



## Mississippi River Parkway Commission

P.O. Box 7395  
Madison, WI 53707



### Mississippi River Parkway Commission Transportation Committee Teleconference Meeting February 17, 2023 | 9:00 AM – 10:00 AM

<https://us02web.zoom.us/j/85089475760?pwd=c2lRNW5meFhsZlNCd3Fna0RnL0V3dz09>

Meeting ID: 850 8947 5760

Passcode: 056479

One tap mobile: +1 312 626 6799 US (Chicago)

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## AGENDA

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### Introductions

### Minutes from September 9, 2022 (Annual Meeting – Committee Meeting)

### MRPC Annual Meeting 2022 – Follow-up Items

- Electric Vehicle (EV) Charging Stations and EV/Alternative Fuel Corridors
  - Inventory Reports Received
  - Report of any gaps greater than 150-miles?
  - Formal request to Marketing Committee – how is or can this be marketed
- Interpretive Centers – Strengthen our Relationships
  - Wayfinding signage inventory (including pictures) to ICs
    - “Ahead”, “At”, “Turns”
    - Including turn by turn directions, distances, etc.
    - Detailed map documenting locations, signs, directions
- Pollinators – Connecting Everyone
  - Develop playbook
    - Policies, procedures, and specifications related to similar state efforts
    - Marketing angles used by local/state organizations to support the effort
- Mississippi River Trail (MRT) – A Closer Look
  - Trademarked Tennessee
    - [Business History](#): Enter “Mississippi River Trail” – “Inactive/Dissolved” Status
    - [US Trademark Search](#): Enter “Mississippi River Trail” – two entries “Live”
  - [U.S. Bike Route](#) Designation STEPS
    - DEVELOP a draft route with stakeholder input (KMZ)
    - SECURE SUPPORT from all jurisdictions
    - SUBMIT application to AASHTO (USBR 45)

### Next Meetings

*Mission Statement: Promote, enhance and preserve the Great River Road and the Mississippi River.*

Phone: 866-763-8310 • Web Site: [ExperienceMississippiRiver.com](http://ExperienceMississippiRiver.com) • E-mail: [info@experiencemississippiriver.com](mailto:info@experiencemississippiriver.com)



## Mississippi River Parkway Commission

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- MRPC Board Meeting – March 10, 2023
- Transportation Committee Meetings (3rd Friday – Quarterly @ 9:00am EST)
  - May 19, 2023
  - August 18, 2023
  - November 17, 2023

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