

Culture & Heritage Committee Meeting

January 16, 2024

Agenda

Interpretive Centers Applications - Finalize

For future applications we will make the form available online and use the Discovery Park of America and the Upper Mississippi River Refuge applications as threshold examples.

Checklist - Finalize

- Make a clear decision on what to take off, edit or remove and have National Office put the new version online as soon as possible.
- Have National Office consider how to put the previous year's Checklist online for those who complete in a way they can just update it with only new information.

- Edit
 - "How does being affiliated with the Great River Road help your visitation?" Make this a Y or N question by deleting "How".
 - "What are you doing to engage diverse audiences?" Make this a Y or N question by saying: "Are you working to engage diverse audiences?"

- Remove
 - "What do you need from us?" Redundant of question above.
 - "Have you worked with the MRPC in the past?" Not needed.
 - "Has the status of the All American Road led to more visitation?" Not needed now.
 - "Do people know about this designation and why it matters?" Not needed now.

- Add new questions?
 - "Does your interpretive center have one or more pollinator gardens or natural areas with pollinator habitat?" Y or N

- “What is your primary source of funding?”
 - Optional selections:
 - Government (Local, State or Federal)
 - Private
 - Non-Profit Donations
- “What is the composition of your staff?”
 - Optional selections
 - Permanent: Percentage of staff capacity
 - Volunteer: Percentage of staff capacity

Future Topics

How to engage ICs with each other

- How do we convey our mission to ICs and how do we become familiar with theirs.

Status of your state’s ICs.