

Marketing Committee Meeting

February 10 – 9am

- Introductions
- Review 2021 marketing activities
- Discuss 2022 budget items related to marketing committee
 - o Social Media
 - Promotion
 - o Monthly enewsletter
 - Promotional map reprint
- Experiencemississippiriver.com Website redesign and NSB grant application
 - o Blank NSB application template/ and registering in grants.gov and Sam
- State updates