

**MRPC Marketing Committee Conference Call Agenda
December, 2015 10am CDT
DRAFT**

Toll Free: 888-861-1255 Participant Pin: 879564#

- National Geographic Geotourism update
- 2016 marketing/advertising plan options
- Review Meredith Publishers options
- Discuss map sponsorship ideas for 2016
- Create priorities and steps for work plan items
- Promotional toolkit updates
- Merchandise update
- Committee collaboration ideas
- MRC updates
- State reports
- Set meeting dates for 2016
- Other business