



ERA committee Meeting

Minutes - 3-19-25

- Sabrina Chandler, Chair, WI
- Erin Homes, MO
- Anne Lewis, MN
- Roz Schnick, WI
- Frances Schelfhout, WI
- Anne Lewis, MN
- Chris Miller, MN
- Michelle Burrell, MS
- Susanne Thiede-Barnet, NO

National Pollinator Week -

National Pollinator Week Along the Great River Road is June 16-22, 2025. Look for the toolkit in the bottom right here.

<https://mrpcmembers.com/committee/era/>

Operation Pollination Update -

Roz shared info on Zoom meetings earlier this month that discussed best practices for pollinators and included 14 session on topics such as native bees, habitat effects of neonic pesticides.

The summit recordings are online. View presentations on our YouTube Channel here:

<https://youtube.com/playlist?list=PLGHXSsYI7I-X3Dcb6a5ABJqMifefg5irc&si=RHvGa-nBgVHQAHg9>

"The Pollinator Parade" Storybook will be out soon.

Monarch Butterflies

There is an official site to be started soon - monarch.gov. With information related to Monarchs and pollinators. Look at including Monarch icons on maps; IL did it on Route 66. Pollinator hashtags have been successful. Monarchs in MO - CCSA through MO DOT. Erin mentioned Ducks Unlimited and MRCTI working on a Monarch Initiative. Push it in 2026 as an eco-tourism/ agri-tourism topic. Can Rotary be involved in maintenance and input?

America's Watershed Initiative-

America's Watershed Initiative and their recreation component and Nature Conservancy have been engaged over a year now. The Mississippi River watershed is made up of 31 states of the Mississippi River and the basin. The group is trying to figure out how to move forward with water quality, navigation, research and recreation. Sabrina is part of the recreation work group that met last summer and again in January of this year. Sabrina will provide an introduction to MRPC leadership to discuss future partnerships.

MRPC Spring Meet Ups-

Information was shared regarding the upcoming spring virtual meetings in mid-May to discuss the ICs value of being part of a community or region, along with marketing opportunities to increase visibility and foot traffic More information is available here.

<https://mrpcmembers.com/elevate/>

Meeting adjourned at 10:00am