(Organization Letterhead)

(Date)

\_\_\_State\_\_\_\_Mississippi River Parkway Commission

(Address)

Re: Great River Road All-American Road Designation

Dear \_\_\_\_\_\_\_\_\_, Chair and Commission Members,

As Mayor of \_\_\_town\_\_\_, \_\_\_state\_\_\_\_, a proud Mississippi River and Great River Road community, I recognize and experience daily the national and international importance of these arteries. I support designation of the \_\_\_state\_\_\_ Great River Road as an All-American Road by the Federal Highway Administration and appreciate the opportunities this designation will bring for my city and other Mississippi River cities in \_\_\_state\_\_\_ and beyond.

The Great River Road meets All-American Road criteria, possessing many and varied intrinsic resources that are of national significance. I support \_\_state\_\_\_ and its partner states in this endeavor and understand the impact of us joining in such efforts. We in \_\_\_city\_\_\_ have had the pleasure of \_\_\_(name an event, location or project the city has worked w/ commission on)\_\_\_\_ to help further the collective mission.

In \_\_state\_\_\_, the Great River Road spans \_\_\_miles, guided by a Corridor Management Plan. Partnerships transform the Corridor Management Plan strategies into reality. In my community, we are embracing the river and enhancing our connection to it. Recent examples include \_\_\_\_\_name projects\_\_\_\_ to realize the economic, ecological, and spiritual value of the Mississippi River. We have provided updates to the \_\_-MRPC and welcomed their involvement.

The Great River Road connects us, and the traveler, to a broader Mississippi River community. As a member the Mississippi River Cities and Towns Initiative (IF APPLICABLE), I work with my fellow mayors on a regular basis to advance our joint goals and interests. Those interests center on the Mississippi River and the economic driver and life enhancing force it is for us all.

I enthusiastically endorse \_\_state’s\_\_\_ efforts to have the Great River Road designated as an All-American Road by the Federal Highway Administration.

Sincerely,