

**Name of person making nomination**

Sherry Quamme

**State Commission**

Wisconsin

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**Name of Nominee (Individual, Organization or Community)**

WI Mississippi River Parkway Commission

**Nominee Address**

14767 EAGLE RIDGE RD  
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United States  
[Map It](#)

**Nominee Phone**

(608) 769-3365

**Nominee Email**

[RozSchnick478@gmail.com](mailto:RozSchnick478@gmail.com)

**Describe the history of involvement of the nominee in issues relating to the Great River Road, the Mississippi River, or a river community.**

Roz Schnick is the WI MRPC Commissioner from La Crosse County, a long time member of Rotary International and holds degrees and certifications in the natural sciences. She has been instrumental in leading the WI Mississippi River Parkway Commission program to develop a stronger Pollinator Program which has transitioned to becoming a national and even international effort. Roz is an author, a researcher and a scientist that sees the possibilities and strengths of partnerships converging to create positive change and result in protecting the environment and endangered insect populations. It is via her vision that Rotary International, the National Mississippi River Parkway Commission, GRR State Departments of Natural Resources, The Mississippi River Cities and Towns Initiative-Mayors, US Forestry Service and so many others came together to sign an official proclamation and agreement on Sept. 28, 2023 to further work on formally and officially achieving improved pollinator habitat creating the National Great River Road Pollinator Trail. Roz has been instrumental in her work with Sabrina Chandler and Chris Stein to create training programs and website available pollinator habitat resources for anyone wanting to create pollinator habitat. She has created "how-to" documents, brochures, fliers about creating pollinator habitat for a multitude of age categories which are easily understood and show what to do on any scale. Her work reaches all 10 States and beyond. She is a genius at connecting with groups, regions, individuals and organizations. Roz is infectious and her enthusiasm for this knows no boundaries.

**Please state examples of enhancing the environment, agriculture, recreation, and/or transportation on or along the Great River Road.**

Roz is an enthusiastic and talented communicator regarding awareness and solutions to addressing the growing pollinator habitat crisis. Roz lends her voice and talents to sharing the facts about the size and scope of this problem along with communicating various solutions which brings together the kind of partnerships that add power behind the efforts. The National Mississippi River Parkway Commission has been a very early leader organization in the efforts to positively impact improving the habitat for monarch butterflies and other pollinators. Roz authored the National Pollinator Habitat Kit - How to Do It document, created the brochure that accompanies this document and made it available on the Rotary International website, MRPC website and others that are shared along with our 10 State Members. In addition, she financially supported author Nick Nichols in his work to create and illustrate the book for 8 year-olds, soon to be released, "The Pollinator Parade". Roz is a active member of the MRPC ERA Committee who has contributed her information on pollinators at our past 3 annual conferences. She has organized and participated in webinars featuring pollinator information which began during the Covid-19 months. Roz promoted creation of Pollinator Gardens during this time as a healthy way to benefit both the pollinators and the gardener by developing these outdoor activities to generate the habitat that was wonderful for humans, butterflies and bees. The beautification of the environment and achievement of healthier landscapes along our highways has been another benefit resulting from her work and influence as a member of ERA, a member of Rotary and a commissioner with the WIMRPC. The WisDOT has adopted a different mix of seeds to plant in soils along roadways to generate more pollinator habitat because of her work and partnerships with the organizations that provide input to WisDOT on this. Credit must also be given to the Tennessee DOT and their work on pollinator habitat because they are a true inspiration and example for all MRPC States. TNDOT has been a resource and Roz has referenced them as an example for all States. Simply put, the partnerships, coalitions, circle of influence, MRCTI -Mayors, MRPC, Rotary, DOT contacts, DNR contacts, are legion and the list is growing. She makes the environment better whenever she makes a choice and decision. Roz has her own pollinator garden and her "Pollinator Cottage - The Monarchy" as an example of walking the talk. Roz is the sunshine that just spreads wherever she goes.

## References

### Contact #1 Name

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