

Building Organizations

THE IMPORTANCE OF SHARED LEADERSHIP

Our Focus

Structure, leadership, and a clear vision are key to the success of any non-profit organization. All players should have a voice, and leaders should provide motivation and guidance. During our nearly 30 years of service, we have seen every need, pitfall, and successful action of organizations like yours. Through our workshops and custom services, we have provided guidance countless organizations across North America – giving them clarity and allowing them to serve their mission.

How We Can Help

Improving Effectiveness through Planning

ICL's model for planning and strategy will help you address many levels of your organization's decisions. We will help you align your organization's strategy with its desired impact and business model. Our goal is to help you to integrate your organization's strategies across programs, communication, staff, board, and operational levels.

Board Development through Shared Leadership

ICL provides tools that help your board adapt and change to meet your current and future needs. We can help your staff and board leadership reflect on your needs and create a clear plan to move toward a board of directors that anchors your organization's long-term effectiveness.

You can call on ICL to provide a variety of coaching, consulting, meeting facilitation, and training to address the needs of boards, including:

- Creating shared governance between board and staff
- Sorting out the roles and responsibilities between staff and board
- Creating processes to recruit, cultivate, and retain board members and board leadership
- Building a stronger board to support the organization's fundraising
- Assessing board members and the collective board effectiveness and performance

Finding Balance in Your Fundraising Strategies

In today's quickly changing environment, we find that organization of all sizes need to grow and evolve their fundraising strategies to meet not only organization needs but also external trends.

THE LESS VISIBLE LEADER