



## Mississippi River Parkway Commission

701 East Washington Avenue, Suite 202  
Madison, WI 53703



# Mississippi River Parkway Commission Marketing Committee Conference Call

Toll Free: 888-861-1255 Participant Pin: 879564#

**November 4, 2019 | 1 PM-2 PM**

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## AGENDA

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- I. National Office provides update on 2019 marketing items (1pm-1:15pm):
  - Promotions
  - Relay of Voices
- II. Review CMP agenda items (1:15pm-1:30pm):
  - Scenic overlooks
  - Cities
- III. National Office gives update on American Queen sponsorship presentation process (1:30pm-1:35pm)
- IV. National Office provides MRC update (1:35pm-1:40pm)
- V. States report on projects including passport promotional (1:40pm-1:55pm)
- VI. National Office reminder about toolkit on [mrpcmembers.com](http://mrpcmembers.com) (1:55pm-2pm)
- VII. Set next meeting date (1:55pm-2pm)
- VIII. Other business (1:55pm-2pm)

*Mission Statement: Preserving, promoting and enhancing the Mississippi River Parkway for communities and travelers*

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