

Marketing Committee Agenda
Thursday, May 18, 2023
9 am

1. Call to Order
2. New Campaign “Summer Fun on the Great River Road”
 - Searchable event listings
 - Co-op advertising
 - Submit summer events
3. Online Shop
4. Become a Great River Road Champion
5. New Co-Op advertising opportunities
6. Q1 Marketing Stats
7. Promotion: 2023 Pollinator Week along the Great River Road, June 19-25. Toolkit available
8. Promoting EV charging stations