



2008 National Scenic Byways Nomination

Louisiana Great River Road

State	Louisiana
State Submission Date	Dec 17, 2008
Division Submission Date	Dec 18, 2008

This nomination must be completed online at <http://www.bywaysonline.org/nominations/>, and submitted electronically and in printed form.

Desired Designation	National Scenic Byway
Submitting Agency	State scenic byways agency (this is a multi-jurisdiction application)

SECTION 1: ESSENTIAL INFORMATION

Location

Provide a brief description of the location of the byway within the State. Use cardinal directions (e.g., north) and reference major cities, regions, and/or landmarks.

The 717-mile Louisiana Great River Road is designated along the west and east banks of the Mississippi River using public highways, roads, and streets as well as 11 river crossings to provide a continuous routing for the Great River Road from Arkansas and Mississippi to the Gulf of Mexico. The Louisiana Great River Road is the longest state designated section of the 10-state Great River Road.

Existing Designations

List the designating agency(s) and date(s) of designation for the route being nominated:

Louisiana State Byways Commission and the Department of Culture, Recreation & Tourism December 12, 2008 and July 22, 2003

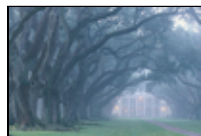
Intrinsic Qualities

For National Scenic Byway designation, select one (1) [Intrinsic Quality](#) that is most evident along the road and that you will demonstrate is regionally significant as you prepare the rest of your online nomination.

- Archaeological
- Cultural
- Historic
- Natural
- Recreational
- Scenic

Primary Photo

Provide a single image that you feel best represents the experience along your byway. A photograph can provide both an instant first impression and a lasting mental image of your byway. Please select this image carefully as it will introduce the reviewers to your byway.



Foggy Oak Alley

[foggy oak alley.jpg](#) (782.8 KB)

A foggy morning at the Oak Alley Plantation gives an eerie appearance to this restored Antebellum plantation home. Live oaks—300 years old—bend over the walkway making a pathway to the front of the home.

Louisiana Department of Culture, Recreation & Tourism

SECTION 2: STATEMENT OF QUALIFICATION

This section will introduce the reviewers to your byway. Provide a description of your byway from the “big picture” point of view and within the context of your description, include information on the elements listed in the [Nomination Guide](#).

Enter your Statement of Qualification here: (Limit 4000 characters, about 667 words.)

Applicants for **multi-jurisdiction nominations** should coordinate their responses in this section.

Side by side and decade after decade, the “Father of all Waters”—the Mighty Mississippi—and the “Grandfather of all Byways”—the Great River Road—bring more people together with their history, culture and natural worlds than any other North American river and treasured road. And the Louisiana portion of the Great River Road, the longest byway in Louisiana, is indeed one of the most important corridors of archeology, history, culture, recreation opportunity, natural resources, and scenic beauty in the United States.

More than 700 miles of public highways and streets connect leisure travelers—residents and visitors alike—with Louisiana’s rural towns, historic sites, Antebellum homes and plantations, the State Capitol, New Orleans’ French Quarter and history of the Louisiana Purchase, and all the local food, music, and amazing sights in between. Louisiana’s hospitality and “My Louisiana” bring it all together with a road that delivers all the authenticity of more that 300 years of this country’s history.

For decades leisure travelers from around the world have been drawn to the Louisiana Great River Road. The “Mighty Mississippi”; ‘River Road Plantations’; blues and Jazz; swamp tours; Cajun and Creole culture and cooking; Mardi Gras; Pilgrimage; and tracing the treks of early explorers and the marches of Civil War campaigns are longstanding travel motivations that continue through today and bring people to these 700 miles of the Great River Road. These core intrinsic qualities of the Louisiana Great River Road are expected to drive people here for years to come.

The Louisiana portion is part of the larger Great River Road, which runs along both banks of the Mississippi River from the headwaters at Lake Itasca in Minnesota to the mouth of the river at the Gulf of Mexico. The Great River Road is overseen by the Mississippi River Parkway Commission, which is led by appointees from the 10 states that the river flows through or beside. The commission is active in environmental and transportation issues that concern the river and is uniquely charged with marketing the route both domestically and internationally.

Today, the Mississippi River is the largest natural resource in the United States. No other resource has served more in the historic development and expansion of America than the Mississippi River. It continues to be a vital connection for water, commerce, and recreation with more than 75% of the population of the United States living within a day’s car trip to the Mississippi River. And today the Great River Road is the longest byway of its kind in the United States: one great road set side by side with one great river there for one great exploration after another.

SECTION 3: ROUTE INFORMATION

Route Description

Enter the total byway length from end to end (including road gaps that aren't included in the nomination but must be traveled).

717 miles

Please provide a complete, sequential route description that documents all road segments including any gaps and/or intrusions. Include all of the road segments which, when linked together, match the legal description used by your State/Indian tribe/Federal land management agency to officially designate the road. Please work with your State/Indian tribe/Federal land management agency Scenic Byway Coordinator to develop this section so that you accurately reflect State/Indian tribe/Federal land management agency records for the designated route. To assist review of your nomination, please provide the addresses/intersections and the GPS coordinates for the beginning and end points of the byway, as well as for other key points/features along the byway.

The Louisiana Great River Road route follows closely the west and east banks of the Mississippi River with connecting points to the Great River Road in Arkansas and Mississippi. Additionally, the route includes 11 Mississippi River crossings.

The route description presented below first describes the west bank route, then the east bank course and finally the 11 Mississippi River crossings. While there are many ways for travelers to access the route and compose trips to experience the Louisiana Great River Road, the description presented provides a comprehensive route narrative that follows traditional standards by beginning at the southerly most point and moving to the north.

GPS Coordinates:

Beginning Points: West bank Louisiana/Arkansas State Line on US: 33.004685, -91.222593 East bank Louisiana/Mississippi State Line on US: 30.999081, -91.347887

Ending Point: Venice, Louisiana: 29.219883, -89.395521

West Bank Route Description:

Beginning at the southerly most point of the Great River Road travel north on LA 23 to the Point A La Hache ferry boat (River Crossing No. 1) access road which leads to the southerly most vehicle crossing of the Mississippi River. Continue north on LA 23 to the intersection with the Belle Chase ferry boat (No. 2) access road. Continue northwesterly to the intersection with Bus 90 and LA 18. Turning right on Bus 90 leads to the Crescent City Connection Bridge (No. 3) over the Mississippi River to New Orleans.

Continue straight on LA 18 to LA 466/5th Street in Gretna. Turn left on LA 466/5th Street following LA 18 to Huey P. Long Avenue. Turn right, follow LA 18, and continue one block to 4th Street. Turn left on LA 18/4th Street and continue to the intersection with LA 541/Destrehan Avenue. Turn right and follow LA 451 to the intersection with LA 18. Turn right on LA 18. Continue on LA 18 to the intersection with LA 3213 which is the Gramercy Bridge (No. 4).

Follow LA 18 to the intersection with LA 70 and The Sunshine Bridge (No. 5). Continue on LA 18 to the intersection with LA 1 in Donaldsonville. Turn right on LA 1 to the intersection with LA 405. Turn right on LA 405 and continue to the intersection with LA 3075 which leads to the White Castle ferry boat (No. 6). Continue to the intersection with LA 69. Turn right on LA 69 to the intersection with LA 405. Continue on LA 405 to the intersection with LA 75. For the Plaquemine ferry boat (No. 7), turn left. Turn left on LA 75 and continue to the intersection with LA 1 in Plaquemine.

Turn right on LA 1 and continue to the intersection with LA 988 on the north side of Plaquemine. Turn right on LA 988 and continue with the intersection with LA 1. Turn right on LA 1 and continue to the intersection with Avenue G in Port Allen.

Turn right on Avenue G. and continue to Harding Avenue. Turn right on Harding Avenue and continue to Oaks Avenue. Turn left on LA 9875/S. River Drive and continue to LA 9874/Court Street. Turn left on LA 9874/Court Street and continue to Jefferson Avenue. Turn right on Jefferson Avenue and continue to LA 986. Turn right on LA 986 and continue to the intersection with LA 987 which leads to US 190 and the river crossing to northern Baton Rouge (No. 8).

On LA 986 continue to LA 415. Turn left on LA 415 and continue to LA 416. Turn left on LA 416 continue to the intersection to LA 1. Stay right on LA 1 and continue into New Roads and continue on LA 1Y. At the intersection with LA 413 continue straight to the intersection with an LA 415. Turn left at the intersection with LA 981 and continue to the intersection with LA 10 and the intersection with New Roads/Francisville ferry boat (No. 9) crossing.

Continue on LA 10 to the intersection with LA 420. Turn right on LA 420 and continue to the intersection with LA 1. Turn right on LA 1 and continue to the intersection with LA 15. Turn right on LA 15 and continue to LA 131. Turn left on LA 131 and continue to the intersection with US 84. Turn right on US 84 to cross the Mississippi River to Natchez, MS (No. 10). Turn left on US 84 and continue to the intersection with LA 425. Continue straight on LA 425 to the intersection with US 65. Stay right on US 65 to the intersection with US 80 in Tallulah. Turn right on US 80 and continue east to the intersection with I-20 and the Mississippi River crossing (No. 11) on I-20 at Vicksburg, MS. From Tallulah continue north on US 65 to the Arkansas state line and the connection with the Great River Road in Arkansas.

Total length of the Louisiana Great River Road on the west bank of the Mississippi River from Venice, Louisiana to the Louisiana-Arkansas state line is 456 miles.

East Bank Route Description:

From the access road to the Point A La Hache ferry boat (River Crossing No. 1) take LA 39 north to the intersection with LA 3137 and the Belle Chase ferry boat (No. 2) access road. Continue on LA 3137 to the intersection with LA 39. Turn left on LA 39 and continue to the intersection with LA 46.

Continue on LA 46/Street Claude Avenue to the intersection with the Elysian Fields Avenue in New Orleans and turn left on the Elysian Fields Avenue. At the intersection with North Peters Street turn right to the intersection with Barracks Street, turn right and continue to Decatur Street. Turn left on Decatur Street and continue to Magazine Street. Follow Magazine Street to Poydras Street. Turn right on Poydras Street and continue to the intersection with St. Charles Avenue. To cross the Mississippi River near Lee Circle, follow Andrew Higgins Boulevard to Magazine Street and onto the Crescent City Connection Bridge (No 3). Back at Lee Circle, follow St. Charles Avenue past Lee Circle to the intersection with Leake Avenue. Turn right on Leake Avenue and continue to the intersection with Oak Street. Turn left on Oaks Street and continue to merge with LA 611.

Continue on LA 611 to the intersection with Hickory Avenue in Harahan. Turn right on Hickory Avenue and continue to the intersection with LA 48. Follow LA 48 to the intersection with US 61. Turn left on US 61 to the intersection with LA 628. Turn right on LA 628 and follow it to the intersection with LA 6363. Turn left on LA 6363 and continue to merge with LA 44.

Continue on LA 44 to the intersection with LA 3213 for the Gramercy Bridge (No. 4). Continue on LA 44 to the intersection with LA 70 for the Sunshine Bridge (No. 5). And continue to the intersection with LA 942. Stay left on LA 942 to the intersection with LA 75. Continue on LA 75 to the intersection with LA 141. Continue straight on LA 141 to access the White Castle ferry boat (No. 6) ramp. Turn right on LA 75 to continue upriver to the intersection with LA 991 and the access ramp to the Plaquemine ferry boat (No. 7). Continue upriver on LA 991 to the intersection with LA 327. Turn left on LA 327 and continue upriver to the intersection with Stadium Drive and LA 327. Turn right and continue to the intersection with LA 30.

Turn left on LA 30 or Nicholson Drive traveling upriver through the Louisiana State University campus. Continue straight through to merge with St. Louis Street (one way north). Turn left on Government Street and continue to the intersection with Front Street. Turn right on Front Street passing by the old State Capitol Building and merge with LA 61

Bus/River Road North and the State Visitor Center. Continue to State Capitol Drive. Turn right on State Capitol Drive, travel one block and turn right on North 3rd Street. At Old Spanish Town Road, turn left passing by the State Historical Museum and turn left on North 5th Street. Turn right on Capitol Ave. (one way east) and continue to merge with LA 3045 passing by the Governor's Mansion. Follow LA 3045 to the I-110 Ramp (Exit 1E) to travel north on I-110. Continue north on I-110 to the interchange with US 190/US 61 (Exit 5) to cross the Mississippi River (No. 8).

To continue on the east bank, continue straight north on I-110 to the intersection with US 61. Continue north on US 61 to the intersection with LA 10 in St. Francisville. Turn left on LA 10 to travel through St. Francisville, the West Feliciana Museum, and on to the New Roads/St Francisville ferry boat crossing of the Mississippi River (No. 9)—last intrastate Mississippi River Crossing until Minnesota. To continue north on the east bank, follow US 61 north to the Mississippi State line and the Great River Road in Mississippi.

Total length of the Louisiana Great River Road on the east bank of the Mississippi River from Pointe A La Hache ferry boat to the Louisiana-Mississippi state line is 222 miles.

River Crossings (south to north):

No. 1: Pointe A La Hache Ferry Boat (LA 23 west bank and LA 39 east bank) in Plaquemines Parish

No. 2: Belle Chasse / Scarsdale Ferry Boat (LA 23 west bank and LA 39 east bank) in Plaquemines Parish

No. 3: Crescent City Connection Bridge (US 90 BUS) connecting Jefferson and Orleans Parishes at New Orleans

No. 4: Gramercy Bridge (Veterans Memorial) (LA 3213) connecting St. John the Baptist and St. James Parishes

No. 5: Sunshine Bridge (LA 70) connecting west bank and east bank in St. James Parish

No. 6: White Castle Ferry Boat (LA 3075) connecting Iberville and Ascension Parishes

No. 7: Plaquemine Ferry Boat (LA 75) connecting Iberville and Ascension Parishes

No. 8: Huey P. Long Bridge (US 190) connection West Baton Rouge and East Baton Rouge Parishes

No. 9: New Roads / St. Francisville Ferry Boat (LA 10) connecting Pointe Coupee and West Feliciana Parishes

No. 10: Vidalia-Natchez Bridge (US 84 and US 425) connecting Concordia Parish with Natchez, Mississippi and the Great River Road in Mississippi

No. 11: Vicksburg Bridge (I-20 and US 80) connecting Madison Parish with Vicksburg, Mississippi

Total length of the Louisiana Great River Road of the 11 river crossings of the Mississippi River is 39 miles.

Federal Lands

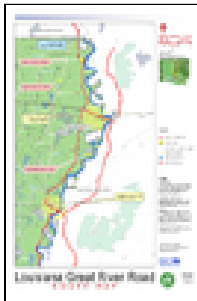
When appropriate, check the boxes for agencies whose lands occur along the byway.

- Bureau of Indian Affairs
- Bureau of Land Management
- Fish and Wildlife Service
- National Park Service
- USDA Forest Service

Route Map

Please provide the following information on a single map which will be used as a central reference point with the other materials you include in your nomination application. The scale and size of the map will be relative to the location and length of your nominated byway. In some cases, this may require two or more pages. To facilitate review, route maps should be submitted in electronic form. The map and supporting legend should clearly show:

- The location of the byway within the State, Indian lands, or Federal lands
- The location of the byway in relation to other State, Indian tribe, and Federal land management agency byways; and America's Byways in your region
- Each end point of the byway
- Location of gaps and/or intrusions
- The location of each community along the route
- Boundaries and/or management areas of major entities (e.g., parks, forests, reserves)
- Locations of critical directional signage, if any
- Locations of existing interpretive panels/information
- Locations of public visitor centers and/or other visitor amenities (e.g., public restroom facilities)
- Locations of the features detailed in the Visitor Experience section of the nomination



Route Map

[GRR-12-13-08 NSB 3 maps.pdf](#) (1.2 MB)

Continuity of the Route

The continuity of your byway route is an essential requirement for designation as it directly impacts the travel experience and can reflect community support. The Interim Policy states that *“Neither [National Scenic Byways nor All-American Roads] should have too many gaps but rather should be as continuous as possible and should minimize intrusions on the visitor’s experience.”*

If you have included a list of gaps and/or intrusions in your official route description, please use this section to provide explanations for any gaps and/or intrusions in your route that interrupt the continuity of the traveler experience (e.g., local zoning decisions, lack of community support, etc.)

Not applicable

SECTION 4: ROUTE CONDITIONS

Vehicle Accommodation

Confirm that two-wheel-drive passenger vehicles are accommodated along the entire route, and describe how this is facilitated if segments of the road are not paved. (Limit 600 characters, about 100 words.)

All portions of the Louisiana Great River Road accommodate two-wheel drive passenger vehicles with hard surface paving, year round and full public access.

Describe the accommodation of bicycle and pedestrian travel along the byway, if applicable. (Limit 600 characters, about 100 words.)

Bicycle and pedestrian travel is accommodated and encouraged with the presence of the Mississippi River Trail (MRT)—the 10-state route that parallels the Mississippi River and the Great River Road. In Louisiana, much of the MRT uses the adjoining levee tops with paved trails and designated trailheads that also facilitate and support byway travelers.

Travel Restrictions

Describe any restrictions to the types of vehicles that are allowed along the route. (Limit 300 characters, about 50 words.)

There are no unusual vehicle restrictions on any portion of the Louisiana Great River Road. Commercial vehicles are allowed throughout. Appropriate speed and parking restrictions are enforced.

Describe any seasonal closures or other restrictions along the route (Limit 300 characters, about 50 words.)

There are no regular seasonal closures on any portion of the Louisiana Great River Road. Traffic control during tropical storm events is publicly communicated and thoroughly managed.

Seasons

In one sentence, describe the best time during the year, to drive the byway and experience the Intrinsic Quality identified in this application. (Limit 150 characters, about 25 words.)

The qualities of the byway are available all year round, and many people suggest that the best time to experience the byway is September to May.

In one sentence, describe any travel concentrations or high seasons when byway visitors might be more likely to encounter crowds or extra traffic. (Limit 150 characters, about 25 words.)

Except for special events such as Mardi Gras in New Orleans or other isolated areas, leisure travel concentrations are fairly uniform along the Road.

Safety

Describe all of the factors of your roadway that contribute to its safety for travelers. (Limit 600 characters, about 100 words.)

All portions of the Louisiana Great River are in public jurisdictional control with more than 90% being under the control of the Louisiana Department of Transportation and Development. Roadway design, engineering, construction, and maintenance meet professional and official transportation standards. Traffic control devices are complete and current. Traffic enforcement by state and parish law enforcement occurs along the entire route.

SECTION 5: TRAVELER EXPERIENCE

Getting to the Byway

Transportation Hubs and Cities

When travelers are planning trips to your byway, they are likely to need directions from major transportation hubs or cities. Provide directions from at least one nearby large city, airport, or other location that would be pertinent to the traveler.

Location	Distance	Average drive time	Driving directions
Baton Rouge Metropolitan-Ryan Field	1.8 miles	4-5 minutes	<p>Depart Baton Rouge Metropolitan - Ryan Field on Jackie Cochran Dr (North) Road name changes to Sally Ride Avenue. Turn LEFT (South) onto Veterans Memorial Blvd.</p> <p>I-110 is designated the Louisiana Great River Road.</p> <p>If destination is upriver (North) take northbound Ramp to I-110.</p> <p>If destination is downriver (South) turn RIGHT (West) onto LA 408 [Harding Blvd]. Take Ramp (RIGHT) onto I-110 south bound.</p>
New Orleans International Airport	1.7 miles	6 minutes	<p>Depart New Orleans International Airport on Parking/Rental Car Access (North-West). Road name changes to Terminal Access. Keep STRAIGHT onto Airport Exit. Turn LEFT (East) onto US-61 [Airline Hwy]. Turn RIGHT (South) onto LA 49 [Williams Blvd]. Continue LA 49 [Williams Blvd] to the intersection with LA 48. LA 48 is the Louisiana Great River Road on the east bank of the Mississippi River.</p>

Gateways

List the gateway communities near your byway. Gateways can be major cities with commercial airports, or locations on the major roadways in your area that a traveler is most likely to use to drive to the byway.

Location	Distance	Average drive time	Driving directions
The Baton Rouge Metropolitan Area	0 miles	0 to 15 minutes depending on one's starting point	The Louisiana Great River Road passes directly through the Baton Rouge Metropolitan Area and there are a number interstate highways, metropolitan arterials, and streets that lead to and connect directly with the route. I-10, I-110, US 61, and US 190 are the major national routes leading to the Great River Road.
The New Orleans Metropolitan Area	0 miles	0 to 5 minutes depending on one's starting point	The Louisiana Great River Road passes directly through the New Orleans Metropolitan Area and there are numerous metropolitan arterials and streets that lead to and connect directly with the route. Major street that are designated the Louisiana Great River Road include St. Charles Avenue, Decatur Street, Chartres Street, Elysian Fields Avenue, and St. Claude Avenue.
The St. Francisville/ New Roads, Louisiana Area	0 miles	0 to 5 minutes depending on one's starting point.	The Louisiana Great River Road passes directly through the St. Francisville, Louisiana on the east bank of the Mississippi River and New Roads, Louisiana on the west bank. Both communities are major heritage tourism attractors with many attractions and a full range of traveler services and amenities. The communities function as a single travel attractor and are connected across the Mississippi River by the St. Francisville ferry boat.
The Tallulah, Louisiana / Vicksburg, Mississippi Area	5 miles	10 to 15 minutes depending on one's starting point.	The Louisiana Great River Road passes directly through Tallulah, Louisiana which is located directly across the Mississippi River from Vicksburg, Mississippi—a major heritage center on the Great River Road in the state of Mississippi. US 80 and I-20, designated the Louisiana Great River Road between Tallulah and the Mississippi River, connect Tallulah with Vicksburg.
The Vidalia / Ferriday, Louisiana / Natchez, Mississippi Area	5 miles	10 to 15 minutes depending on one's starting point.	The Louisiana Great River Road passes directly through Vidalia and Ferriday, Louisiana which are located directly across the Mississippi River from Natchez, Mississippi which is a major heritage center on the Great River Road in the state of Mississippi and the terminus of the Natchez Trace Parkway. US 84, designated the Louisiana Great River Road between Vidalia and Ferriday connects these two communities with Natchez.

Traveler Services

List the locations of public visitor/welcome centers on the byway and provide a short description of services and hours of operation at each. (Limit 480 characters, about 80 words.)

Approximately 20 public visitor and welcome centers are located directly on the Louisiana Great River Road or within a mile drive of the route. (They are individually located and named on the Route Map.) All public visitor centers operate daily during normal business hours except on major holidays. The centers provide travel brochures, personalized service, restrooms, and drinking water and many locations interpret the intrinsic qualities of the Great River Road.

Describe any universal access accommodations to assist travelers of varying abilities. (Limit 480 characters, about 80 words.)

Public visitor/welcome centers and many of the public intrinsic resource sites provide universal access accommodations. The graphics and typography of printed materials and fixed interpretive exhibits for the Louisiana Great River Road will incorporate provisions for individuals with limited sight. Electronic communications and media will address appropriate Section 508 provisions.

Describe any gaps on the byway of 50 miles or more where no traveler services (food, fuel or restrooms) are available. (Limit 480 characters, about 80 words.)

All locations on the Louisiana Great River Road are within 50 miles of food, fuel, restrooms and other essential traveler services.

Describe any special accommodations made for international, non-English speaking visitors, if any. (Limit 600 characters, about 100 words.)

Since State of Louisiana and the Louisiana Great River Road Gateway Communities host international travel, many of the public visitor and welcome centers provide non-English communication of travel information as do a number of the individual intrinsic resource sites.

Directional Signage

Please describe directional signage, if any, that currently exists that would help travelers access and navigate the byway as well as find their way back to major routes. (Limit 900 characters, about 150 words.)

All portions of the Louisiana Great River Road have standard route marking signs installed and maintained by the Louisiana Department of Transportation and Development according to provisions of the Manual on Uniform Traffic Control Devices. Local street names signs are likewise installed and maintained on the route. The “Pilot Wheel” graphic used consistently in all 10 Great River Road states is being installed to supplement highway marking signs along the entire route in both directions. Use of the Great River Road “Pilot Wheel” graphic is also being incorporated with all Louisiana Great River Road print and electronic communications.

Referenced Photos



Great River Road Pilot Wheel Logo

[Byways 018.jpg](#) (1010.7 KB)

A yellow diamond sign indicating a railroad crossing as well as the Great River Road Pilot Wheel logo. The logo is green and shaped like a steamboat pilot's wheel. The words Great River Road Louisiana are placed in a circle around the wheel. There is a steamboat image in the center.

Doug Bourgeois



Great River Road Pilot Wheel Logo 2

[Byways 024.jpg](#) (1011.0 KB)

The Louisiana State Capitol Complex with its 35+ story Art Deco Statehouse sits in the background. A sign containing the Great River Road Pilot Wheel logo is in the foreground. The logo is green and shaped like a steamboat pilot's wheel. The words Great River Road Louisiana are placed in a circle around the wheel. There is a steamboat image in the center.

Doug Bourgeois



Great River Road Plantation Signs

[GRR 06-28-07 4.jpg](#) (195.2 KB)

Road side signs indicate Donaldsonville to the left as well as LA 70 West. River Road Plantations are both to the left as well as forward. The Mississippi River earthen levee is in the background.

David L. Dahlquist

Wayfinding

Describe how travelers will know they are on the byway and list tools such as maps, signs and brochures. (Limit 400 characters, about 67 words.)

Eighty percent of the route is adjacent to the earthen flood levee of the Mississippi River—a continuous reference for navigation. The entire route is marked by standard highway signs and the Pilot Wheel logo of the national Great River Road. The Official Louisiana Highway Map illustrates the Great River Road and numerous public and commercial guides are available for navigating the road.

Describe how travelers will find their way back to the byway if they turn off the byway to visit an attraction. (Limit 400 characters, about 67 words.)

Public staff and volunteers of byway attractions will be trained to provide directions for travelers to return to the Louisiana Great River Road route. Wayshowing signs will be installed to assist byway travelers' return to the route. Additionally maps will provide graphic and narrative instructions. Often the Mississippi River levee provides a reliable reference point for navigation.

Referenced Photos



Laura Plantation Entry Sign

[LauraPlantation_01.JPG](#) (10.4 MB)

The Laura: A Creole Plantation sign sits in front of various greenery. The sign has Laura in large yellow print, with a Creole plantation in an italic white text below. The colorful sign is green with a yellow and red border. The sign is posted on wood posts. It also contains a silhouette icon of a woman's head.

Patrick Salisbury



MRPC Interpretive Panel

[MRPC Interp Panel-StFran.JPG](#) (715.3 KB)

An interpretive sign that contains the Great River Road pilot logo as well a headline stating "Treasurers of the Great River Road." The sign also contains a map with various interpretive text. This is one of more than 50 signs marking the location of official Great River Road Interpretation Centers.

David L. Dahlquist

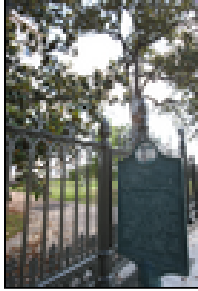


National Cemetery Interpretive Exhibits

[DSCN0107.jpg](#) (1.9 MB)

Two women look at interpretive exhibits at the Chalmette Battlefield and National Cemetery. There are numerous headstones, many dating back to the Civil War, in the background.

David L. Dahlquist



Old State Capitol Sign

[OldStateCapitol_04.JPG](#) (9.8 MB)

The Old State Capitol sign sits next to an ornate iron fence. The Old State Capitol sits to the left of the image but is partially hidden by trees.

Patrick Salisbury



Historic site Exhibit

[DSC00239.JPG](#) (1.1 MB)

The Cabahoce Plantation sign is brown with white text that states, "house claimed by the river was home of Andre Blenvenu Roman (1831-35 and 1839-43). Governor of Louisiana (1845 and 1852). Member of Constitutional Convention (1861) Member of Secession Convention, Member of Peace Commission to Washington DC for Confederacy." There is an image of the state of Louisiana with a Pelican in front of it at the top.

David L. Dahlquist

Evidence of Intrinsic Quality

Identify up to 15 features (i.e., points of interest, sites, or events) along your byway that support the Intrinsic Quality you have identified for nomination.

1. Louisiana State Cotton Museum

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

The 7-acre Cotton Museum features numerous exhibits on the history of cotton cultivation in the Louisiana Delta. It also includes original plantation structures and equipment, along with an old-time gin stand

Provide dates and/or times on which the feature is available for traveler visits.

Monday-Friday, 9 a.m.-4:30 p.m

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

7162 US 65 North, Lake Providence, LA 71254

32.818392, -91.208451

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the feature back to the byway:

Not applicable

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.

2. Winter Quarters State Historic Site

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

The only plantation home along Lake St. Joseph to survive Grant's March, it is now a State Historic Site that interprets antebellum life and the Civil War in the Louisiana Delta. In 1978, Winter Quarters State Historic Site was placed on the National Register of Historic Places, an honorary designation for significant historic sites.

Provide dates and/or times on which the feature is available for traveler visits.

9 a.m. to 5 p.m., daily. Closed on Thanksgiving, Christmas and New Year's Day

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

4929 LA 608, Newellton, LA 71357

32.018108, -91.165119

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

7.5 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Depart US 65, Newellton, on LA 4 [Verona Ln] (East), Turn RIGHT (South) onto LA 605 [Main St] Keep STRAIGHT onto LA 605 Keep STRAIGHT onto LA 608 until arriving at Winter Quarters

Provide driving directions from the feature back to the byway:

Return on same route.

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.

3. Poverty Point State Historic Site

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

Located just west of Lake Providence in West Carroll Parish, Poverty Point includes mounds and rings 3500 years old. The site is considered one of the most significant archaeological finds in the country. It has a

complex of Native American ceremonial mounds built between 1700 and 700 B.C. A museum and guided tours interpret a culture that once flourished on the site.

Provide dates and/or times on which the feature is available for traveler visits.

9:00 a.m. to 5:00 p.m., daily, except on major holidays.

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

6859 LA 577, Epps, LA 71266

32.638661, -91.406152

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Depart Byerley House Visitor Center [600 Lake St, Lake Providence, LA on US-65 [Lake St] (West) Turn LEFT (South) onto SR-134 Keep STRAIGHT onto SR-134 [SR-577] Turn RIGHT (North) onto SR-577 Arrive Poverty Point State Historic Site

Provide driving directions from the feature back to the byway:

Return on same route.

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.

4. Old River Control Structure

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

The Old River Control Structure was built by the U.S. Army Corps of Engineers at the divergence of the Mississippi and Atchafalaya Rivers to maintain the water distribution between the two. The floodgate system was completed in 1963. The complex is located 315 miles up the river from the Gulf of Mexico.

Provide dates and/or times on which the feature is available for traveler visits.

Open for viewing at all times from the route.

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

3804 LA 15, Monterey, LA 71354

31.076609, -91.597768

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the feature back to the byway:

Not applicable

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.

5. West Feliciana Historical Society and Museum

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

The little museum right downtown offers exhibits on St. Francisville's history and culture, and includes a gift shop, and tourist information. This location is one of the nationally designated Great River Road Interpretive Centers.

Provide dates and/or times on which the feature is available for traveler visits.

Open Monday-Saturday 9 a.m.-5 p.m. and Sundays 9:30 a.m.-5 p.m.

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

11757 Ferdinand St., St. Francisville, LA 70775

30.777591, -91.381905

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the feature back to the byway:

Not applicable

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.



West Feliciana Historical Society and Museum

[DSC00232.JPG](#) (1.3 MB)

The restored West Feliciana Historical Society and Museum's gift shop displays numerous country flags as well as paintings of national and local artists on the wall. The Museum also provides information for visitors as well as interpretation of the history of Great River Road.

David L. Dahlquist

6. Port Hudson State Historical Site

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

A museum, preserved earthworks, and wonderful hiking trails tell the story of Port Hudson, site of the longest siege in U.S. military history. Confederate defenders surrendered in July 1863 after the fall of Vicksburg. Visitors can watch authentically costumed interpreters demonstrate Civil War weapons and equipment.

Provide dates and/or times on which the feature is available for traveler visits.

Open 9 a.m.-5 p.m. daily. Closed on major holidays.

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

236 US 61, Jackson, LA 70748

30.692527, -91.268949

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the feature back to the byway:

Not applicable

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.



Civil War Reenactment

[Port_Hudson.jpg](#) (734.7 KB)

A Civil War reenactment at Port Hudson State Historic Site shows soldiers firing canons at the opposite side. Spectators can be seen in the background.

Patrick Salisbury

7. Louisiana State Capitol Complex

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

The Louisiana State Capitol Complex is the site of the 34-story Art Deco statehouse; the Pentagon Barracks, a former military post; the new State Historical Museum, the State Library; and the beautiful Capitol Gardens. The Capitol Building will forever be entwined with the political career of Huey Pierce Long. Long wanted to build a new statehouse in 1928 when he was running for Governor and he was assassinated in the Capitol Building and died there on September 10, 1935.

Provide dates and/or times on which the feature is available for traveler visits.

9:00 a.m. to 4:00 p.m., daily, except on major holidays.

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

N. 3rd St. on State Capitol Dr., Baton Rouge

30.456800, -91.187400

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the feature back to the byway:

Not applicable

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.



Louisiana State Capitol Complex

[LA-StateCapitol_02.JPG](#) (11.8 MB)

The Louisiana State Capitol stands majestically in the distance. The site begins with green grass in the foreground and ends with a bright blue sky and a few white, fluffy clouds typical of late fall weather in southern Louisiana.

Patrick Salisbury

8. Plaquemine Lock State Historic Site

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

Built along Bayou Plaquemine - an artery into the Atchafalaya interior—the lock provided a major connection between the Mississippi River and inland waterways. In addition to the lock, the area includes the Gary James Hebert Memorial Lockhouse, which serves as a museum and visitors center. This location is one of the nationally designated Great River Road Interpretive Centers.

Provide dates and/or times on which the feature is available for traveler visits.

9 a.m. to 5 p.m., daily. Closed on Thanksgiving, Christmas, and New Year's Day.

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

57730 Main Street, Plaquemine, LA 70764

30.292628, -91.234341

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the feature back to the byway:

Not applicable

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.



Plaquemine Lock State Historic Site

[PlaquemineLockSHS-Nov07.JPG](#) (1.0 MB)

The Plaquemine Lock State Historic Site features the restored lockmasters structure—a 2-story white building with arched windows and a walkway on the right of the building. Before the construction of the modern levee system, this facility controlled water levels between the Mississippi River and the Atchafalaya Basin for the transportation of good into the central part of Louisiana.

9. River Road African American Museum

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

A strong African American middle class flourished in Donaldsonville, Louisiana and the River Road African American Museum recaptures much of its history, including the rural roots of jazz and the Creole lifestyle.

Provide dates and/or times on which the feature is available for traveler visits.

Wednesday-Saturday 10 a.m.- 5 p.m. and Sunday 1-5 p.m.

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

406 Charles Street, Donaldsonville, LA 70346

30.101480, -90.990234

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Depart LA 18 on Railroad Avenue (south) in Donaldsonville. Travel 5 blocks to Charles St. Turn left and arrive at Museum.

Provide driving directions from the feature back to the byway:

Return on same route.

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.



River Road African American Museum

[DSC00238.JPG](#) (1.1 MB)

The River Road African American Museum is a one-story pewter blue home with ivory woodwork trimming the building. The museum is located in historic Donaldsonville, Louisiana.

David L. Dahlquist

10. Oak Alley Plantation

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

Oak Alley - one of the grandest, and most photographed, plantations along the River Road. It was finished in the late 1830s for the Roman family, and reflected the neo-classical influences of the era. The quarter-mile canopy of giant live oak trees, believed to be nearly 300 years old, forms an impressive avenue leading to the

classic Greek-revival style antebellum home. Oak Alley Plantation has been called the “Grande Dame of the Great River Road”.

Provide dates and/or times on which the feature is available for traveler visits.

Daily. Grounds open at 9 a.m. Antebellum mansion is open for tours from 10 a.m.-4 p.m. Monday – Friday and 10 a.m. – 5 p.m. Saturday and Sunday. Closed major holidays.

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

3645 LA 18, Vacherie, LA 70090

30.006741, -90.776655

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the feature back to the byway:

Not applicable

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.



Oak Alley Plantation

[OakAlleyChic.JPG](#) (388.9 KB)

A path of 300-year old live oaks creates an archway to the front of Oak Alley Plantation—one of many restored Antebellum homes on the Louisiana Great River Road.

Louisiana Department of Culture, Recreation & Tourism

11. Bonnet Carre Spillway

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

The Bonnet Carre Spillway is a flood control operation in the Lower Mississippi Valley. Located in St. Charles Parish, Louisiana - about 12 miles west of New Orleans - it allows floodwaters from the Mississippi River to flow into Lake Pontchartrain and thence into the Gulf of Mexico.

Provide dates and/or times on which the feature is available for traveler visits.

7 a.m. to 7 p.m. daily

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

16302 River Rd, Norco, LA 70079

30.003078, -90.441432

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the feature back to the byway:

Not applicable

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.

12. **St. Charles Avenue**

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

A true boulevard, with the streetcar line through the median, St. Charles is rich in history and architectural detail, with some of the city's greatest homes lining the way, reflecting New Orleans' great wealth and power derived through commerce.

Provide dates and/or times on which the feature is available for traveler visits.

Continually open for travel.

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

St. Charles Avenue, New Orleans, LA

29.926450, -90.102026

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the feature back to the byway:

Not applicable

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.

13. Jean Lafitte National Historic Park and Preserve

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

The six sites of Jean Lafitte National Historical Park and Preserve represent a treasure trove of south Louisiana's historical and cultural riches. People from nearly every country, ethnic group, language, and religion have come to the lower Mississippi River delta and left traces of their passing. The French Quarter Visitor Center and the Chalmette Battlefield and National Cemetery are located on the Great River Road.

Provide dates and/or times on which the feature is available for traveler visits.

Visitor Center is open daily 9:00 a.m.-5:00 p.m. Closed December 25 and Mardi Gras.

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

419 Decatur Street, New Orleans, LA

29.954774, -90.064682

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the feature back to the byway:

Not applicable

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.



Jean Lafitte National Historic Park and Preserve

[DSCN0085.jpg](#) (2.1 MB)

The courtyard garden of the Jean Lafitte National Historic Park and Preserve in the French Quarter of New Orleans features brick pathway is sprinkled with potted plants and trees in full bloom.

David L. Dahlquist

14. French Quarter Historic District

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

The world renowned French Quarter is almost indescribable in its uniqueness. A compact collection of important architecture, cultural, museums and historic landmarks, it has a distinct European feel unparalleled in the United States.

Provide dates and/or times on which the feature is available for traveler visits.

Open continually.

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

Decatur Street, New Orleans, LA

29.957559, -90.062934

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the feature back to the byway:

Not applicable

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.



French Quarter Historic District

[FrenchQuarterFest_09.jpg](#) (3.0 MB)

Hundreds of people gather in Jackson Square—the heart of the French Quarter in New Orleans—to celebrate a festival. Horse drawn carriages and vehicles are both present. St. Louis Cathedral is in the background.

Patrick Salisbury

15. Venice-End of the Road Marker

Write a description of what is found at the feature. Explain how the feature supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

The very southerly most point on the Great River features a view of the Mississippi River and Gulf of Mexico wetlands and a commemorative marker.

Provide dates and/or times on which the feature is available for traveler visits.

Open for viewing at all times from the route.

Indicate the location of the feature along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

LA 23, Venice LA 29.220045, -89.395479

If this feature is not immediately adjacent to the byway route, indicate the one-way distance required to reach the feature from the byway.

0 miles

Provide directions and one-way travel time required to reach the feature from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the feature back to the byway:

Not applicable

- This location is marked on the route map provided with this nomination

When available, attach a photo that illustrates this feature.

Telling Your Story

An important part of supporting the America's Byways brand is providing travelers with information about the Intrinsic Qualities that form the essence of your byway. This part of the nomination gives you an opportunity to demonstrate the efforts you have made to tell your byway stories.

Describe the materials you use to tell your byway story and interpret its Intrinsic Quality, e.g., maps, brochures, DVDs, etc.) (Limit 900 characters, about 150 words.)

A wide range of materials and media are available to assist Louisiana Great River Road travelers to authentically experience the route's intrinsic qualities including but not limited to:

- Live, first person interpretation provided by trained re-enactors,
- A large selection of commercially –available books and tour guides focused on the history of the Lower Mississippi River region,
- Hundreds of fixed interpretive and educational panels and exhibits,
- Preserved sites, artifacts and accurate recreations for public viewing,
- Electronically based interpretation is developing rapidly,
- Free public brochures and maps, and
- Web sites offering information about sites.

Provide list websites where travelers and media can find information **specific to your byway** (other than byways.org.)

www.experiencemississippiriver.com

www.louisianatravel.com

www.crt.state.la.us

Itinerary

Provide one sequential itinerary that offers a view of what it is like to travel along your road. This itinerary should not be viewed as a typical travel itinerary that lists unrelated stops along a route, but rather a series of related stops that collectively convey a sense of continuity directly related to the intrinsic quality and tell your byway's story.

Summary

Enter a name for this itinerary that characterizes the theme/story you wish to convey that will capture the traveler's attention.

Baton Rouge to New Orleans

Write a short description of the itinerary that would give potential travelers a good idea of what they can plan to experience during the trip. Also include details such as the amount of time required, suggested times of year to make the trip, and any special preparations required. (Limit 900 characters, about 150 words.)

The “Baton Rouge to New Orleans” itinerary is one of eight multi-day itineraries of the Louisiana Great River Road wherein a travel party crosses the Mississippi River by way of several bridges and ferry boats; tours the historic old and new state capitols; understands the evolution of river transportation at a restored lock house and dam; rides a bicycle on a scenic part of the 10-state Mississippi River Trail; tours in the splendor of Antebellum plantation homes set on the River; learns of the rural roots of Jazz and Creole lifestyles at the African American Museum; sees firsthand how the floodwaters of the mighty Mississippi are managed; and explores New Orleans on a street car, takes in the shops and entertainment of the French Quarter and expands appreciation and respect for more than 300 years of international history, local culture all intertwined with a rich natural environment.

Start: Louisiana State Capitol Complex

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

The Louisiana State Capitol Complex is the site of the 34-story Art Deco statehouse; the Pentagon Barracks, a former military post; the new State Historical Museum, the State Library; and the beautiful Capitol Gardens. The Capitol Building will forever be entwined with the political career of Huey Pierce Long. Long wanted to build a new statehouse in 1928 when he was running for Governor and he was assassinated in the Capitol Building and died there on September 10, 1935.

How long should visitors plan to stay at this stop?

2 hours

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0.5 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

Stop 1: Old Louisiana State Capitol

Provide driving directions from the previous stop on the itinerary to this stop:

Depart State Capitol on State Capitol Drive (West)

Turn left on US 61 and continue to 100 north Blvd.

What is the driving distance between the previous stop and this stop?

0.8 miles

What is the average driving time between the previous stop and this stop?

2 minutes

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

Built in the late 1840s, the old capitol, a distinguished example of Gothic Revival, stands high on a bluff facing the Mississippi River. During the Civil War, Union forces captured the “old gray castle” and used it as a prison and a garrison for African-American troops. While the building caught fire twice, it remained in use until 1932, when it was abandoned for the new State Capitol building. Restored in the 1990s, the former Capitol is now a museum.

How long should visitors plan to stay at this stop?

30 minutes

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0.1 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

Stop 2: Mississippi River Trail

Provide driving directions from the previous stop on the itinerary to this stop:

Depart Old State Capitol on North Blvd (West)

Turn LEFT (South) onto S River Rd

Turn RIGHT to stay on S River Rd

Turn LEFT (East) onto France St

At 569 LA 30 turn RIGHT (South) onto LA 30 [St Philip St]

Bear RIGHT (South) onto LA 30 [Nicholson Dr]

At 996 LA 30 stay on LA 30 [Nicholson Dr] (South)

Turn RIGHT (West) onto W McKinley St

Arrive at River Rd S Parking area

What is the driving distance between the previous stop and this stop?

0 miles

What is the average driving time between the previous stop and this stop?

5 minutes

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

While the Mississippi River Trail (MRT) parallels the Great River Road in the ten states adjoining the River, this is particularly effective location to view the Mississippi River, gain a perspective on the many ways the River is valued—transportation of commodities, a natural resource, a setting for recreation, and a place of with Louisiana State University in the background. The developed trail-head at this location associated with the earthen river levee provides excellent opportunities for interpretation.

How long should visitors plan to stay at this stop?

15 minutes to 1 hour

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0.1 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

Stop 3: Plaquemine Ferry Boat

Provide driving directions from the previous stop on the itinerary to this stop:

Depart parking area for River Rd S (South)

Keep STRAIGHT onto LA 327 [River Rd S]

Keep STRAIGHT onto LA 327 [River Rd]

At River Rd, Sunshine, LA, stay on LA 327 [River Rd] (West)

Keep RIGHT onto LA 991 [River Rd]

At 944 River Rd, Sunshine, LA, stay on LA 991 [River Rd] (West)

Bear RIGHT (South) onto LA 991 [SR-75], then immediately turn RIGHT (South-West) onto LA 75

Arrive Plaquemine Ferry Terminal

What is the driving distance between the previous stop and this stop?

20 miles

What is the average driving time between the previous stop and this stop?

27

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

The stop will be an experience of a life time for many people: crossing the mighty Mississippi on a ferry boat. This gives the traveler a front row seat to experience the power of the water, the wonder of the width and depth of the River and the challenges travelers have faced throughout time navigating this great water highway.

How long should visitors plan to stay at this stop?

15 to 20 minutes

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0 miles

If walking or hiking is involved, what is the degree of difficulty?

N/A

Stop 4: Plaquemine Lock State Historic Site

Provide driving directions from the previous stop on the itinerary to this stop:

Depart Ferry boat on LA 75 (West)

Turn RIGHT (South-West) onto LA 405 [LA 75], then immediately turn

RIGHT (North-West) onto LA 1 [Church St]

Arrive Plaquemine Lock State Historic Site

What is the driving distance between the previous stop and this stop?

1.1 miles

What is the average driving time between the previous stop and this stop?

2 minutes

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

Built along Bayou Plaquemine - an artery into the Atchafalaya interior—the lock provided a major connection between the Mississippi River and inland waterways. In addition to the lock, the area includes the Gary James Hebert Memorial Lockhouse, which serves as a museum and visitors center. This location is one of the nationally designated Great River Road Interpretive Centers.

How long should visitors plan to stay at this stop?

30 minutes

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0.2 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

Stop 5: Houmas House Plantation

Provide driving directions from the previous stop on the itinerary to this stop:

Depart Plaquemine Lock State Historic Site on LA 75

Turn RIGHT (South-West) onto LA 405 [LA 75], then immediately turn RIGHT (North-West) onto LA 1 [Church St]

At LA 1, Plaquemine, LA 70764, stay on LA 1 (West)

Turn LEFT (South) onto Local road(s)

Bear LEFT (East) onto LA 1

Turn LEFT (North-East) onto LA 75 [Bellevue Rd]

Road name changes to LA 405 [LA 75]

Turn LEFT (North-West) onto LA 75

Take LA 75 (North)

Bear RIGHT (East) onto LA 75 [River Rd]

At 1285 River Rd, Sunshine, stay on LA 75 [River Rd] (East)

Keep STRAIGHT onto LA 75

At 2063 LA 75, Sunshine, LA, stay on LA 75 (East)

At 4361 LA 75, St Gabriel, LA, stay on LA 75 (South)

At 5572 LA 75, Carville, LA, stay on LA 75 (South)

Turn LEFT to stay on LA 75

At 6234 LA 75, Carville, LA, stay on LA 75 (East)

At LA 75, Darrow, LA, stay on LA 75 (South-East)

Road name changes to LA 942

Arrive Houmas House

What is the driving distance between the previous stop and this stop?

30 miles

What is the average driving time between the previous stop and this stop?

54 minutes

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a "whole" experience.

Houmas House dates to about 1840, and is stunning home; it represents the power and wealth of its owners. The present owner has completely remodeled the home and grounds for tours and special events.

How long should visitors plan to stay at this stop?

1 hour

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0.5 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

Stop 6: Donaldsonville Downtown

Provide driving directions from the previous stop on the itinerary to this stop:

Depart Houmas House Plantation on LA 942 (East)

Bear RIGHT (South) onto LA 44

Take Ramp (LEFT) onto LA 70

Turn LEFT (South) onto Frontage St

Turn LEFT (North) onto LA 18

At LA 18, stay on LA 18 (North)

Bear RIGHT (West) onto LA 18 [Mississippi St]

Turn RIGHT (North-East) onto Local road(s)

At LA 18, return South-West on Local road(s)

Turn RIGHT (North-West) onto LA 18 [Mississippi St]

Arrive Donaldsonville

What is the driving distance between the previous stop and this stop?

14 miles

What is the average driving time between the previous stop and this stop?

25 minutes

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

Discover Donaldsonville’s rich art and craft heritage at the numerous art galleries and shops. Visit one of the area’s historic attractions. Explore downtown Donaldsonville’s eclectic shops and unique restaurants. Or take a leisurely stroll through the second largest historic district in the State of Louisiana. There are also several events, festivals and Louisiana-style entertainment to spice up your visit.

How long should visitors plan to stay at this stop?

30 minutes

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0.5 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

Stop 7: River Road African American Museum

Provide driving directions from the previous stop on the itinerary to this stop:

In Donaldsonville, Turn LEFT (South) onto Railroad Ave

Arrive at Charles St, Donaldsonville

What is the driving distance between the previous stop and this stop?

0.25 miles

What is the average driving time between the previous stop and this stop?

1 minute

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

A strong African American middle class flourished in Donaldsonville, and the Museum recaptures much of its history, including the rural roots of jazz and the Creole lifestyle.

How long should visitors plan to stay at this stop?

15 minutes to 1 hour

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0.1 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

Stop 8: Oak Alley Plantation

Provide driving directions from the previous stop on the itinerary to this stop:

Depart Charles St, Donaldsonville, LA on Railroad Ave (North)

Turn RIGHT (East) onto LA 18 [Mississippi St]

Bear LEFT (East) onto LA 18

Arrive at Oak Alley Plantation

What is the driving distance between the previous stop and this stop?

23 miles

What is the average driving time between the previous stop and this stop?

31

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

Oak Alley - one of the grandest, and most photographed, plantations along the River Road. It was finished in the late 1830s for the Roman family, and reflected the neo-classical influences of the era. The quarter-mile canopy of giant live oak trees, believed to be nearly 300 years old, forms an impressive avenue leading to the classic Greek-revival style antebellum home. Oak Alley Plantation has been called the “Grande Dame of the Great River Road”.

How long should visitors plan to stay at this stop?

2 hours

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0.5 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

Stop 9: Laura: A Creole Plantation

Provide driving directions from the previous stop on the itinerary to this stop:

Depart Oak Alley Plantation on LA 18 (East)

Arrive Laura Plantation

What is the driving distance between the previous stop and this stop?

3 miles

What is the average driving time between the previous stop and this stop?

3 minutes

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

A Creole-style plantation, not as elaborate as those from the late antebellum period. The owners have done an excellent job of recreating the Creole worldview and way of life for visitors

How long should visitors plan to stay at this stop?

2 hours

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0.5 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

Stop 10: Bonnet Carre Spillway

Provide driving directions from the previous stop on the itinerary to this stop:

Depart Laura Plantation on LA 18 (East)

Keep STRAIGHT onto LA 18

Take Ramp (RIGHT) onto LA 3213

Bear LEFT (West) onto Local road(s)

Take Ramp onto LA 3213

Turn LEFT (East) onto LA 44 [E Jefferson Hwy]

At LA 44, Gramercy, LA stay on LA 44 [E Jefferson Hwy] (East)

Bear RIGHT (South-East) onto LA 44 [River Rd]

Keep RIGHT onto LA 636 3 [W 2nd St]

Road name changes to Cardinal Dr

Turn RIGHT (South) onto LA 628

Keep STRAIGHT onto LA 628 [River Rd]

Bear LEFT (North) onto LA 628 [CCC Rd]

Arrive 987 CCC Rd and the Bonnet Carre Spillway

What is the driving distance between the previous stop and this stop?

26 miles

What is the average driving time between the previous stop and this stop?

37

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

The Bonnet Carre Spillway is a flood control operation in the Lower Mississippi Valley. Located in St. Charles Parish, Louisiana - about 12 miles west of New Orleans - it allows floodwaters from the Mississippi River to flow into Lake Pontchartrain and thence into the Gulf of Mexico.

How long should visitors plan to stay at this stop?

15 minutes

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0.3 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

Stop 11: Destrehan Plantation

Provide driving directions from the previous stop on the itinerary to this stop:

Depart Bonnet Carre Spillway on LA 628 [CCC Rd] (South)

Turn LEFT (North-East) onto Powerland St [River Rd]

Road name changes to River Rd [Spillway Rd]

Bear RIGHT (South) onto River Rd

Keep STRAIGHT onto LA 48 [River Rd]

Arrive at Destrehan Plantation

What is the driving distance between the previous stop and this stop?

6 miles

What is the average driving time between the previous stop and this stop?

11 minutes

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

Destrehan dates to the 1780s as well, and is in the Creole style. It served as a site for the summary court convened to try captives from the 1811 slave revolt, a number of whom were then executed.

How long should visitors plan to stay at this stop?

1 hour

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0.4 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

Stop 12: Jean Lafitte National Historic Park and Preserve

Provide driving directions from the previous stop on the itinerary to this stop:

Depart Destrehan Plantation on LA 48 [River Rd] (South)

Bear RIGHT (East) onto LA 48 [W 3rd St]

Turn LEFT (North-East) onto River Bend Dr

At River Bend Dr return South-West on River Bend Dr

Turn LEFT (South) onto LA 48 [Jefferson Hwy]

Turn RIGHT (South-East) onto Hickory Ave

Turn LEFT (North-East) onto River Rd

Road name changes to LA 611 1 [River Rd]

Road name changes to Oak St

Bear RIGHT (South) onto Leake Ave

Bear LEFT (South-East) onto St Charles Ave

At Lee Circle roundabout, take the FIRST exit onto Andrew Higgins Dr

Turn LEFT (North) onto Camp St

Road name changes to Chartres St

Turn RIGHT (South-East) onto Toulouse St, then immediately turn RIGHT (South-West) onto Decatur St

Arrive at Jean Lafitte National Historic Park and Preserve Visitor Center

What is the driving distance between the previous stop and this stop?

27 miles

What is the average driving time between the previous stop and this stop?

1 hour

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

The six sites of Jean Lafitte National Historical Park and Preserve represent a treasure trove of south Louisiana’s historical and cultural riches. People from nearly every country, ethnic group, language, and religion have come to the lower Mississippi River delta and left traces of their passing. The French Quarter Visitor Center and the Chalmette Battlefield and National Cemetery are located on the Great River Road.

How long should visitors plan to stay at this stop?

1 hour

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

0.3 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

End: French Quarter Historic District

Provide driving directions from the previous stop on the itinerary to this stop:

Depart Jean Lafitte National Historic Park and Preserve Visitor Center on Decatur St (South-West)

Turn LEFT (South-East) onto Conti St, then immediately turn LEFT (North) onto N Peters St

Bear RIGHT (North-East) onto Decatur St

Turn LEFT (North-West) onto Local road(s)

Arrive Jackson Square

What is the driving distance between the previous stop and this stop?

0.25 miles

What is the average driving time between the previous stop and this stop?

3 minutes

Provide a short description of this stop in the context of the itinerary that helps potential visitors understand why it was included in the itinerary and that helps make the itinerary a “whole” experience.

The world renowned French Quarter is almost indescribable in its uniqueness. A compact collection of important architecture, cultural, museums and historic landmarks, it has a distinct European feel unparalleled in the United States.

How long should visitors plan to stay at this stop?

4 hours

If walking or hiking is involved, what is the typical distance traveled? (Enter zero if none.)

1.5 miles

If walking or hiking is involved, what is the degree of difficulty?

easy

Itinerary Stop Details

If for any reason the stops included in your itinerary vary from the Features detailed previously, please provide additional information here.

1. Old Louisiana State Capitol

Explain how this stop supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

The Louisiana State Capitol Complex is the site of the 34-story Art Deco statehouse; the Pentagon Barracks, a former military post; the new State Historical Museum, the State Library; and the beautiful Capitol Gardens. The Capitol Building will forever be entwined with the political career of Huey Pierce Long. Long wanted to build a new statehouse in 1928 when he was running for Governor and he was assassinated in the Capitol Building and died there on September 10, 1935.

Provide dates and/or times on which the stop is available for traveler visits.

9:00 a.m. to 4:00 p.m., daily, except on major holidays.

Indicate the location of the stop along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

N. 3rd St. on State Capitol Dr., Baton Rouge

30.456800, -91.187400

If this stop is not immediately adjacent to the byway route, indicate the one-way distance required to reach the site from the byway.

0 miles

Provide directions and one-way travel time required to reach the stop from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the stop back to the byway:

Not applicable

- This stop is marked on the route map provided with this nomination

When available, attach a photo that illustrates this stop.

2. Plaquemine Ferry Boat

Explain how this stop supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

The stop will be an experience of a life time for many people: crossing the mighty Mississippi on a ferry boat. This is give first hand the sensations of the power of the water, the wonder of the width and depth of the River and the challenges that all Lower Mississippi River traveler have faced throughout time navigating the River.

Provide dates and/or times on which the stop is available for traveler visits.

7 AM to 7PM Weekdays and most weekends

Indicate the location of the stop along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

Plaquemine, LA

West bank: 30.283089, -91.224012

East bank: 30.286608, -91.209673

If this stop is not immediately adjacent to the byway route, indicate the one-way distance required to reach the site from the byway.

0 miles

Provide directions and one-way travel time required to reach the stop from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the stop back to the byway:

Not applicable

- This stop is marked on the route map provided with this nomination

When available, attach a photo that illustrates this stop.

3. Houmas House Plantation

Explain how this stop supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

Houmas House dates to about 1840, and is stunning home; it represents the power and wealth of its owners. The present owner has completely remodeled the home and grounds for tours and special events.

Provide dates and/or times on which the stop is available for traveler visits.

Houmas House Plantation and Gardens is open on Monday and Tuesday, 9 a.m. until 5 p.m. and Wednesday through Sunday, 9 a.m. until 8 p.m.

Indicate the location of the stop along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

40136 LA 942, Darrow, LA 70725

30.141121, -90.934130

If this stop is not immediately adjacent to the byway route, indicate the one-way distance required to reach the site from the byway.

0 miles

Provide directions and one-way travel time required to reach the stop from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the stop back to the byway:

Not applicable

- This stop is marked on the route map provided with this nomination

When available, attach a photo that illustrates this stop.

4. Donaldsonville Downtown

Explain how this stop supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

Discover Donaldsonville's rich art and craft heritage at the numerous art galleries and shops. Visit one of the area's historic attractions. Explore downtown Donaldsonville's eclectic shops and unique restaurants. Or take a leisurely stroll through the second largest historic district in the State of Louisiana. There are also several events, festivals and Louisiana-style entertainment to spice up your visit.

Provide dates and/or times on which the stop is available for traveler visits.

Downtown area open continuously. Store and shop hours vary.

Indicate the location of the stop along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

Donaldsonville, LA 70346

30.106248, -90.987092

If this stop is not immediately adjacent to the byway route, indicate the one-way distance required to reach the site from the byway.

0 miles

Provide directions and one-way travel time required to reach the stop from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the stop back to the byway:

Not applicable

- This stop is marked on the route map provided with this nomination

When available, attach a photo that illustrates this stop.

5. River Road African American Museum

Explain how this stop supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

A strong African American middle class flourished in Donaldsonville, and the Museum recaptures much of its history, including the rural roots of jazz and the Creole lifestyle.

Provide dates and/or times on which the stop is available for traveler visits.

Wednesday-Saturday 10 a.m.- 5 p.m. and Sunday 1-5 p.m.

Indicate the location of the stop along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

406 Charles Street, Donaldsonville, LA 70346

If this stop is not immediately adjacent to the byway route, indicate the one-way distance required to reach the site from the byway.

0.1 miles

Provide directions and one-way travel time required to reach the stop from the byway. Indicate any existing signage.

In the downtown area of Donaldsonville, 4 blocks from route.

Provide driving directions from the stop back to the byway:

Follow Railroad Ave north to the route.

- This stop is marked on the route map provided with this nomination

When available, attach a photo that illustrates this stop.

6. Oak Alley Plantation

Explain how this stop supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

Oak Alley - one of the grandest, and most photographed, plantations along the River Road. It was finished in the late 1830s for the Roman family, and reflected the neo-classical influences of the era. The quarter-mile canopy of giant live oak trees, believed to be nearly 300 years old, forms an impressive avenue leading to the classic Greek-revival style antebellum home. Oak Alley Plantation has been called the “Grande Dame of the Great River Road”.

Provide dates and/or times on which the stop is available for traveler visits.

Daily. Grounds open at 9 a.m. Antebellum mansion is open for tours from 10 a.m.-4 p.m. Monday – Friday and 10 a.m. – 5 p.m. Saturday and Sunday. Closed major holidays.

Indicate the location of the stop along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

3645 LA 18, Vacherie, LA 70090

30.006741, -90.776655

If this stop is not immediately adjacent to the byway route, indicate the one-way distance required to reach the site from the byway.

0 miles

Provide directions and one-way travel time required to reach the stop from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the stop back to the byway:

Not applicable

- This stop is marked on the route map provided with this nomination

When available, attach a photo that illustrates this stop.

7. Laura: A Creole Plantation

Explain how this stop supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

A Creole-style plantation, not as elaborate as those from the late antebellum period. The owners have done an excellent job of recreating the Creole worldview and way of life for visitors.

Provide dates and/or times on which the stop is available for traveler visits.

Open daily 10 a.m.-4 p.m. Closed major holidays.

Indicate the location of the stop along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

3200 LA 18, Vacherie, LA 70090

30.007769, -90.725933

If this stop is not immediately adjacent to the byway route, indicate the one-way distance required to reach the site from the byway.

0 miles

Provide directions and one-way travel time required to reach the stop from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the stop back to the byway:

Not applicable

- This stop is marked on the route map provided with this nomination

When available, attach a photo that illustrates this stop.

8. Destrehan Plantation

Explain how this stop supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

Destrehan dates to the 1780s as well, and is in the Creole style. It served as a site for the summary court convened to try captives from the 1811 slave revolt, a number of whom were then executed.

Provide dates and/or times on which the stop is available for traveler visits.

9 a.m. to 4 p.m. daily, except on major holidays

Indicate the location of the stop along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

13034 River Road, Destrehan, LA 70047

29.964429, -90.390113

If this stop is not immediately adjacent to the byway route, indicate the one-way distance required to reach the site from the byway.

0 miles

Provide directions and one-way travel time required to reach the stop from the byway. Indicate any existing signage.

Not applicable

Provide driving directions from the stop back to the byway:

Not applicable

- This stop is marked on the route map provided with this nomination

When available, attach a photo that illustrates this stop.

9. Mississippi River Trail

Explain how this stop supports the Intrinsic Quality. (Limit 480 characters, about 80 words.)

The Mississippi River Trail (MRT) offers particularly effective locations to view the Mississippi River, gain a perspective on the many ways the River is valued—transportation of commodities, a natural resource, and a setting for recreation. The developed trail-heads associated with the earthen river levee provides excellent opportunities for interpretation.

Provide dates and/or times on which the stop is available for traveler visits.

Open 24 hours, 7 days a week.

Indicate the location of the stop along the byway. Include addresses, intersections, and/or GIS coordinates where applicable.

Runs more or less continuous with the Louisiana Great River Road.

If this stop is not immediately adjacent to the byway route, indicate the one-way distance required to reach the site from the byway.

0 miles

Provide directions and one-way travel time required to reach the stop from the byway. Indicate any existing signage.

Not applicable

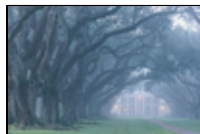
Provide driving directions from the stop back to the byway:

Not applicable

- This stop is marked on the route map provided with this nomination

When available, attach a photo that illustrates this stop.

Photo Details



Foggy Oak Alley

[foggy_oak_alley.jpg](#) (782.8 KB)

A foggy morning at the Oak Alley Plantation gives an eerie appearance to this restored Antebellum plantation home. Live oaks—300 years old—bend over the walkway making a pathway to the front of the home.

Louisiana Department of Culture, Recreation & Tourism



Oak Alley Plantation

[OakAlleyChic.JPG](#) (388.9 KB)

A path of 300-year old live oaks creates an archway to the front of Oak Alley Plantation—one of many restored Antebellum homes on the Louisiana Great River Road.

Louisiana Department of Culture, Recreation & Tourism



West Feliciana Historical Society and Museum

[DSC00232.JPG](#) (1.3 MB)

The restored West Feliciana Historical Society and Museum's gift shop displays numerous country flags as well as paintings of national and local artists on the wall. The Museum also provides information for visitors as well as interpretation of the history of Great River Road.

David L. Dahlquist



Oak Alley Plantation Grounds

[Oak Alley32.JPG](#) (1.3 MB)

People enjoy the brick pathway that meanders through the Oak Alley Plantation grounds.



Plaquemine Lock State Historic Site

[PlaquemineLockSHS-Nov07.JPG](#) (1.0 MB)

The Plaquemine Lock State Historic Site features the restored lockmasters structure—a 2-story white building with arched windows and a walkway on the right of the building. Before the construction of the modern levee system, this facility controlled water levels between the Mississippi River and the Atchafalaya Basin for the transportation of good into the central part of Louisiana.



French Quarter Historic District

[FrenchQuarterFest_09.jpg](#) (3.0 MB)

Hundreds of people gather in Jackson Square—the heart of the French Quarter in New Orleans—to celebrate a festival. Horse drawn carriages and vehicles are both present. St. Louis Cathedral is in the background.

Patrick Salisbury



Jean Lafitte National Historic Park and Preserve

[DSCN0085.jpg](#) (2.1 MB)

The courtyard garden of the Jean Lafitte National Historic Park and Preserve in the French Quarter of New Orleans features brick pathway is sprinkled with potted plants and trees in full bloom.

David L. Dahlquist



River Road African American Museum

[DSC00238.JPG](#) (1.1 MB)

The River Road African American Museum is a one-story pewter blue home with ivory woodwork trimming the building. The museum is located in historic Donaldsonville, Louisiana.

David L. Dahlquist



Louisiana State Capitol Complex

[LA-StateCapitol_02.JPG](#) (11.8 MB)

The Louisiana State Capitol stands majestically in the distance. The site begins with green grass in the foreground and ends with a bright blue sky and a few white, fluffy clouds typical of late fall weather in southern Louisiana.

Patrick Salisbury



Old Louisiana State Capitol

[OldStateCapitol_02.JPG](#) (9.4 MB)

The Old Louisiana State Capitol, known as a gothic architectural treasure, was built to look like and function like a castle. It is a four-story white building with green trees and grass surrounding. The Mississippi River flows in the background.

Patrick Salisbury



Houmas House Plantation

[HoumasHouse_06.JPG](#) (12.6 MB)

With trees hanging in the foreground, the two-story Houmas House Plantation sits majestically on a well-manicured lawn. Its columned Greek Revival exterior is topped by a belvedere that overlooks the oak-bordered yards.

Patrick Salisbury



Great River Road Pilot Wheel Logo

[Byways 018.jpg](#) (1010.7 KB)

A yellow diamond sign indicating a railroad crossing as well as the Great River Road Pilot Wheel logo. The logo is green and shaped like a steamboat pilot's wheel. The words Great River Road Louisiana are placed in a circle around the wheel. There is a steamboat image in the center.

Doug Bourgeois



Great River Road Pilot Wheel Logo 2

[Byways 024.jpg](#) (1011.0 KB)

The Louisiana State Capitol Complex with its 35+ story Art Deco Statehouse sits in the background. A sign containing the Great River Road Pilot Wheel logo is in the foreground. The logo is green and shaped like a steamboat pilot's wheel. The words Great River Road Louisiana are placed in a circle around the wheel. There is a steamboat image in the center.

Doug Bourgeois



Great River Road Plantation Signs

[GRR 06-28-07 4.jpg](#) (195.2 KB)

Road side signs indicate Donaldsonville to the left as well as LA 70 West. River Road Plantations are both to the left as well as forward. The Mississippi River earthen levee is in the background.

David L. Dahlquist



Laura Plantation Entry Sign

[LauraPlantation_01.JPG](#) (10.4 MB)

The Laura: A Creole Plantation sign sits in front of various greenery. The sign has Laura in large yellow print, with a Creole plantation in an italic white text below. The colorful sign is green with a yellow and red border. The sign is posted on wood posts. It also contains a silhouette icon of a woman's head.

Patrick Salisbury



MRPC Interpretive Panel

[MRPC Interp Panel-StFran.JPG](#) (715.3 KB)

An interpretive sign that contains the Great River Road pilot logo as well a headline stating "Treasurers of the Great River Road." The sign also contains a map with various interpretive text. This is one of more than 50 signs marking the location of official Great River Road Interpretation Centers.

David L. Dahlquist



National Cemetery Interpretive Exhibits

[DSCN0107.jpg](#) (1.9 MB)

Two women look at interpretive exhibits at the Chalmette Battlefield and National Cemetery. There are numerous headstones, many dating back to the Civil War, in the background.

David L. Dahlquist



Old State Capitol Sign

[OldStateCapitol_04.JPG](#) (9.8 MB)

The Old State Capitol sign sits next to an ornate iron fence. The Old State Capitol sits to the left of the image but is partially hidden by trees.

Patrick Salisbury



Historic site Exhibit

[DSC00239.JPG](#) (1.1 MB)

The Cabahoce Plantation sign is brown with white text that states, "house claimed by the river was home of Andre Blenvenu Roman (1831-35 and 1839-43). Governor of Louisiana (1845 and 1852). Member of Constitutional Convention (1861) Member of Secession Convention, Member of Peace Commission to Washington DC for Confederacy." There is an image of the state of Louisiana with a Pelican in front of it at the top.

David L. Dahlquist

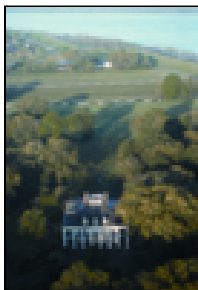


Civil War Reenactment

[Port_Hudson.jpg](#) (734.7 KB)

A Civil War reenactment at Port Hudson State Historic Site shows soldiers firing canons at the opposite side. Spectators can be seen in the background.

Patrick Salisbury



OakAlleybirdseye

[Bird'sEyeView-31\(G\)\[1\].TIF](#) (5.7 MB)

A bird's eye view of Oak Alley shows the expansive amount of trees surrounding the plantation with the Mississippi river in the background.



Laura: A Creole Plantation

[LauraPlantation_03.JPG](#) (18.1 MB)

The entry to the Laura Plantation features a Live Oak trees, plantings typical of a past era, and brightly painted details on the plantation house.

Patrick Salisbury



Destrehan Plantation

[DestrehanPlantation_09.JPG](#) (12.3 MB)

Destrehan Plantation features landscaped lawns, large broad-spreading Live Oak trees and a beautifully restored Antebellum home.

Patrick Salisbury

SECTION 6: PLANNING/SUSTAINABILITY

Community Support

1. Provide the name of the individual(s)/organization(s) who led the effort to develop the Corridor Management Plan (CMP)

The primary organization that led the development of the Corridor Management Plan (CMP) for the Louisiana Great River Road is the Louisiana Department of Culture, Recreation & Development, a state agency under the Office of the Lieutenant Governor. Key individuals representing the Department of Culture, Recreation & and Tourism were Chuck Morse, Assistant Secretary; Sharon Calcote, Director of Development and Sales, Office of Tourism, Department of Culture, Recreation & Tourism; Doug Bourgeois, State Byway Coordinator, Office of Tourism, Department of Culture, Recreation & Tourism. The majority of the work to organize, prepare, and produce this document was completed by the Peter A. Mayer Advertising team retained by the Department of Culture, Recreation & Tourism for this project. David L. Dahlquist Associates, L.L.C., a consultant to Peter A. Mayer Advertising and the Department of Culture, Recreation & Tourism is the lead author.

2. Provide a list of key participants in the planning process

Key participants in the CMP planning process included the Office of Lieutenant Governor of the State of Louisiana; staff of the four offices within the Department of Culture, Recreation & Tourism; staff of the various divisions and offices of the Louisiana Department of Transportation and Development; representatives of nine parish-level convention and visitor bureaus and tourism commissions; business representatives associated with the Louisiana Great River Road; elected officials and citizens interested in the history and future of the route.

3. Document how the CMP was developed and approved

The Louisiana Great River Road Corridor Management Plan was prepared over a 15-month period beginning in mid-2007 and was adopted by the Department of Culture, Recreation & Tourism in late 2008. The document, its findings, and recommendations were prepared by following a number of sound professional byway planning and development procedures including but not limited to:

- Conducting extensive field observation by driving along, as well as to and from, the route numerous times throughout the entire planning period;
- Visiting many of the hundreds of intrinsic resource sites;
- Interviewing a wide range of representative stakeholders along the Louisiana Great River Road;

- Conducting research and incorporating viable portions of previous planning studies, research documents and other sources of relevant information;
- Developing a GIS geo-data base using data provided by the Louisiana Department of Transportation and Development;
- Conducting meetings and information sharing work sessions with local representatives along the Louisiana Great River Road;
- Confering with representatives of other GRR states and the MRPC;
- Incorporating effective and proven management recommendations and procedures learned from other byway organizations;
- Taking advantage of the expertise and guidance available through the Federal Highway Administration and the America's Byways® Resource Center, Duluth, Minnesota;
- Basing the plan on the statewide plan;
- Offering opportunities for individuals and organizations to comment and make suggestions on preliminary drafts of this document as well as establishing a means for ongoing review and comment; and
- Mobilizing the wide range of resources available through the Department of Culture, Recreation & Tourism.

4. Describe any significant objections to your CMP and/or nomination of the road.

No significant objections have been voiced or submitted to the Department of Culture, Recreation & Tourism over the preparation of the CMP for the Louisiana Great River Road and its nomination as a National Scenic Byway.

5. Describe how you have addressed the control of outdoor advertising with your stakeholders.

The control and regulation of outdoor advertising is a highly important issue to the stakeholders in the Louisiana Great River Road. It has been the topic of much discussion and the CMP reflects the importance of the issue. The Louisiana Department of Transportation and Development along with the assistance of the Department of Culture, Recreation & Tourism is actively enforcing the appropriate and applicable rules and regulations regarding the regulation of outdoor advertising on the Louisiana Great River Road.

6. Provide up to five (5) brief examples of how conflicting interests or positions were managed.

The Department of Culture, Recreation & Tourism have and continue to employ a variety of means to address conflicting interests related to Louisiana Great River Road. These include but are not limited to these examples:

- Maintenance of open, two way communications with all parties
- Hosting special meetings with interest groups
- Investing in special research and/or planning projects intended to explore viable and practical options and alternatives to particular issues
- Encouraging and incorporating the lessons learned from other successful projects and byways

- Once consensus is achieved, monitor the effectiveness of any implemented solutions

7. Assure coordination of efforts with key organizations and industries on the [corridor](#)

Because the Louisiana Great River Road is a “working highway” that is the home of thousands of businesses, farms and plantations, major industries, river navigation and transport services, seafood suppliers, travel and tourism facilities, and significant public land holdings principally dedicated to flood control communicating with and engaging this widely varied collection of stakeholders is an important and ongoing function of the Department of Culture, Recreation & Tourism. Continual engagement with local businesses is also a key function of the parish convention and tourism bureaus and tourism commissions and the Department of Culture, Recreation & Tourism also relies on these locally based and representative organizations to assure the most effective levels of organization and industry coordination is possible.

8. Assure that you have the support of road management authorities responsible for each segment of the road

In that the Louisiana Department of Transportation and Development is responsible for more than 90% of the road segments of the entire Louisiana Great River Road it is a key partner with the Department of Culture, Recreation & Tourism in a variety of aspects including:

- Roadway and right-of-way conditions
- Safety and overall traffic management
- Long range transportation planning
- Integration of pedestrian and bicycle improvements
- Traffic control devices and wayshowing components of byway travelers
- Access management
- Outdoor advertising regulation

9. Assure that you have the support of the Federal land management agency(s) through whose lands the byway runs

While the Louisiana Great River Road does not pass through federal lands, several federal properties represent important sites that represent intrinsic qualities of the route. Managers of these properties continue to be key participants in the management of the corridor’s objectives to protect and interpret intrinsic resources as well as to deliver quality visitor experiences.

10. Describe how the nomination was developed and who was involved

This nomination of the Louisiana Great River Road has been planned and supported by the Louisiana Department of Culture, Recreation & Tourism for more than 2 years as part of its larger mission of connecting people from across the United States and around the world with the intrinsic qualities of Louisiana and its byways. The development of the CMP and National Scenic Byway nomination of the Louisiana Great River Road have been supported by the preparation and adoption of a comprehensive Statewide Byway Program Plan; extensive opportunities for local stakeholder input; use of professional byway consultants and planning processes; engagement of representatives of regional (multi-state) organizations that represent the Great River Road in the Lower Mississippi River states; and the experience of other successful byway organizations and statewide byway programs.

Key participants involved in the preparation and submittal of this nomination included the key individuals listed in No. 1 above; David L. Dahlquist Associates, L.L.C., and representatives of the Great River Road in Mississippi, Arkansas, Tennessee, and Kentucky as well as the Mississippi River Parkway Commission.

11. List actions the byway leaders or organization will take to assure ongoing community involvement and citizen participation

The Department of Culture, Recreation & Tourism is committed to continual community and citizen participation in the protection and enhancement of the intrinsic qualities of the Louisiana Great River Road and the quality visitor experiences it provides. Key among the actions to sustain public participation are:

- Provide outreach communications by providing regular updates of progress and issues related to the Louisiana Great River Road
- Maintain open access to regional and local interest groups and individuals to express concerns and suggestions
- Offer training to local byway representatives
- Conduct public information meetings several times a year to provide presentation of current activities and upcoming plans
- Conduct annual and 5-year updates of the CMP by engaging local groups in the process
- Rely on the Louisiana Mississippi River Parkway Commission as a vital sounding board for Louisiana Great River opportunities
- Engage with the ten-state Mississippi River Parkway Commission to assure that Louisiana's activities reflect its multi-jurisdictional role.

Supporting Documentation

You must include an electronic copy of the [Corridor Management Plan](#) and any letters documenting support. Applicants are limited to providing these two forms of supporting documentation along with the Route Map and the photos referenced within the body of the nomination application. Additional documentation/attachments will not be considered.

Corridor Management Plan. Your application must be supported by a Corridor Management Plan or set of planning documents that address the 14 points of corridor management planning detailed in the Interim Policy.

Letters Documenting Support. Reviewers find supporting letters that document local support useful as they corroborate statements you make in your application. The most effective documentation is personalized support

statements that describe the writer's relationship to the byway and expected benefits from national designation. It is also useful to see indications of how the writer will continue their support in the future.



Louisiana Great River Road Corridor Management Plan

[LGRR CMP Vol 1&2&3 NSB Nomination.pdf](#) (8.6 MB)

Complete Corridor Management Plan for the Louisiana Great River Road



Lt. Governor Mitchell J. Landrieu Letter

[12 8 08 GRR LG support letter LT Gov.pdf](#) (77.0 KB)

Letter supporting National Scenic Byway Designation from Mitch Landrieu, Lieutenant Governor, State of Louisiana



Mississippi River Parkway Commission Letter

[MRPC letter of support.pdf](#) (2.3 MB)

Letter supporting National Scenic Byway Designation from William G. Seratt, Jr., Pilot Program, Mississippi River Parkway Commission



Mississippi River Trail Letter

[MRT letter of support-Louisiana GRR.pdf](#) (88.7 KB)

Letter supporting National Scenic Byway Designation from Terry Eastin, Executive Director, Mississippi River Trail



Louisiana Association of Convention & Visitor Bureaus Letter

[LACVB Letter LGRR 1.pdf](#) (832.8 KB)

Letter supporting National Scenic Byway Designation from Eric M. Sunstrom, Executive Director, La Association of Convention and Visitor Bureaus



Oak Alley Plantation Letter

[Oak Alley LGRR letter.pdf](#) (431.6 KB)

Letter supporting National Scenic Byway Designation from Zeb Mayhew, Jr., Administrative Director/Owner, Oak Alley Plantation

Corridor Management Plan

Date CMP was adopted (MM/DD/YYYY)

2008-12-12

Does your State/Indian tribe/Federal land management agency require that CMPs be regularly updated to reflect current policies?

- Yes
- No

If yes, how often? If no, in ten concise bullet points or less, please describe your priorities for the byway for the next five (5) years. (Limit 1000 characters, about 167 words.)

Priorities for the Louisiana Great River Road for the next five years:

- Improved wayshowing with the installation of new and additional signage and distribution of detailed byway travel maps.
- Development of parking areas, connections to the levee-top Mississippi River Trail, and Mississippi River observation point/platforms.
- More robust web site and electronic communications with prospective and existing byway travelers.
- Increased stakeholder involvement and participation in implementing management priorities.
- Improved coordination with other Great River Road state organizations and the Mississippi River Parkway Commission.
- Increased effectiveness in protecting and enhancing intrinsic resource sites and the visual environment of the corridor.
- Measure the satisfaction of the Louisiana Great River Road travelers.

Your byway’s Corridor Management Plan must address each of the following points. Identify the principal pages in your document(s) that discuss this point and summarize the key findings or objectives from your plan.

1. *A map identifying the corridor boundaries, location, intrinsic qualities, and land uses in the corridor.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	32 through 43

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

The geo-data and cartography that identifies the designated 717-mile Louisiana Great River Road is maintained by the Louisiana Department of Culture, Recreation & Tourism and the Department of Transportation and Development. Mapping exhibits are presented in the Corridor Management Plan and its Reference Library along with a detailed schedule of the route and its intrinsic qualities.

2. *An assessment of the intrinsic qualities and their "context" (the areas surrounding them).*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	44 through 50

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

Nationally significant intrinsic resources exist along of the corridor of the Louisiana Great River Road including archeological, cultural, historic, natural, recreational, and scenic. For each intrinsic quality of the Louisiana Great River Road, the Corridor Management Plan identifies the primary regional and national context for each. A dynamic data base of nearly 500 sites supporting the various intrinsic qualities is regularly updated.

3. *A strategy for maintaining and enhancing each of those intrinsic qualities.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	51 through 52

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

The Louisiana Department of Culture, Recreation & Tourism is well equipped with programs and expertise to manage and enhance many of the intrinsic qualities of the Louisiana Great River Road and active partnerships with the private sector are essential to long term stewardship of the byway's assets. Nine core strategies are identified.

4. *The agencies, groups, and individuals who are part of the team that will carry out the plan, including a list of their specific, individual responsibilities. Also, a schedule of when and how you'll review the degree to which those responsibilities are being met.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	53 through 56

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

The Louisiana Department of Culture, Recreation & Tourism will be the central corridor management organization for the Louisiana Great River Road and the Department of Transportation and Development along with many local public and private organizations will share specific intrinsic resource stewardship, interpretation, and travel responsibilities. Beneficial ongoing responsibilities for fourteen categories of stakeholders are outlined.

5. *A strategy of how existing development might be enhanced and new development accommodated to preserve the intrinsic qualities of your byway.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	53 through 59

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

Many of the significant intrinsic resources of the Louisiana Great River Road are in public ownership and under long term public management. Efforts to recognize, sustain, and expand preservation of resources held in private ownership are being increased.

6. *A plan for on-going public participation.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	60 through 61

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

The public—citizens and vested stakeholders—have continuous opportunities to communicate with the Louisiana Department of Culture, Recreation & Tourism regarding concerns and opportunities for the Louisiana Great River Road. Likewise, Great River Road travelers have numerous opportunities to obtain information and express their satisfaction with the Great River Road travel experience.

7. *A general review of the road's safety record to locate hazards and poor design, and identify possible corrections.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	62 through 63

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

Traffic safety on the Louisiana Great River Road is supported by Louisiana Department of Transportation and Development roadway design standards, local enforcement of traffic regulations, and providing up-to-date roadway condition and traffic information to travelers.

8. *A plan to accommodate commercial traffic while ensuring the safety of sightseers in smaller vehicles, as well as bicyclists, joggers, and pedestrians.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	64 through 66

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

All types of motor vehicles are supported by the Louisiana Great River Road and the companion Mississippi River Trail (MRT) provides the main spine for pedestrians and bicyclists along the route. Emphasis is placed on maintaining and adding facilities and amenities that jointly support motorized and non-motorized travel. Education, enforcement, effective wayshowing, and infrastructure improvement planning are the cornerstones for accommodating commercial traffic and safety of all byway users.

9. *A listing and discussion of efforts to minimize anomalous intrusions on the visitor's experience of the byway.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	67 through 68

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

A wide variety of efforts—communications, information sharing, interpretation, roadside management, pedestrian and bicyclist facilities, visitor amenities, vegetation management and sensitive design in capital improvements—will be encouraged among all land and resource managers associated with the Louisiana Great River Road.

10. *Documentation of compliance with all existing local, state, and federal laws about the control of outdoor advertising.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	69 through 71

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

The importance of reducing visual intrusions along the Louisiana Great River Road continues with effective and legal control, management, and regulation of outdoor advertising by local governments and the Louisiana Department of Transportation and Development.

11. *A plan to make sure that the number and placement of highway signs will not get in the way of the scenery, but still be sufficient to help tourists find their way. This includes, where appropriate, signs for international tourists who may not speak English fluently.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	72 through 73

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

A soon-to-be-undertaken comprehensive and uniform wayshowing program (maps, signage and travel directions) by the Louisiana Department of Culture, Recreation & Tourism and the Department of Transportation and Development will provide travelers with practical and state-of-the-art assistance to support self-navigation of the route.

12. *Plans of how the byway will be marketed and publicized.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	74 through 80

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

Success in sustaining and increasing leisure travel on the Louisiana Great River Road will be the product of continual marketing and promotion programs at the national, state and local levels and delivering

authentic visitor experiences. Emphasis is placed holistically on pre-visit, visit, and post-visit stages of the byway experience.

13. *Any proposals for modifying the roadway, including an evaluation about design standards and how proposed changes may affect the byway's intrinsic qualities.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	81 through 83

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

The physical environment—the roadway and its adjoining public right-of-way—of the Louisiana Great River Road can respond to the daily demands of local traffic as well as meet visitor expectations by building awareness of the road’s importance among all stakeholders; supporting collaborative planning; and incorporating context-sensitive design with roadway improvements.

14. *A description of what you plan to do to explain and interpret your byway's significant resources to visitors.*

Document Name	Page Numbers
Louisiana Great River Road Corridor Management Plan, Volume One	84 through 87

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

As set forth in the Great River Road Interpretive Plan and Toolkit, prepared by the Mississippi River Parkway Commission, 2004, the overall interpretive theme for the Louisiana Great River Road is: “The Mississippi River is the flow of life shaping land and peoples.” Numerous secondary themes and stories support this overall and a variety of interpretive media will be sustained and expanded to effectively communicate and inspire Louisiana Great River Road travelers.

15. *A narrative on how the All-American Road would be promoted, interpreted, and marketed in order to attract travelers, especially those from other countries. The agencies responsible for these activities should be identified.*

Document Name	Page Numbers
<i>No information provided</i>	

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

16. *A plan to encourage the accommodation of increased tourism, if this is projected. Some demonstration that the roadway, lodging and dining facilities, roadside rest areas, and other tourist necessities will be adequate for the number of visitors induced by the byway's designation as an All-American Road.*

Document Name	Page Numbers
<i>No information provided</i>	

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

17. *A plan for addressing multi-lingual information needs.*

Document Name	Page Numbers
<i>No information provided</i>	

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

18. *A demonstration of the extent to which enforcement mechanisms are being implemented in accordance with the corridor management plan.*

Document Name	Page Numbers
<i>No information provided</i>	

Describe the ways in which the document(s) above address the requirement. (Limit 600 characters, about 100 words.)

Byway Organization

Describe the structure of any byway organization that currently exists. (Limit 400 characters, about 67 words.)

The managing organization for the Louisiana Great River Road is the Office of Tourism which is one of four divisions in the Department of Culture, Recreation & Tourism which in turn is operated under the leadership of the Office of the Lieutenant Governor of the State of Louisiana.

Describe plans to strengthen the organization over the next five years. (Limit 400 characters, about 67 words.)

Each of the offices of the Louisiana Department of Culture, Recreation, & Tourism operate with the guidance of multi-year strategic plans. The Louisiana Great River Road is one of the strategic missions of the Office of Tourism and the Corridor Management Plan for the route provides specific guidance to strengthen the effectiveness of managing this important resource for the United States.

Provide a description of the stewardship actions and practices your byway organization intends to follow so that your Intrinsic Quality(s) remains evident or available to travelers along the byway. (Limit 400 characters, about 67 words.)

The Department of Culture, Recreation & Tourism is committed to providing a full range of resources, experience, expertise, management, and leadership to protect, enhance, and interpret the intrinsic qualities of the Louisiana Great River Road and to provide opportunities for local residents living just blocks away to travelers form across the world to know, admire, and steward those qualities.

SECTION 7: CONTACTS AND SIGNATORY

Contacts

FHWA will use these contacts to obtain additional information during the nomination process and after designation, if it occurs. It is important for you to assure the individuals you list in your nomination are available for such contacts and will maintain up-to-date knowledge about byway activities.

Role	Contact Details
Agency Signatory	Chuck Morse Assistant Secretary 1051 N. Third Street Baton Rouge LA 70802 Email: Phone: 225 342-8146 Fax:
Principal Byway Contact	Sharon Calcote Director of Development and Sales 1051 N. Third Street Baton Rouge LA 70802 Email: scalcote@crt.state.la.us Phone: (225) 342-8142 Fax: (225) 342-1051
Form Preparer	David L. Dahlquist President 5204 Shriver Avenue Des Moines IA 50312 Email: ddahlquist@mchsi.com Phone: 515 326-1593 Fax:

Signature

I certify that this application is complete and correct.

Please print name: Chuck Morse	Title: Assistant Secretary
Signature:	Date: