



**Mississippi River Parkway Commission
Transportation Committee Annual Meeting
September 21, 2017 | 8:00 AM-10:30 AM**

MINUTES

- I. Introductions:** Stacey Courtney, KY; John Goodman, IA; Anna Grizzle, AR
Bobby Kennedy, AR; Craig Mitckes, IL; Dave Smith, WI; Carol Zoff, MN
- II. Approve April 21, 2017 Semi-Annual Meeting minutes** Motion by Illinois,
2nd by Arkansas to approve, unanimous vote to approve.
- III. National Advisory Committee on Travel and Tourism Infrastructure –**
- 1. Update on NACTTI Committee activities** The full NACTTI has not met since Dec, 2017, but subcommittees have met either in person or primarily via teleconference to continue work on their specific areas of responsibility. Committees are: Research/Data/Performance; Funding and Finance; Federal, State, Tribal and Local Planning/Engagement; Innovation and Technology; and Intermodalism and National Connectivity
 - 2. Discuss Great River Road transportation projects/programmatic needs for potential NACTTI list** Because the full NACTTI has not met, and no request has been received by NACTTI members since January, and shovel ready indicates a specific timeframe, MRPC Transportation Committee members agreed they will not solicit projects for consideration until a new official request is received.
 - 3. Draft potential AASHTO survey questions** The following are suggestions for consideration by MnDOT Commissioner Charles Zelle for his work on the Federal, State, Tribal and Local Planning/Engagement NACTTI subcommittee:
 - How do we know when a transportation project is benefitting or negatively affecting travel and tourism?
 - What are corridors of commerce for travel and tourism?
 - How do you factor Fri – Sun travel and tourism into funding decisions?
 - Do you measure travel during summer, when school is in session, or seasonally?
 - How can we increase regional passenger air and rail travel competition or otherwise assure continuation of service?
 - How do you determine modal connections for travel and tourism as projects are being developed?
 - How do you support travel and tourism in your public engagement?
 - How are commercial tour buses included in transportation planning?



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- How are you managing shoulders/trails/sidewalks to facilitate pedestrian and bicycle tourism?
- How do you fund infrastructure that benefits travel and tourism?
- What affect is climate change having on transportation infrastructure that affects tourism?
- How do you communicate to tourists and what information do you provide? How is this coordinated to improve customer satisfaction?
- How can technological innovation be applied to travel and tourism?
- How can water travel be coordinated with national travel planning?
- How do you define and measure travel and tourism?
- How can DOTs assure biking is compatible with other commercial and agricultural vehicles?

IV. **GRR Ten-state CMP – next steps** The Committee focused on what is the essential information this plan will provide as follows:

- Documentation of initial and current intent of the Great River Road and its future promise.
- Define characteristics of a Parkway? See Wisconsin DOT's 1994 "Design Guidelines for the Great River Road."
- Interpretation of what you are seeing from the road.
- Uniqueness of the area reflected in planning, design and maintenance.
- Identify strategies to improve public engagement in order to confirm that customer expectations of a parkway experience are met?
- Collect MRT alignment data (GIS) and ask DOTs to confirm its bikability and needs for improvement.
- Identify transportation and economic benefits of implementing the CMP, including but not limited to: Faster and better public engagement; Ten-state CMP provides clear and consistent planning, design and maintenance by documenting the intent and promise; it brings all states to a level playing field as some states that have not recently updated their plans; DOTs implementation support helps them with public engagement, context sensitive solutions, livability, social equity, pollinator habitat, water quality, and other current transportation industry initiatives; implementation can help quantify the return on investment for DOTs including visitor revenue, and it can serve to acknowledge and thank DOT and local partners for their support.

VI. **Coordinating CMP efforts with Standing Committees/BOD.** The four committee chairs met this morning to discuss coordination and who is responsible for what subject areas, and set a tentative timeframe of completion of a rough draft for consideration of all committees and the BOD at the 2018 Annual Meeting. To inform partners and stakeholders of plan implementation a brochure for each committee and an overview version for the BOD could be developed to target specific support. See <http://www.mnmississippiriver.com/cmp/media/resources/pdf/MN%20GRR%20CMP%20-%20Overview%20Brochure.pdf> for an example.

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VII. Set next meeting date. A Doodle Pole will be used to set it.