(Organization Letterhead)

(Date)

Minnesota Mississippi River Parkway Commission

56 33rd Avenue South, #283

St. Cloud, MN 56301

Re: Great River Road All-American Road Designation

Dear Sen. Senjem, Chair,

The Great River Road provides a one of a kind Mississippi River experience for travelers from near and far. That’s why I write to support designation of the Minnesota Great River Road as an All-American Road by the Federal Highway Administration. As a Regional Citizen Member of the Minnesota Mississippi River Parkway Commission and Executive Director of a local Convention and Visitors Bureau, I see first-hand the impact and importance of the Great River Road and know it is truly worthy of All-American Road designation.

The Great River Road meets All-American Road designation criteria, possessing many and varied intrinsic resources that are of national significance. I applaud that all ten Great River Road states are seeking All-American Road designation from the Federal Highway Administration and support Minnesota and its partner states in this endeavor.

In Minnesota, the Great River Road spans 565 miles 20 counties, 43 communities and three tribes, guided by a Corridor Management Plan that meets FHWA requirements for All-American Road designation. The byway brings travelers to unique and exceptional landscapes and experiences starting at the iconic headwaters of the Mississippi River and including \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in my region.

The Great River Road has great meaning for local communities and connects us to a broader Mississippi River community. *Add examples of local impact and what you see that demonstrates national and international importance of the Mississippi River and GRR*

I look forward to continuing my role in implementing the Corridor Management Plan and enthusiastically endorse Minnesota’s efforts to have the Great River Road designated as an All-American Road by the Federal Highway Administration.

Sincerely,