



Mississippi River Parkway Commission

701 East Washington Avenue, Suite 202
Madison, WI 53703



Mississippi River Parkway Commission Marketing Committee Video Conference Call January 21, 2021 | 11 AM-12 PM

Join Zoom Meeting

<https://us02web.zoom.us/j/84577651813?pwd=UnRLcXIzc3lrTnovVkpBY2JORzZLdz09>

Meeting ID: 845 7765 1813

Passcode: 722101

(312) 626-6799

AGENDA

- | | | |
|------|--|----------------------|
| I. | 2021 marketing plan/budget update | NO (11:00am-11:05am) |
| II. | All American Road logo integration | NO (11:05am-11:45am) |
| III. | Meeting dates for 2021, 11am-Noon <ul style="list-style-type: none">• February 11• March 11• April 8• May 13• June 10• July 8• August 12• September 9• October 14• November 11• December 9 | NO (11:45am-11:50am) |
| IV. | Other business | NO (11:50am-12:00pm) |

Mission Statement: Preserving, promoting and enhancing the Mississippi River Parkway for communities and travelers

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