***Sample Proclamation – Drive the Great River Road Month***

**WHEREAS,** the Great River Road is America’s greatest drive, encompassing 3,000 miles of interconnected roads that follow the Mississippi River through 10 states, from Lake Itasca in northern Minnesota to the Gulf of Mexico; and

**WHEREAS**, the Great River Road has been designated a National Scenic Byway and All-American Road for its historical, cultural, recreational, natural, and scenic treasures; and

**WHEREAS,** the Great River Road runs through hundreds of vibrant cities and unique river towns; and

**WHEREAS,** the Great River Road is the ideal way to discover and experience the rich culture of the Mississippi River region and the heart of America; and

**WHEREAS,** **[your state]** boasts **[number of miles of Great River Road in your state]** miles of the Great River Road All-American road, linking travelers in **[your state]** with all the riches of the Mississippi River region; and

**WHEREAS,** there is no scenic drive in America quite like the Great River Road.

**NOW THEREFORE,** the **[name of organization, public official, etc.]** do hereby proclaim September **[YEAR]** to be Drive the Great River Road Month, letting this proclamation serve as an invitation to all Americans and visitors from around the world to experience America’s Greatest Drive.

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**[Governor/Mayor/Elected Official]**