



Mississippi River Parkway Commission

701 East Washington Avenue, Suite 202
Madison, WI 53703



ERA Committee

1. Strategic Plan - Work with transportation as needed to develop a 10-state corridor management plan, will develop a report providing benefits of the ERA Committee. What timeline? Responsibility for the report to be combined with others?
2. Year of Birding - Two members involved with Fish & Wildlife. Phone conference calls on Year of Birding.
 - A. Group will develop and distribute window clings
 - B. Enter birding events on Facebook page indicating time of event followed by picture
 - C. Email list of individuals involved on MRC website
3. Agritourism - Updates of states for MRPC agritourism website. We raised question of whether state agritourism organizations are now strong enough to carry on tasks. Link state agritourism data to MRPC web pages.
4. Visitor Survey - Need seems less necessary because of Iowa and Minnesota surveys. If we go forward we should involve personnel from Interpretive Centers to distribute surveys.
5. MRT - Wait to see and evaluate MRT proposal being developed. MRT activities seem likely to fit with the ERA committee activities. This involvement would be welcomed.
6. Biking Event - Wait for response from MRPC after Friday morning discussion.
7. Stewardship Award - Likely to be one nominee for annual meeting award.

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