



MRPC Annual Meeting Sept. 20, 2024, Winona MN, General Session Notes

Susanne Barnet opened the discussion and said there will be a zoom discussion to further discuss the app for the Great River Road.

Susanne asked the full committee for story ideas for the National office to utilize in the coming year. The following list of ideas from commissioners include:

1. Industry and resource ideas along the river. Mark Kross, MO.
2. The Lock and Dam System. Kate Carlson, MN
3. Adventures & Campgrounds.
4. Videos and Stories, Interpretive Centers and Accessibility. Sherry Quamme, WI
5. Diverse Ethnic Populations, Mark Kross, MO
6. Outlooks on the River. Lisa Walsh, IA
7. We take for granted people want to see and touch the river, access places. Frankie Pierson, MS.
8. Internationally, the river is the destination. Ed Hahn, Eagle Center MN
9. Winter Sports, MN
10. Places where indigenous places exist. Roz Schnick WI
11. Discount card with hotels/restaurants. (IA did a restaurant passport) Lee Hendrix, MN
12. Offer a GRR logo Stanley cup as an incentive to travelers who do the route. Mark Kross, MO
13. Civil War History, Greg Pruitt, KY
14. Landscape locations, how many different names there are for the Delta. John Anfinson, MN
15. Travelstamps.com. A great river road passport book. Tracy Fishnick, WI. She will send the link to Susanne.
16. Ambassador Program, show your sticker, get a water bottle. Lisa Welch, IA
17. Agriculture Focus, Lisa Welch, IA
18. State Park Feature, Carol Zoff, MN
19. America's 250th birthday, All American Story Ideas to share.
20. Calendar of Festivals
21. Botanical Gardens, Pollinator Locations