

## MRPC Culture & Heritage Committee Meeting Minutes

January 18, 10am

In attendance: John A (MN), Pat A (AR), Jim J (IA), Ann G (IA), Chris M (MN), David K (MN), Shelley R (MS), Mark K (MO), Anne L (MN), Susanne (National Office)

The chairs opened the meeting by asking states if they are doing their checklists. NO and states reported that interpretive center visits did not occur during COVID (2020 & 2021). MN did submit IC visit checklists in December that occurred in late 2021. Those checklists were entered into [mrpcmembers.com](http://mrpcmembers.com) and auto generate onto the culture and heritage committee page in the lower right part of the page.

The committee discussed using the in person national meeting in fall 2022 to review IC visit checklists and see how MRPC can help them. These IC visits serve as an (1) orientation, (2) explain what tools/resources are available at the state and national level, (3) checklist itself. This is how MN-MRPC approached their recent IC visits. Chris will share their ambassador materials, which could serve as a great resource for other states.

The chairs asked the committee about additional questions to get more investment from the IC visit and checklist. Examples that were shared and listed on the agenda included: How could the state or national MRPC help your interpretive center? How has the MRPC helped you in the past? How does being affiliated with the GRR help your visitation? What are you going to engage diverse audiences?

Committee members should review the existing checklist and forward recommendations for new questions to the chairs or national office so we can update the form in February and request that all states visit their ICs and submit the checklist by the end of August 2022. We'll review the checklists during the committee meeting at the fall annual.

It was also encouraged that states host a meeting of all the ICs in their state.

The NO will be sending a communication to all ICs encouraging them to add their IC to the member directory on [mrpcmembers.com](http://mrpcmembers.com) so we have the most current information. All committee members should do the same if they have not already and should check the culture and heritage committee, so they receive future meeting communications.

The next meeting will take place on March 8 at 10am.

Meeting adjourned at 11:03am.