



## Mississippi River Parkway Commission Culture and Heritage Committee

2:30-4:30pm | Thursday, Sept. 19 (Board Room)

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### AGENDA

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- 1) IC Discuss and vote on Iowa application
  - 2) Discuss Tennessee application and the idea of an Outdoor IC. Develop some criteria?
  - 3) IC Confirmation Survey - Who has completed it? Who hasn't and why?
  - 4) Future of IC Engagement - Get at why it is so hard to engage with our ICs
  - 5) Does the IC engagement matter to your state? To your IC?
  - 6) Does our brand matter to ICs?
  - 7) Is it enough to be like a Good Housekeeping Seal of Approval?
  - 8) Can we provide a reward or some incentive for engaging, other than what we do now?
  - 9) Membership List – clean up – who to take off or add?
  - 10) New co-chairs?
  - 11) Friday's panel
  - 12) Other topics
- Next meeting - Tuesday, Nov. 19 at 10am (via Zoom)