

# Mississippi River Trail

A Closer look at all the Great River Road has to offer

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# The Great River Road as seen from “the Road”





# The Great River Road as seen from “the Trail”





## State Level

- Establish/Claim ownership
- Establish/Confirm designation
- Map the route
- Sign the route (recommended)
- Forward documentation

# Mississippi River Trail

## Designated US Bike Route



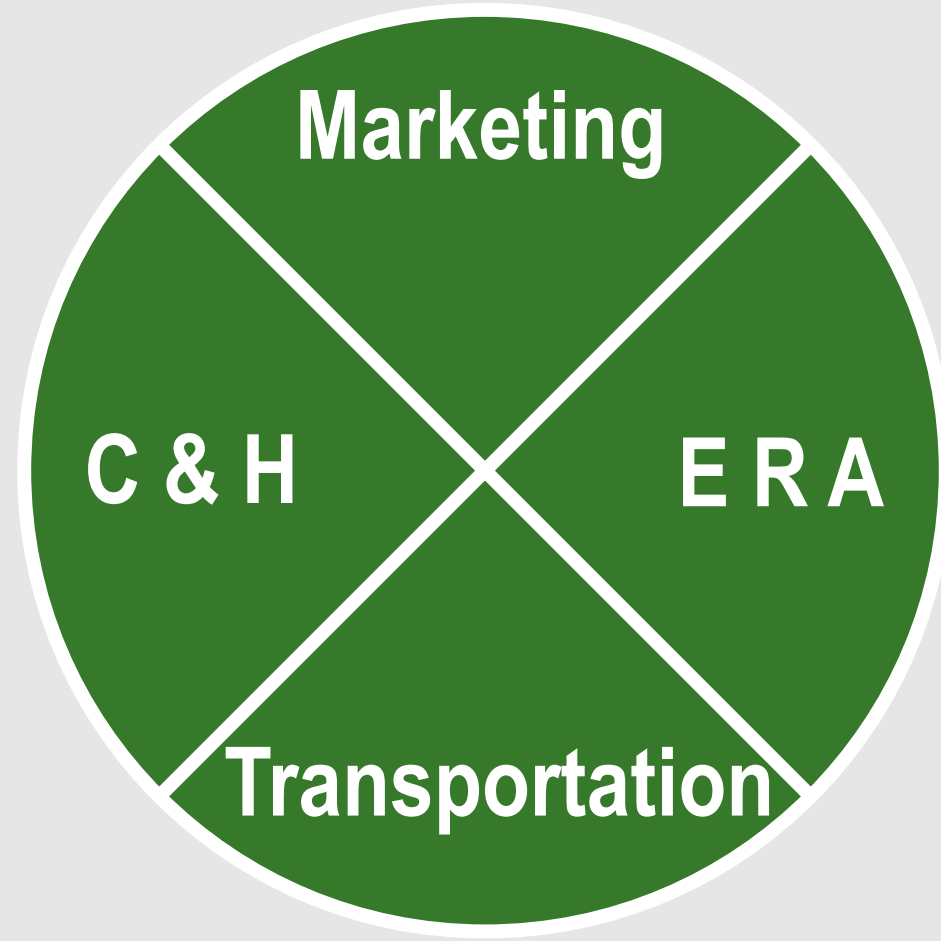
## 10-State (US) Level

- Establish/Claim ownership
- Compile 10-State designation
- Map 10-State route
- Coordinate route signage
- Apply for US Route designation





# Mississippi River Trail



# Mississippi River Trail

## Environment – Recreation – Agriculture

- Pollinators
- Recreational/Wildlife Areas
- *Insert more opportunities here...*

New Access – Closer/Personal Access – Wayfinding Opportunities



# Mississippi River Trail

## Culture - Heritage

- Interpretive Centers
- Museums and other cultural/historical sites
- *Insert more opportunities here...*

New Access – Closer/Personal Access – Wayfinding Opportunities



# Mississippi River Trail

## Marketing

- Diversity of experience (drive, bike, walk)
- Proximity to all destinations (including food, lodging, etc.)
- Insert more opportunities here...

New Access – Closer/Personal Access – Wayfinding Opportunities





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## Transportation

- Diversity of transportation modes
- Can be the trip in and of itself
- OR
- Can be a day/morning/afternoon trip

New Access – Closer/Personal Access – Wayfinding Opportunities



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What are we talking about?

Location – Location – Location



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Question: How do we get there?

Answer: The MRT is an option

