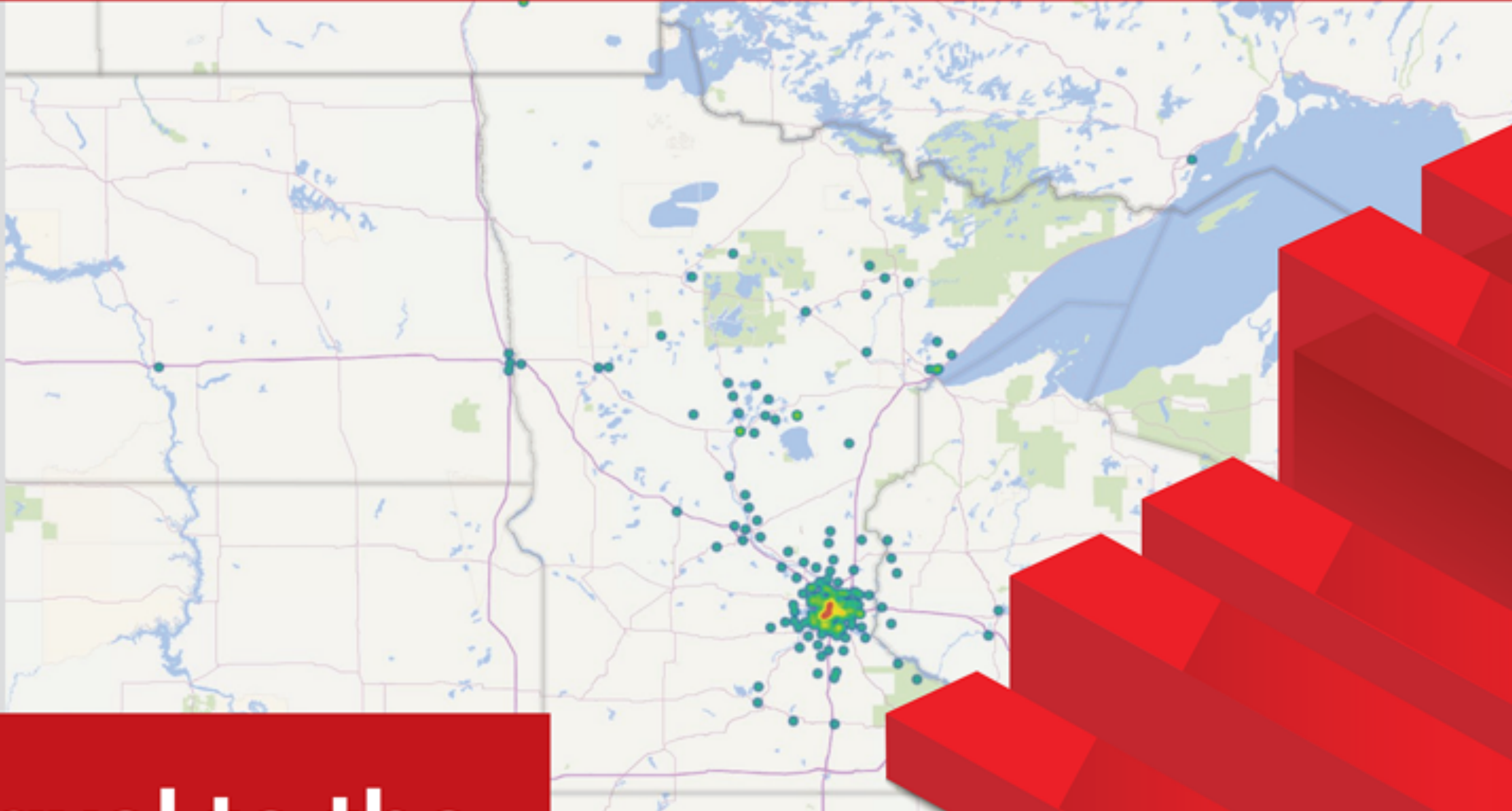


# **We asked our customers**

## **The 2014 Cuyuna Cyclist Survey**

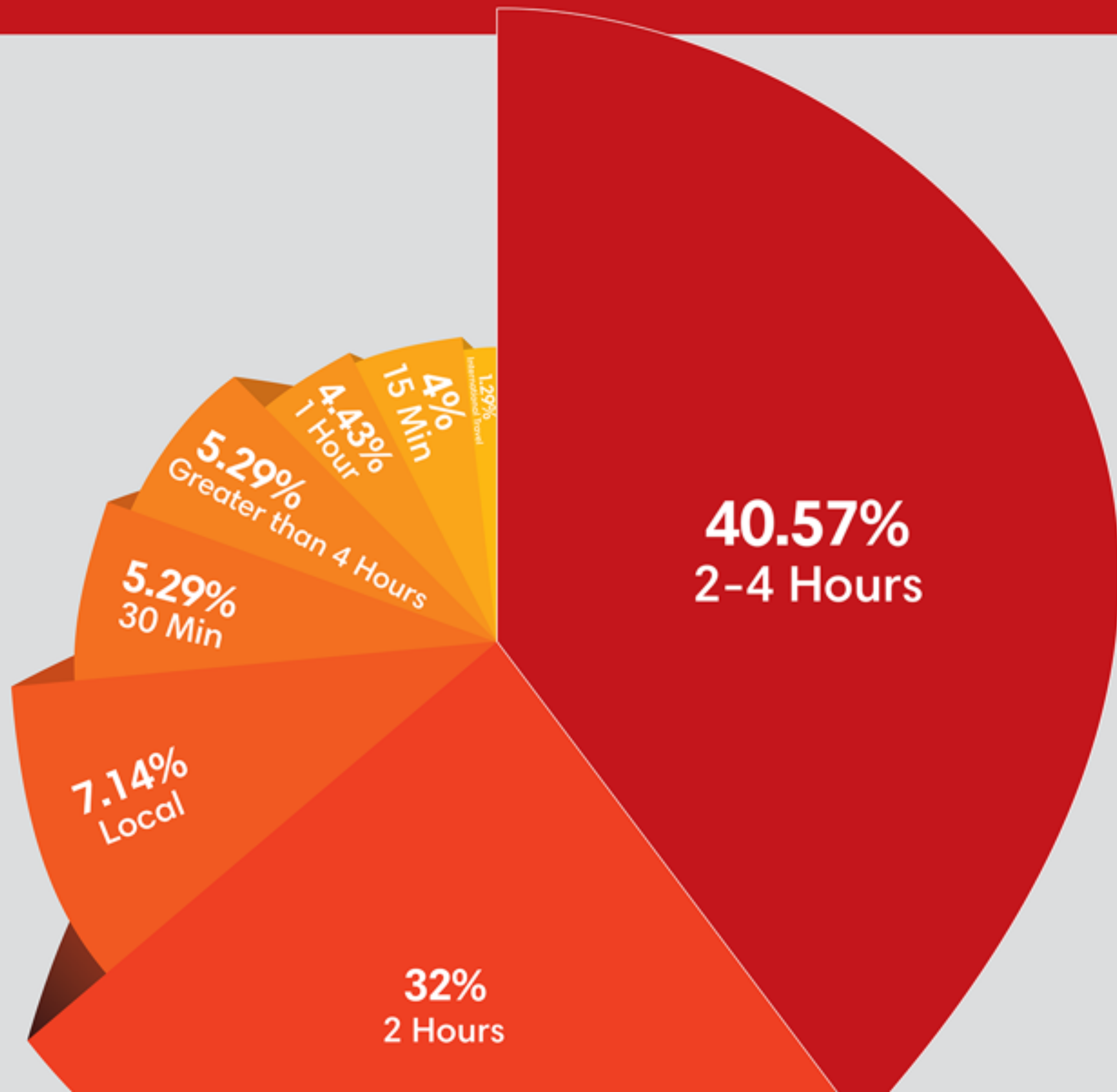
**700 responses**

# Survey Respondents Location and Average Age



Do you travel to the  
Main Bike Trails?

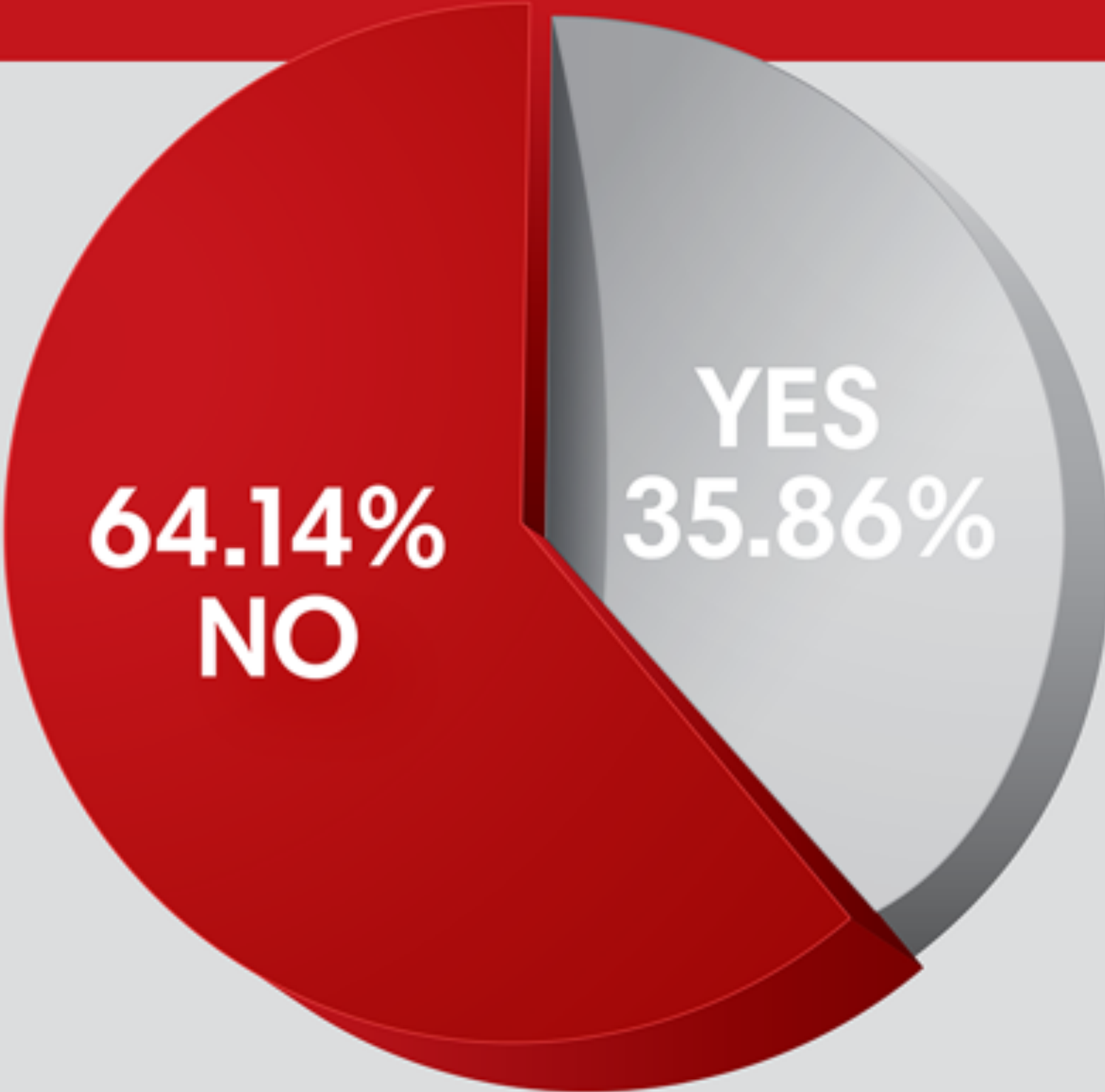
# How far do the respondents travel to the Cuyuna Lakes Mountain Bike Trails?



## How many times a year do the respondents visit the Cuyuna Lakes Mountain Bike Trails?

# Had the respondents visited the area before the Cuyuna Lakes Mountain Bike Trails opened?

**NO - 381**

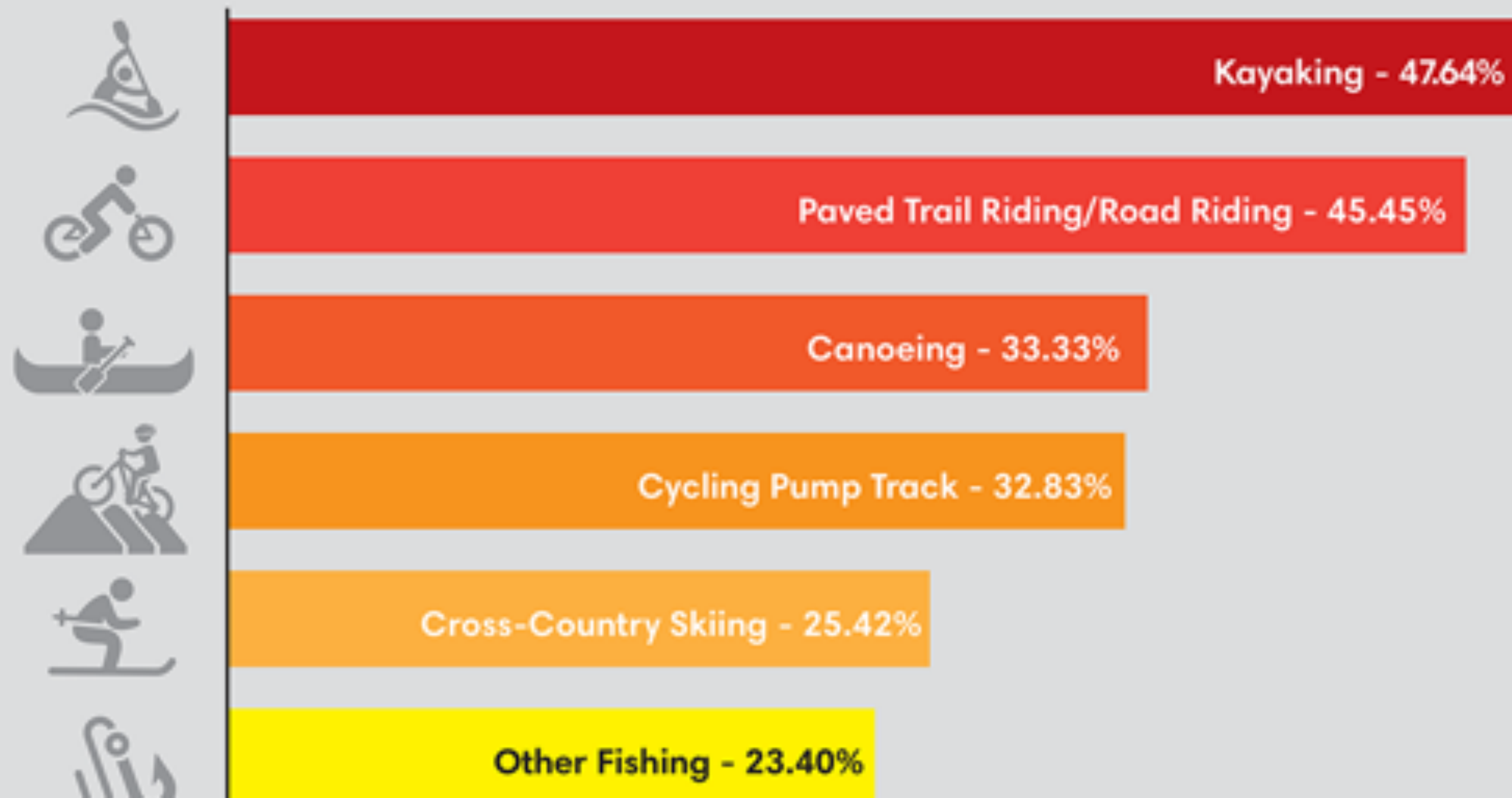


**YES - 213**



**Who  
res**

# What other activities are the respondents interested in?



**Estimated current annual economic  
impact of visitors coming to the  
Cuyuna Lakes Mountain Bike Trails:**

**\$2 Million**

**Estimated annual economic impact  
of visitors coming to the Cuyuna  
Lakes Mountain Bike Trails when  
Master Vision is constructed:**

**\$21 Million**



# **We asked our community**

## **Would you support this Master Vision for economics**

- City of Crosby, Ironton, Riverton and Cuyuna
- Aitkin Area Chamber, Brainerd Lakes Chamber, Cuyuna Lakes Chamber, Nisswa Chamber Mille Lacs Tourism
- Brainerd Lakes Area Economic Development Corporation  
Cuyuna Range Economic Development Inc
- Over 40 regional, state, and international based businesses

**The current result . . .**

...ns set b...  
...velopment tim...  
...ff capacity, and level...  
...preciate the interests of engaged...  
...t, renewal, and research/mapping...  
...ugh the legislative process, we believe the...  
...these needs in a timely and efficient manner. We...  
...roject proposed by the Center for Changing Landscapes...  
...perative information-infrastructure projects already underway...  
... (Met Council, DNR, and Greater MN), and the funding we have pro...  
...ting with Partners proposal allows for a competitive process for this wo...  
...gard to the Cuyuna Country State Recreation Area (CCSRA), the DNR...  
...nmitment to invest \$300,000 in FY2016 and \$300,000 in FY2017 fr...  
...These funds will be used to design, develop and improve mountain...  
...CSRA is a great destination recreation area, and DNR has alr...  
...in the unit over the last few years. In addition to acqu...  
...trail and facility development, including approxi...  
...track trail, a combined public water acce...  
...other \$200K (FY15-16 Legacy) fo...  
...ction trails to allow for on...  
...vels. ...ta's state





is.

# THANK YOU.



**Aaron W. Hautala**

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**[CuyunaLakesMTB.com](http://CuyunaLakesMTB.com)**